



## Signature & Media Campaign

### Campaign Director's Instructions

The Signature & Media Campaign can be completed in five easy steps:

#### 1. Publicize at your Church

- **Church Bulletin** - Place an announcement in the bulletin for two weekends prior to your collection date(s), and also on the date(s) of the collection.
- **Announcement** – Please arrange to have an announcement made from the pulpit on the date(s) of the program at your church.

#### 2. Arrange for Volunteers/Supplies

You will need one or two volunteers at each exit of the church at each service on the date(s) of the campaign to collect signatures and donations after church services. You will also need a table and pens/pencils at each location, extra copies of the signature petition, and a large envelope to collect donations for each table. **You can make copies of the petition form included with this packet, or you can print them and all Signature Media Campaign documents from the original file on our website at [www.rtolfneo.com/signature\\_media\\_campaign](http://www.rtolfneo.com/signature_media_campaign).** There is also a “sign up here” poster available on our website at the location indicated above.

#### 4. Circulate Signature Sheets

Encourage families, Bible fellowship groups, and organizations within your Church to take a signature sheet home and have their family, friends, co-workers, and neighbors fill out the Signature Media Campaign sheet and make a donation. Collect all the sheets and donations in your Church on the date(s) designated by your church.

#### 3. Launch the Signature Media Campaign on the designated date(s)

Volunteers should accept the signatures and donations after church at each of the church exits using the poster as shown in the photo, or by using the “sign up here” poster available on our website.

#### 4. Turn Signatures and Donations in

Please turn in the following items to Right to Life. *(If you need us to come and pick them up, just give us a call):*

- **Signatures** – Please turn in signatures and donations. It isn't necessary for the names to be typed.
- **Donations** - *We prefer that you deposit the cash and simply write one check for the total amount of cash.* Forward any checks made out to Right to Life that you may have received during your campaign.
- **Campaign Director's Summary Report** - Please fill out and send in with donations. We appreciate your comments too!