

Santa Ana Building Healthy Communities | **2010-2015**
Five-Year Achievement Report

“In 2020, Central Santa Ana will be a healthy, safe and vital community where diversity is a strength and residents of all ages work together and in partnership with multiple sectors to create opportunities for optimal physical, mental, economic and social well-being across geographic boundaries.”

The California Endowment (TCE) selects Central Santa Ana as one of 14 BHC sites.

Latino Health Access chosen to direct the BHC planning process.

Resident engagement and inclusion emerge as priorities for SABHC.

A first draft of the 10-year strategic plan is developed, with seven strategies identified.

SABHC staff is hired, and Santa Ana community organizations begin to receive technical assistance to empower residents to be agents of change in their community.

SABHC and community partners begin working to pass the Sunshine Ordinance, which would increase City government transparency and accountability.

Youth Summit allows more than 60 youth leaders from Santa Ana to take charge of SABHC, facilitating workshops, discussing community issues, and holding a talent show.

The Education Workgroup works with SAUSD to create a Comprehensive Family/Community Engagement Framework to help guide schools' plans to engage parents.

SABHC participates in efforts that result in a citywide plan to create 22 new acres of open space over the next two to three years.

The Civic Engagement Workgroup celebrates the passage of the Sunshine Ordinance, increasing City government transparency and accountability.

The Steering Committee votes to have Charitable Ventures of Orange County to be the fiscal agent for the Hub.

The Coordination Team of the SABHC Steering Committee forms.

The Strategic Plan Campaign of SACReD and SAHBC's Civic Engagement Workgroup begins evaluating the City's Strategic Plan process.

SABHC youth carry out a "walkability assessment" and becomes involved in formulation of City's General Plan, including transportation infrastructure and the Bike It! Campaign.

SABHC consolidates multiple working groups into three campaigns: Equity for All, Health for All, Restorative Justice.

The Restorative Justice Workgroup successfully advocates with the School District to include language for restorative justice, parent engagement and LGBTQ in the Local Control and Accountability Plan (LCAP), which includes \$8.5 million for these programs.

The Restorative Justice Workgroup and partners celebrate the ending of ICE holds by OC Probation, no longer holding youth solely on immigration detainers.

Wellness District approved by City. This resolution would create a wellness district in downtown Santa Ana that would incorporate health & wellness in all future land use, transportation and economic plans, policies and programming for the area.

2009:

The Launch of the Initiative

SABHC launches an extensive, year-long planning process to gather community input, ultimately involving 12,500 Santa Ana residents.

SABHC's first Steering Committee is formed, and working groups are established – both designed to include resident voices.

2010:

Planning and Infrastructure Building

A multi-sector group of systems leaders, nonprofits, and residents engage in town hall meetings and vote to approve the final draft of the SABHC strategic plan.

2011:

The Work Begins

SABHC and community partners successfully advocate with the City to change DUI car impoundment policies that unfairly target immigrant communities.

The grounds of Roosevelt Elementary School are opened as a pilot for the Community Access Agreement (CAA), permitting access to the use of school grounds as a park-like environment to the surrounding community.

2012:

Workgroups Solidify

The Safety Workgroup organizes Peace Walks responding to violence in the community and launches Safety Dialogs that engage over 200 residents and result in recommendations to improve police-resident relations.

SABHC youth organize First Summer Sensation concert, with more than 500 people in attendance.

2013:

The Work Deepens

Coinciding with the release of UCI Law's Second Chances for All report, which highlights injustices and violations in OC's juvenile justice system, SABHC and partners host an event, "The Status of Juvenile Justice in Orange County: A Community Conversation."

2014:

Changing Policies

As a result of SABHC organizing, the City's 5-Year Strategic Plan includes language for: developing restorative justice programs; promoting equitable growth and economic development; providing internships for youth; developing health and wellness programs; and expanding community-oriented, cultural arts programs.

2015:

Changing Environments

SABHC youth develop grants that lead to a \$2.37 million award for three "active transportation" projects in Santa Ana that expand and improve the City's bicycle infrastructure.

A Message from the Steering Committee



Over the last five years, we as the SABHC Steering Committee have grown and evolved alongside the SABHC collaborative itself. We are residents, youth, and community-based organizations, all with a deep commitment to our community of Central Santa Ana. We started this journey as individuals, but over time we have come together to develop a shared understanding and shared goals for our community.

We are proud of all the success you will read about in this 5-year report, but we are especially proud of our youth and adult resident leaders who motivate us, move us forward, and who have worked hard to make sure that they and their fellow residents have the skills, the knowledge, and the space to make their voices heard. In particular, we celebrate that over the last five years:

- **Residents have been REACHED:** By connecting to efforts and organizations with strong ties in the community, SABHC ensures that community priorities can emerge and are addressed.
- **Residents have been ENGAGED:** SABHC works to ensure that marginalized residents are more able and willing to participate in community meetings by providing interpretation services, transportation, and childcare – all of which ensures that all residents can effectively and authentically engage in the processes of the SABHC collaborative and participate in driving it.
- **Residents have been INFORMED:** SABHC supports organizations that work to create and disseminate information that equips residents and advocates with data. This data helps residents to understand challenges, put issues on the agenda, and influence policy to effect change in our community.
- **Residents have been TRAINED:** SABHC connects resident leaders to organizations, that already provide leadership training, empowering people with leadership skills and information, making them better advocates for the issues they are passionate about.

As a committee of 30 members, we as a Steering Committee are committed to building on this foundation and to strengthening and sustaining the work of SABHC in the community. At this point in time, we are pleased to say that we have become a confident, strong network of partners, proud to support and work toward the vision of a healthy, safe, interconnected, and thriving Santa Ana. Because it is a vision we all share!

We invite YOU – as community members, partners, and funders – to join us in our vision. We also extend our thanks to the SABHC Hub staff and to The California Endowment for all their support in making our first five years a success.

Our History



Santa Ana Building Healthy Communities (SABHC) began in May 2009 when The California Endowment selected fourteen cities across California to receive a substantial and sustained investment: \$1 billion in funding over 10 years for place-based, community-driven interventions that would prioritize policy and systems change to create sustainable changes to reduce health disparities.

The following 2009 indicators represent Santa Ana at the time of its selection as a BHC site – numbers which also broadly sketch the considerable scale and complexity of the challenge ahead:

• Health-Related

- 18% of children were uninsured, as were 43% of adults ages 25-65
- Medically underserved area, as designated by the US Department of Health and Human Services
- Poor physical health on a range of indicators including illnesses, weight, and stress

• Poverty

- More than 68% of residents at or below 200% FPL
- Immigrant households made less than \$35,000 per year, \$5,000 below national average
- Approximately 24% of families in the SABHC area are single parent households and 26% live in poverty.

• Education

- Lowest graduation rate in the county
- Only 50% of adults over 25 were high school graduates
- Suspension rate in SAUSD schools is 16%

• Community

- One of the most densely populated cities in the US
- 3 acres of park space per 61,000 residents – most park-poor city in the U.S.
- SAPD counts 38 active gangs in the central urban core
- High teen pregnancy rates
- Only 30% of eligible voters voted

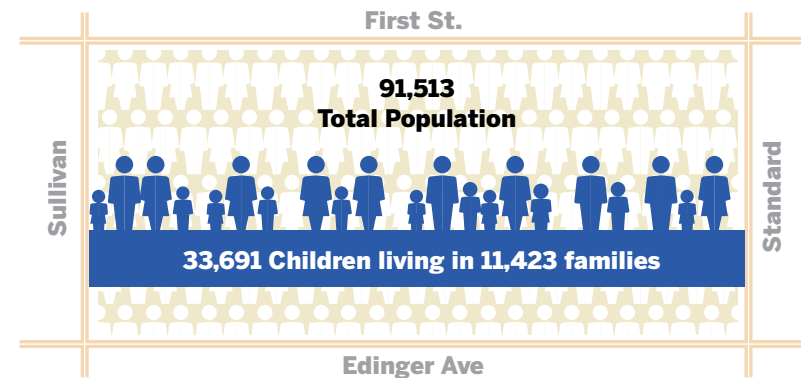
Since the launch of the original initiative, each BHC site has found its own path to improving employment opportunities, education, housing, neighborhood safety, and access to healthy foods. Locally, through extensive community engagement, we have gained a shared understanding of the conditions that shape community life and the values that drive our work in Santa Ana.



The Challenges in Santa Ana

Santa Ana is widely considered to be one of the most difficult places to live in the country. With a high proportion of residents living in poverty, significant crime and gang activity, immigration challenges, and a disenfranchised population, the statistics show the story.

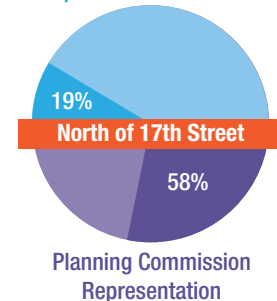
The Central Santa Ana target area identified by TCE is roughly between Edinger and 1st and Sullivan and Standard, and contains an estimated population of 91,513, includes 33,691 children living in 11,423 families. In this intervention area:



- The intervention area is approximately 94% Latino and 88% Spanish-speaking.
- Central Santa Ana is a food desert – an urban neighborhood without ready access to fresh, healthy, and affordable food. The lack of access contributes to a poor diet and can lead to higher levels of obesity and other diet-related diseases, such as diabetes and heart disease.
- Central Santa Ana lacks civic engagement. In 2010, the Rubber Stamp report found that north of 17th Street had 19% of the population of Santa Ana, but had 58% representation on the Planning Commission.



Population of Santa Ana





Our Value in the Community

As a community planning collaborative, SABHC plays a unique and multi-faceted role in achieving the long-term vision of a healthy, thriving Santa Ana. With each project that we work on, we might serve as planners, listeners, communicators, connectors, facilitators, event planners, or educators – and always as community champions.

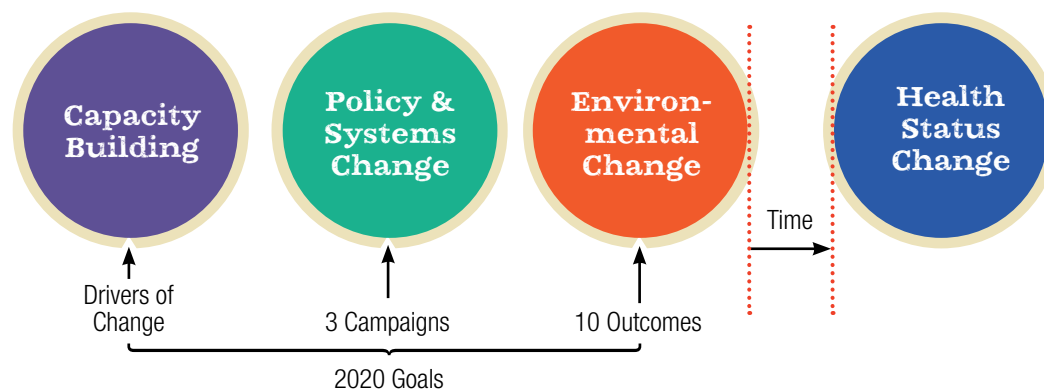
At an essential level, SABHC provides a process and an approach, along with the support that equips Santa Ana residents with the tools and resources to become change-makers in their own community. What does that look like?

1. SABHC is uniquely positioned to bring many different people together around an issue, including, most importantly, residents who are most affected by the issues. We create an equitable space for discussion, resulting in greater equity in the design of solutions going forward.
2. Recognizing that our goals encompass the efforts of many partners working across many sectors, SABHC utilizes a “collective impact” framework. This approach has the potential to allow us to respond to challenges with multidimensional, collaborative solutions that really address root causes and to create change on a broad scale.
3. SABHC works to increase the knowledge, skills and capacity of Santa Ana residents to authentically engage and influence decisions that affect them, thus generating a “cascading” momentum of community empowerment.

We engage with residents in meaningful ways and, in the process, generate unique and innovative solutions that improve our community. Together, these factors add up to real change and a healthier Santa Ana.



Our Theory of Change



ABHC's theory of change is based on a *health equity* framework, which considers an individual's health within the context of a whole community's health. This framework allows us to see that individual health is in many ways a product of that individual's environment, which in turn is a product of the socio-ecological conditions of the place where many individuals all live and work. By focusing our efforts on those broader socio-ecological conditions – the “upstream” to health consequences that happen “downstream” – we can generate significant changes that positively affect many people and create healthier communities for generations to come.

1. We **build community capacity** by using “Drivers of Change” to empower residents to actively participate in the decision-making processes that affect them.
2. Residents are empowered to work together to identify community challenges and **generate policy and systems change** via SABHC's three campaign workgroups: Equity for All, Health for All, and Restorative Justice.
3. As new policies and systems are put in place and begin to have an effect, we gauge the resulting **environmental change** against our seven community-identified outcomes that describe what a healthier Santa Ana looks like.

Ultimately, this three-pronged approach will create the conditions that lead to a **healthier Santa Ana in the long term**.

Drivers of Change

People Power

Youth Leadership,
Development, and
Organizing

Enhanced
Collaboration &
Policy Innovation

Leveraging Partnerships
& Resources

Changing the Narrative

What We Do



ABHC is a *community planning collaborative* that convenes community members, facilitates meetings, provides technical assistance, and champions community-identified priorities for achieving a healthier Santa Ana. Among the strategies utilized by Hub staff, are the following:

- **Community Empowerment** through civic engagement, leadership development, and participation of residents in decision-making.
- **Integrated Services and Systems** that promote a holistic and interconnected definition of community health and well-being, including advocating for broadly accessible, culturally-competent, and family-focused services and policies.



◀ 2010

Community members attend the first of many open forums at Immaculate Heart of Mary Church to assist in identifying the root causes of community health issues in Santa Ana.

◀ 2011

Former HUB Manager Gloria Giraldo explaining the importance of community member participation and Santa Ana zones at a local outreach event.



2012

In July, SABHC coordinated a Peace Walk advocating community support for peace against violence after back-to-back shootings during the month of April.

- **Economic Empowerment** through opportunities for asset building, wealth creation, job training, access to affordable housing, and access to quality jobs with benefits.
- **Health-Promoting Land Use and Planning** that increases affordable housing, access to open spaces, and healthy food options.
- **Positive Youth Development** through early education, secondary education, career pathways, parent involvement, a holistic approach to youth development, and education advocacy.
- **Community Safety** with a focus on reducing domestic violence, gang and drug violence and improving police and community relations the reduction of domestic violence, reduction of gang and drug violence, keeping families together, and improved police and community relations.
- **Immigration Rights and Reform** advocating for the dignity and rights of undocumented residents, including supporting services and policies that provide protections from deportation and increase access to educational opportunities, quality health care, and community participation.



2014 ▲

The Cambodian Family invites SABHC and local community members to a Cultural Immersion Day, celebrating the Cambodian and Santa Ana cultures to identify commonalities.



2013 ▲

SABHC and community members hold a press conference to advocate access and the importance of health insurance coverage at the Santa Ana Health Care Agency.

2014 ►

In April, SABHC convenes a Restorative Justice program retreat, where Jesus Reyes, 15, is bear hugged by Santa Ana Boys and Men of Color mentor Ignacio Rios Jr. Reyes credits the program and those in the group as one reason he's working hard in school and stopped ditching class.



2015 ▲

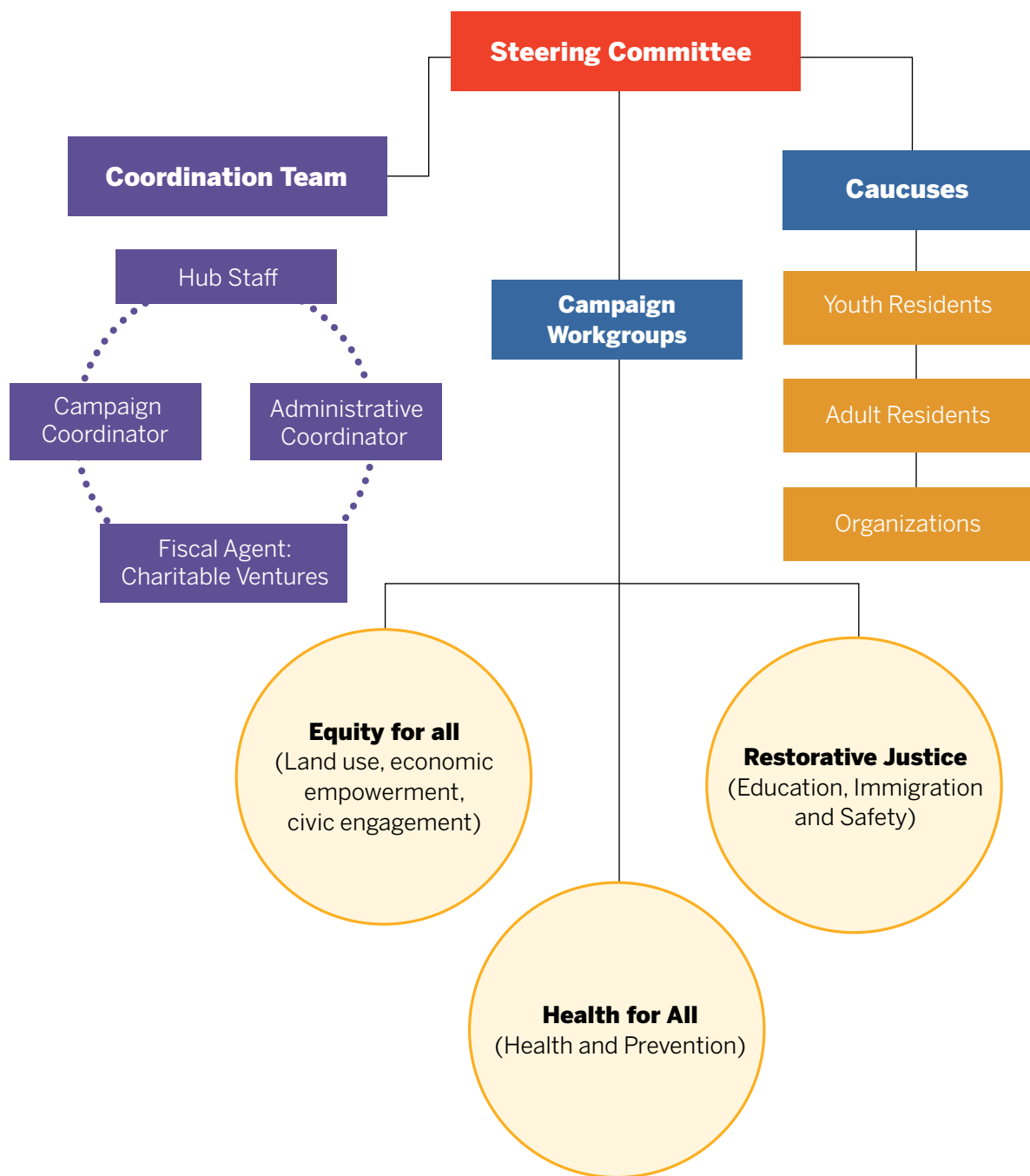
Residents celebrate the Santa Ana City Council's approval of a wellness resolution rebranding Fourth Street as Calle Cuatro, establishing a mercadito, community microfarms, and a committee to promote economic development.

Current Structure

The SABHC governance structure is designed to facilitate collaboration, to effectively align efforts among stakeholders, and to ensure community ownership and authentic engagement by residents.

- **The Steering Committee** serves as the governing body of the SABHC, comprised of 15 voting members, with five members each representing the categories of Adult Residents, Youth Residents, and Community Organization Members. The Steering Committee is responsible for setting the overall direction of the collaborative and has been actively engaged in stewarding SABHC through the last five years.
- **The Coordination Team** is an advisory group to the Steering Committee comprised of Hub staff, two adult residents, two youth residents, and two organization representatives. The Coordination Team oversees operations, interfaces with TCE's Program Manager, and facilitates monthly Steering Committee meetings.
- **The Hub** is the administrative and coordinating arm of SABHC. It is staffed by two Campaign Coordinators and an Administrative Coordinator, all of whom support smooth and efficient operations. SABHC's Fiscal Agent, Charitable Ventures, also provides administrative support and technical assistance for the Hub.
- **The Resident Caucuses** are forums for Adult Residents, Youth Residents, and Organizational Representatives to discuss their needs and priorities as it relates to the SABHC Steering Committee.
- SABHC's principal work is organized under three **Campaign Workgroups**: Equity for All, Restorative Justice, and Health for All. Reporting to the Steering Committee and supported by the Coordination team, each Workgroup engages a diversity of residents and stakeholders to discuss and tackle community-identified challenges under each category.

SABHC Governance Structure



Looking to the Future

In the next five years, SABHC will build upon our foundation with a focus on:

1.

Defining values and a platform to articulate the principles at the core of our work and guide our efforts over the next five years. This process will consolidate the lessons of the past five years, keep us on track towards our long-term goals, and ensure that our priorities reflect continuing community concerns.

2.

Developing innovative policy solutions that meet identified needs and reflect our core values. With the input of our community and ongoing analysis of the political landscape, we will set policy priorities that will improve conditions of health and wellbeing for youth and families in Santa Ana. Benefiting from our policy experiences to date, we will continue to evolve our strategies for advocacy to bring about community transformation.

3.

Facilitating cross-sector collaboration to achieve systems and policy change. In particular, we recognize the necessity of engaging all stakeholders—from those affected by systems and policies to those making the decisions about them. We also know that education, justice, health, and other systems are interconnected. Achieving in progress in one sector often means securing participation, buy-in, and investment from others. Thus, we will continue serving as the HUB for coordination, communication, and collective impact across our partners.

4.

Creating sustainable alternatives that allow Santa Ana families and communities to meet their immediate needs and lay the foundation for long-term wellbeing. Whether this means bringing in new resources and expertise to implement projects or walking alongside neighborhoods as they take ownership of their own initiatives, we are committed to providing the support that will ensure that Santa Ana residents can thrive.

5.

Promoting individual, family, and community empowerment, starting with those most in need. At the root of all of our work, we know that collaboration, advocacy, and policy change cannot be a top-down process. Over the next five years, we will continue stewarding transformative change in the person, family, and community, encouraging grassroots engagement and accountability of public and private institutions to the communities that they serve.

The Campaigns

To deploy these strategies, the Hub supports and convenes three Workgroups, which are associated with three Campaigns. Each Campaign Workgroup works on both projects and policy issues. Members of Workgroups come from a spectrum of sectors, working together to create Collective Impact. The table below shows the extent of the effort to date.

Campaign	Equity for All	Health for All	Restorative Justice
Workgroup Members	El Centro Cultural de Mexico Clergy and Leity United for Economic Justice (CLUE) Kennedy Commission KidWorks Latino Health Access (LHA) Orange County Communities Organized for Responsible Development (OCCORD) Public Law Center SACReD Santa Ana Adult and Youth Residents Compost Action Team of the Youth Empowerment Network Bike IT of the Youth Empowerment Network	Cal Optima The Cambodian Family, Coalition of Orange County Community Clinics Community Health Initiative of Orange County (CHIOC) Latino Health Access (LHA) KidWorks Public Law Center Santa Ana Residents	American Civil Liberties Union (ACLU) Clergy and Leity United for Economic Justice (CLUE) KidWorks Latino Health Access (LHA) The LGBT Center OC Orange County Congregation Community Organization (OCCCO) Orange County Labor Federation (OCLF) RAIZ Santa Ana Boys and Men of Color (BMOC) Santa Ana Parents and Students
Focus	Our right to the basic needs for a good quality of life, beginning with those who have been historically and systematically excluded.	Access to quality health care for all.	Social and emotional health of youth and adults, through Restorative Practices and prevention, intervention, and re-entry supports that are trauma and culturally informed.

Campaign	Equity for All	Health for All	Restorative Justice
Strategies	<ul style="list-style-type: none"> • Dignified and stable housing: families live in a dignified place without fear of displacement. • Fair prices: families have access to good products at fair prices. • Economic success: Families have enough income and assets to live well. • Community cohesion: families feel connected and part of a community. 	<ul style="list-style-type: none"> • Integrated services & systems • Health-promoting land use & planning 	<ul style="list-style-type: none"> • Systems change in School District and City to address social and emotional health of youth • Investment in resources for prevention, intervention and re-entry • Transformative and culturally-informed strategies for violence reduction • Alternatives to Detention • Immigration rights & integration
Projects	<ul style="list-style-type: none"> • Policy changes in land use, economic development and Civic engagement. • Tenant organizing in impacted neighborhoods. • Cooperative business development • Timebanking • Food Justice • Transportation Justice 	<ul style="list-style-type: none"> • TCE – “Health Happens”– Schools, Prevention, Neighborhoods • SB 4 Implementation – Health 4 all kids” 	<ul style="list-style-type: none"> • Full implementation in all schools of LCAP wins (which include Restorative Justice, Safe and Sensitive Schools, Parent and Student Engagement) • Systems and community collaboration through School Climate Committee • Partnership with School District to address disciplinary issues through Restorative Practices • Transformative prevention/intervention supports- Joven Noble and Xinatchli pilots, Community Intervention Workers • Parent Leadership and Engagement • LGBTQ cultural sensitivity support and capacity-building for school district

Partners



he SABHC is a community-created initiative that is strengthened by the participation of diverse stakeholders, all of whom are required to reach a shared vision of improved health outcomes for central Santa Ana residents. These stakeholders have deep ownership of the initiative and have demonstrated the ability to coordinate and collaborate on important policy campaigns towards this end. It is our privilege to support the work of these organizations

ACLU Foundation of Southern California
American Civil Liberties Union
California Center for Public Health Advocacy
Coalition of Orange County Community Health Centers
Community Health Initiative of Orange County
El Centro Cultural de Mexico
Healthy Smiles for Kids of Orange County
Kidworks
Latino Health Access
Madison Park Neighborhood Association
OC Bar Foundation
Orange County Clergy and Laity United for Economic Justice
Orange County Communities Organized for Responsible Development
Orange County Congregation Community Organization
Orange County Human Relations
Orange County Immigrant Youth United
Orange County Labor Federation

Project Kinship
Public Law Center
RAIZ
Santa Ana Boys and Men of Color
Santa Ana College Foundation
Santa Ana Police Department
The Cambodian Family
The LGBT Center OC
The Grain Project
The Kennedy Commission
THINK Together
Voice of OC
YPOC – Youth Power of Orange County

**This represents a comprehensive list of partners SABHC has worked with since inception in 2009 through January of 2016.*



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