SAFE PLACE FOR YOUTH (SPY)
FUNDRAISING 101

1. DETERMINE HOW YOU’D LIKE TO FUNDRAISE

- **Option A:** Set-up a Facebook or Instagram fundraiser. Click link for more info:
- **Option B:** Contact SPY to set-up your own fundraising landing page.
  - **Note:** Option B is best if you’d like to activate your networks via email, but you can also add the link in your social media bio(s). We just need 1-2 paragraphs answering who you are, why you're fundraising, how long you're fundraising for, and any personal photos in PNG or JPG that you would like to include.

2. PROMOTE TO YOUR NETWORKS

Here are some impact statement examples:
- $5.50 helps sponsor a meal for unhoused and at-risk youth in West LA
- $25 helps sponsor a one-on-one counseling session
- $100 helps provide clean clothing for 50 SPY youth members
- See our donation page for more examples! Click here:

3. THANK YOUR DONORS

As people donate, send them direct thank you messages, texts, emails, or handwritten cards. Don’t forget to post a big thank you to all your donors at the end of your fundraiser!

Example Social Media Posts:
Please tag us @safeplaceforyouth and Click link for an [example DropBox] with example posts:

- Help me reach my fundraising goal! #endhomelessness #safeplaceforyouth
- Housing is a Human Right.

Thank you for supporting unhoused and at-risk youth in West LA by fundraising on SPY’s behalf.

Questions? Contact give@safeplaceforyouth.org or 424-307-9905.