



Provincial Secretary's Report to Provincial Council - John Tzupa

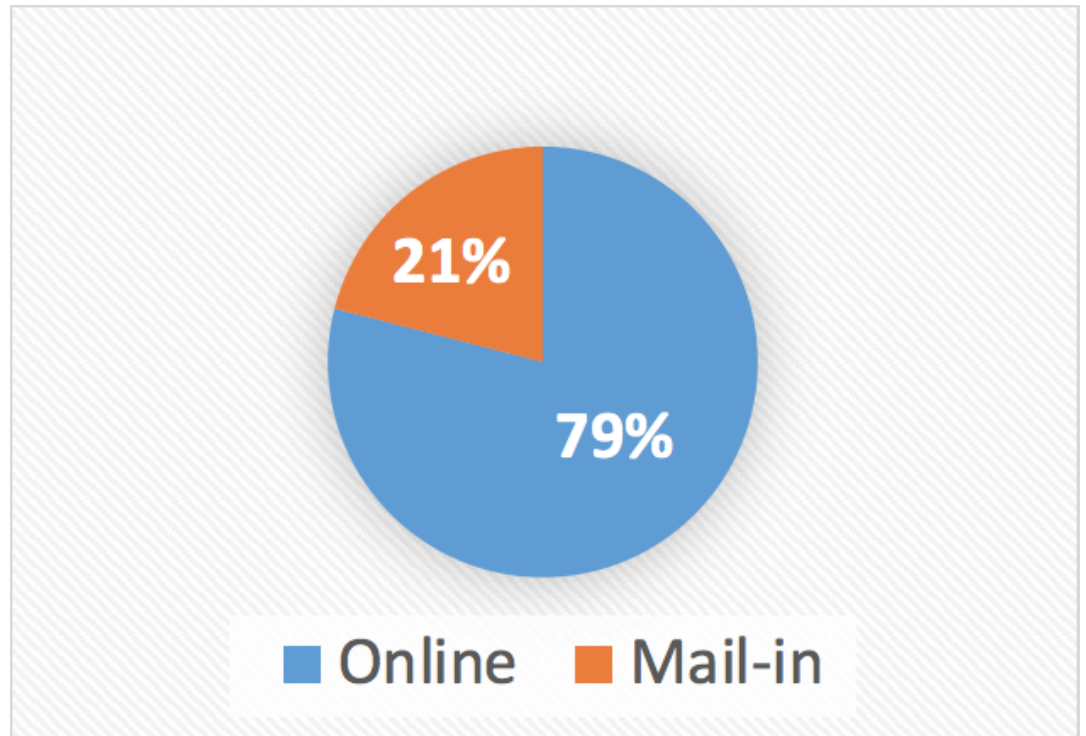
New Democrats
SASKATCHEWAN

GREAT ENGAGEMENT IN SASK NDP LEADERSHIP CONTEST

We had an amazing level of engagement in our leadership contest with 10,840 of 13,414 eligible voters casting a ballot. **A turnout of 81%.**

We also saw a huge increase in on-line voting with 79% of members casting their ballot on-line and 21% voting by mail-in ballot.

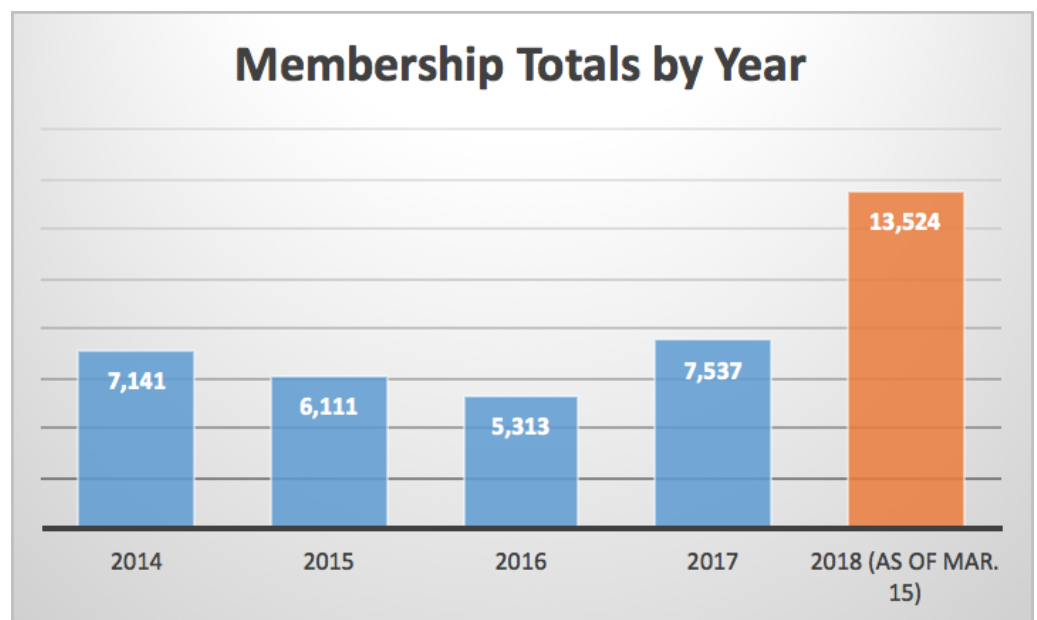
We had over 500 people attend our Leadership convention on March 3 in Regina.



MEMBERSHIP AT HIGHEST LEVEL IN YEARS

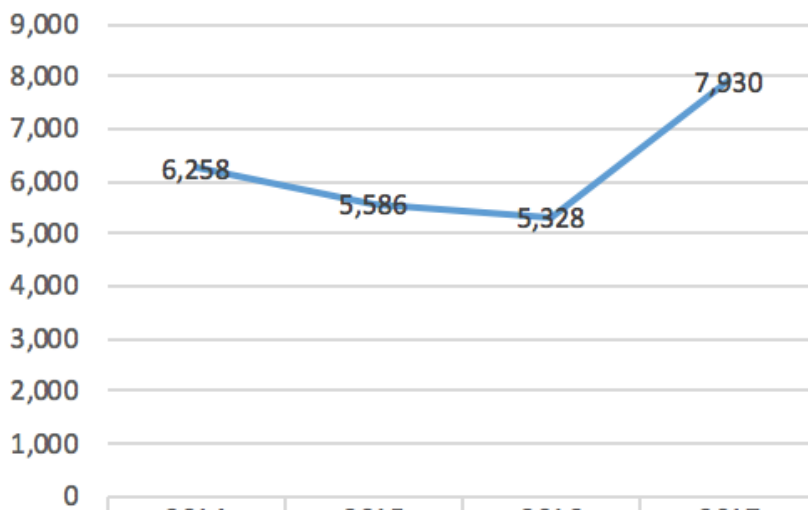
As of March 15, 2018, our membership is **13,524** members. This is an **increase of 80% over 2017** and **154% increase over 2016.**

Our multi-year memberships are proving to be very popular with 3,092 people having already purchased a 2019 membership and 2,055 who have already purchased a 2020 membership.



MORE PEOPLE ARE CHOOSING TO DONATE TO THE SASK NDP

Total # of Individual Donors



In 2017, we saw an increase in the total number of donors to the Saskatchewan NDP from 5,328 to 7,930 from the previous year. (An increase of 50%).

We also saw a big increase in the number of donors of \$25 or greater that qualify for a tax credit from 3,978 in 2016 to 4,757 in 2017. (An increase of 20%)

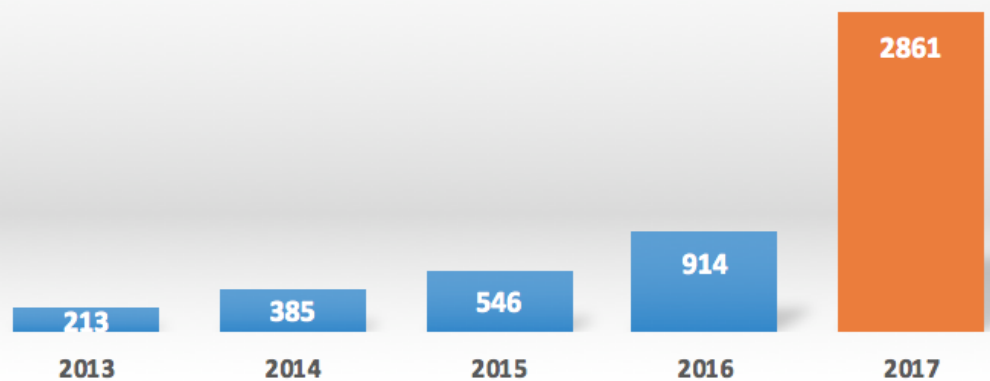
Total # of Individual Donors	2014	2015	2016	2017
	6,258	5,586	5,328	7,930

WE CONTINUE TO SEE TREMENDOUS GROWTH IN OUR ON-LINE DONORS

We continue to see tremendous growth in on-line fundraising. We had a 313% increase in on-line donors in 2017 over 2016. In just the first two and half months of 2018 we have had 2,572 on-line donors .

These include 2,000 on-line membership purchases in just the first 19 days of January.

#of online donors by year



SUMMER ORGANIZER HIRING

We have posted eight summer organizer positions which include two that will take a lead role in organizing outreach to Indigenous Communities and two will have a special focus on digital organizing. You can view the job posting at www.saskndp.ca/jobs. Please encourage people to apply.

TARGETING GROWTH IN MONTHLY DONORS

Last year, we re-branded our monthly giving program, changing from calling it PACs to calling it **Team Orange**.

We started a call centre program on March 15 where we are seeking input from members and encouraging them to become members of **Team Orange** and sign up to become monthly donors.



CALENDAR

MAY 5-6, 2018 - ORGANIZER BOOT CAMP

Taking place at the party headquarters in Regina, the Saskatchewan NDP is holding an advanced training course on organizing issue and political campaigns for party activists. This is our second annual boot camp. The boot camp was started to give us an opportunity to train party activists on the latest tools and tactics in organizing and to train more activists to work on campaigns in future elections.

SEPTEMBER 8-9, 2018 - PROVINCIAL COUNCIL - NORTH BATTLEFORD, SK

The next meeting of the Saskatchewan NDP Provincial Council will take place September 8-9, 2018 at the Western Development Museum, North Battleford, SK.

OCTOBER 12-14, 2018 - SASK NDP 2018 CONVENTION - SASKATOON, SK

The Saskatchewan NDP 2018 Annual Convention will take place October 12-14, 2018 at TCU Place in Saskatoon. We anticipate this year`s convention to be very exciting with some great workshops, excellent speakers and more. Stay tuned for more details...

Building Together

We Can Do Better

CONTACT US

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