

Vote YES For Balanced Growth

Menlo Park voters face a critical decision about our City's future. Nothing less than our community's small town ambiance and village character is at stake. A YES vote on Measure M leads to a balanced mix of shops, services, restaurants, residences, offices, and open space. A NO vote leads to mega-office buildings in the heart of downtown, heavier rush-hour traffic, and more commuters cutting through our neighborhoods.

Thousands of Menlo Park citizens signed the petition to place Measure M on the ballot. It is supported by nine former Mayors, local business owners, and the Sierra Club.

Two massive projects recently submitted to the City revealed unanticipated flaws in the 2012 Specific Plan. They call for:

- Building huge office complexes that will bring in thousands of out-of-town commuters.
- Counting private balconies and rooftops as required "Open Space".

These projects serve the interests of developers while leaving us to deal with rush-hour traffic jams and cut-through traffic.

Unfortunately, City Council has been unwilling to fix these flaws.

Measure M closes both loopholes. It limits the amount of office space per project while encouraging other uses. And it makes "Open Space" true open space.

Vote YES on M if you want our downtown to have:

- Revenue-generating restaurants, shops, and hotels.
- More open space for parks, plazas, walkways.
- Safer streets for you and your children.
- Vibrant growth that is environmentally and financially sustainable.

Developers opposing Measure M will spend huge sums to confuse, manipulate and distort the facts. Don't be fooled. Remember, it's OUR town, OUR future, and OUR decision.

Measure M supports our community's vision of a revitalized Downtown and El Camino Real by encouraging balanced growth consistent with the special quality of life that drew us all to Menlo Park.

Vote YES on M

SaveMenlo.org

Stephen M. Schmidt, Former Menlo Park Mayor
Heyward G. Robinson, Ph.D, Former Menlo Park Mayor
Patti Fry, Former Menlo Park Planning Commission Chair
Vincent Bressler, Menlo Park Planning Commissioner
Clark Kepler, President, Hometown Peninsula Independent Business Alliance