

## Funding Strategies Worksheet

What must be sustained?	What resources are required?	What strategies match the function and resource needs identified?
<p><b><u>Description</u></b>                      - What needs to be sustained?</p> <p><b><u>Desired Outcomes</u></b>                      - What are the desired outcomes that will be achieved?</p> <p><b><u>Action Steps</u></b>                      - What actions need to be taken to achieve the outcomes?</p> <p><b><u>Rationale</u></b>                      - Why is it needed?                      - Benefits to the coalition/community:                      - Harm if Lost/Not achieved:</p> <p><b><u>Partners</u></b>                      - What partners need to be involved?                      - What partners will benefit?</p>	<p><b><u>Human</u></b>                      Personnel                      Time                      Skills                      Experience                      Leadership                      Ideas</p> <p><b><u>Social</u></b>                      Connections                      Relationships                      Agreements                      Social networks</p> <p><b><u>Material</u></b>                      Supplies                      Office/Meeting Space                      Transportation                      Technology                      Communication                      Money</p>	<p><b><u>Share</u></b>                      Asset Sharing                      In-Kind Contributions                      Leveraging Shared Positions</p> <p><b><u>Ask</u></b>                      Grants                      Fundraisers                      Individual Donors                      United Way / Payroll Giving                      Endowed Funds / Planned Giving</p> <p><b><u>Charge</u></b>                      Fee for Service                      Fine / Penalty Revenue to Prevention                      Line Item in Budget                      City/County Prevention Budget                      Other CBO/NPO's Budget                      Membership Dues                      Acquiring Tax Revenues</p> <p><b><u>Earn</u></b>                      Entrepreneur Activity                      Business Plan                      Partial Ownership of For-Profit Enterprises</p>