

Family Fall Fest 2021 - *Protect OUR river, protect OUR future*

Sunday, October 17, 2021 from 12:00 pm – 4:00 pm

Stirling Park Drive & Rod Beaudry Drive (near entrance of River Bend Park)

Join over 200 children and adults from Rancho Cordova and surrounding areas for an afternoon touring this scenic and treasured area of our American River Parkway. Enjoy nature walks, arts & crafts, educational sessions, a Nature Quest, and live music. Attendees will learn about the surrounding area which is rich in history with Indian burial grounds, majestic old oak trees, our California Pony Express, the Alexander Leidesdorff Ranch, and an abundance of wildlife & critters.

Eagle Sponsor – \$100 (4 Sponsors remain)

This is a small group of sponsors that have the resources and expertise to help guide the direction of the event. They will have the opportunity to deliver a 20-30 minute in-depth education session.

- *Logo Recognition on marketing materials and event website*
- *Public Service Announcements (PSA)*
- *Staffed Table at the event with prominent location to present product/s or service/s*

Event Bag/Tote Sponsor – \$75 (1 Sponsor)

Opportunity to be the sole sponsor of event bag, backpack, or tote (approximately 200 bags). Sponsor will provide bags from company of their choice and must be shipped two weeks prior to event. Sponsor may stuff with flyer and free gift. Bags will be distributed at registration/check-in.

- *Logo Recognition on marketing materials and event website*
- *Public Service Announcements (PSA)*

Event Mask Sponsor – \$75 (1 Sponsor)

Opportunity to be the sole sponsor of event mask in both adult and children's sizes (approximately 200 masks). Sponsor will provide masks from a company of their choice and must be shipped two weeks prior to event. Masks will be distributed at registration/check-in.

- *Logo Recognition on marketing materials and event website*
- *Public Service Announcements (PSA)*

Oak Sponsor – \$50 (4 Sponsors)

Sponsor has the option to help guide the direction of the event and provide staff to assist event volunteers.

- *Logo Recognition on event website*
- *Public Service Announcements (PSA)*

Feather Sponsor – \$25

Sponsors or residents that believe in preserving this historic area. They also have the option to provide raffle prizes. Sponsorship includes name recognition at the event.

Event brought to you by **Save the American River Association (SARA)**

Guardians of the American River & Parkway since 1961.

<https://www.sarariverwatch.org/>



To become a Sponsor, contact Jessica Ocenosak, Volunteer

theosathome@msn.com or 916-300-9990