

From: Leatherman. Jeff [leathermanj@SacCounty.NET]
Sent: Friday, March 15, 2013 9:53 AM
To: flweiland
Cc: katie baygell; Bill Davis; Clyde Macdonald
Subject: RE: Truckin' On The River

So how from your perspective is Truckin on the River vendor sales different than the concert vendor sales? A concert is a special event which by definition is allowed in Discovery. For years we have had vendor sales at concerts, how is this any different? It seems to me that any event including Eppies, is in violation of your interpretation of what is required. I would encourage SARA to relook at page 107 that gives a clear exception to commercial activities in relationship to Special Events "Vendor sales associated with special events may be approved by permission of the parkway manager as part of a special event permit. Further, while the sale of food and beverage in the parkway may be considered for mobile day-use units in fixed locations as part of a special event permit, they shall not be permitted on a seasonal basis or as a regular facility or feature in the Parkway."

So SARA is aware, I will be issuing a permit for Truckin on the River to take place in Discovery park and will allow them to sell food from their trucks. The details will be available once the permit is issued as I see a clear allowance for vendor sales in association with a Special Event Permit. I also agree with SARA assessment in the letter provided that this event has the potential to grow and therefore is better suited at Discovery Park.

Jeff

Jeffrey R. Leatherman
Director
Department of Regional Parks
916-875-6961

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From: flweiland [<mailto:flweiland@yahoo.com>]
Sent: Friday, March 15, 2013 9:21 AM
To: Leatherman. Jeff
Cc: katie baygell; Bill Davis; Clyde Macdonald
Subject: Truckin' On The River

Dear Jeff,

Your email has been carefully considered and we have concluded that in order for Truckin' On The River, as it occurred last year, to be consistent with the American River Parkway Plan 2008, the design must be modified to eliminate all vendor sales to participants in favor of catered food and beverages and otherwise comply with the Parkway Plan. Further, SARA should not object to the modified Truckin' On The River at Discovery Park provided you, as Regional Parks Director and Parkway Manager, makes the findings of fact required by the Parkway Plan, in writing, and

supported by substantial evidence, prior to issuing a permit. Once again, all of the above is responding to last year's 'Truckin' On The River' as we have not seen this year's Application.

Thank you, as always, for your consideration.

Sincerely,

Betsy Weiland

Land Use Chairperson, SARA

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