

Our Vision for the Future

We envision a future where all children and adults in our county have access to a bicycle and learn to ride confidently in our cities for transportation and recreation. All bicyclists will have access to a bicycle community center where we learn from each other, build and repair bicycles together, and share the benefits of bicycling. Elected officials will be supportive of bicycle infrastructure. We will gather community members to express the importance of bicycle rights, infrastructure, and celebrate the joy of bicycling on our coastlines, through our cities, and in our mountains. SBBIKE will contribute to the vibrancy, health, and safety of our beautiful community.

As the landscape of our cities change with the introduction of the shared economy, population shifts, and other unknown changes, SBBIKE will be flexible and forward-thinking in addressing the continually changing needs for sustainable transportation. We recognize that communities like Isla Vista and UCSB campus already have outstanding bicycle infrastructure. Santa Barbara will join the ranks of Portland, Boulder, and Davis as leaders in bicycle infrastructure and culture. We will develop and promote a bicycle culture centered on safety, wellness, and community.

