

Libertarian Party of Santa Clara County Executive Committee Minutes



February 4, 2018

San Pedro Square Market

87 N. San Pedro St.

San Jose, CA 95110

CALL TO ORDER

Chair, Jennifer Imhoff-Dousharm, called the meeting to order at 1:18 p.m.

ROLL CALL

A quorum of the Executive Committee was present as voting members:

Officers

Jennifer Imhoff-Dousharm, Chair
Mark Hinkle, Vice Chair
Robert Imhoff-Dousharm, Treasurer
Kimberly Davis, Secretary

At Large Members

John Inks, Campaign Chair
Kennita Watson, Fundraising Chair
John Ward, Publicity Chair
Kenneth Truong, Activities Chair

At Large Members Not in Attendance

Chris Le, Membership Chair
Samuel Le, Newsletter Chair

Guests

None

MEETING

Topic: Libertarian Party of Santa Clara County Slogan

- Create a slogan for the Santa Clara County Libertarian Party
- Robert and John to investigate technical feasibility of delivering electronic survey to all registered libertarians within Santa Clara County
- Once technical feasibility is confirmed, Robert and John to email executive members and collect recommendations for slogan
- Send out list of possible slogans to executive committee to vote on and pick top 5
- Top 5 slogans will be sent out via an electronic survey to all registered libertarians on email list with option to vote on slogan for \$5 or pay an additional \$20 and become a dues paying member of the LP

Topic: Libertarian Podcast

- Create a podcast featuring local prominent libertarians speaking on government/tax issues, etc.
- Robert and John to investigate technical feasibility of producing podcast and determine next steps
- Recommendation for podcast name: Porcupine Round Table

Topic: Meeting Minutes

- Meeting Minutes to be sent to Chair for first review and comment
- After first review complete, minutes to be distributed to all SCCLP members for review/comment period

- Once review/comment period is over, a vote through email will be taken to determine if minutes are approved
- After minutes are approved, they will be published on the website for reference

Topic: Publicity

- Recommendation from John to begin using Hootsuite to prepare tweets (scheduling in advance), Facebook posts, etc.
- Free for one user and Jennifer confirms this would be the best system for current needs

Topic: Website

- Recommendation from Robert to switch platform from Godaddy.com to Nation Builder
- Many other political organizations and candidates use this platform
- Provides ease of use, survey and campaign tools, email distribution, etc.
- Easy implementation of Google Analytics for data analysis
- Starts at \$29.99/month which supports 2,000 emails
- Option to increase subscription to \$48.99/month will support an additional 2,000 emails.
- Currently there are about 5,569 registered Libertarians in Santa Clara County

MOTION: Robert Imhoff-Dousharm moved, with second, to migrate website platform to Nation Builder, with costs not to exceed \$50/month

Aye	7
Against	0
Abstain	0
Absent	3

VOTE: Motion passes with no objection

Topic: Libertarian Party of Santa Clara State Annual Meeting

- March 10th in Sacramento and will be posted on SCCLP website

ADJOURNMENT

MOTION: Jennifer Imhoff-Dousharm moves to adjourn with no objection

The executive committee meeting was adjourned at 2:08 pm