**Libertarian Party of Santa Clara County**

**Central Committee Minutes**



March 24, 2018

Bay Area Cultural Connections

1257 Tasman Dr. B,

Sunnyvale, California 94089

CALL TO ORDER

Chair, Jennifer Imhoff, called the meeting to order at 3:15 p.m.

ROLL CALL

A quorum of the Central Committee was present as voting members:

|  |  |
| --- | --- |
| Officers  Jennifer Imhoff-Dousharm, Chair  Mark Hinkle, Vice Chair  Robert Imhoff-Dousharm, Treasurer  Kimberly Davis, Secretary  Chairs Not in Attendance: N/A | Committee Chairs  John Inks, Campaign Chair  Kennita Watson, Fundraising Chair  John Ward, Publicity Chair  Kenneth Truong, Activities Chair  Chris Le, Membership Chair  Samuel Le, Newsletter Chair  Guests: N/A |

GENERAL

**Announcements**

* Joe Dehn noted that prior meeting was a central committee meeting, not executive committee meeting
* Treasurer noted that with his own money and materials, developed concept of membership cards

**Adoption of agenda**

* The agenda was adopted with no objections

**Adoption of Minutes**

* Minutes for Central Committee meeting held January 28, 2018 and for Executive Committee meeting held February 4, 2018 presented

MOTION: Joe Dehn moved, with second, to postpone adoption of January 28, 2018 meeting minutes so they can be reviewed.

VOTE: *Motion passes with no objections*

MOTION: Jennifer Immhof moved, with second, to adopt February 4, 2018 meeting minutes as presented.

VOTE: *Motion passes with no objections*

OFFICERS REPORTS

**Chair**, Jennifer Imhoff, reports the following:

* Gun Show Media Coverage
  + Showed up and made public comments, which equaled those in favor of gun ban
  + Unfortunately motion to ban guns on county property continued, which will affect shooting ranges and safety classes within the county
  + However, LP got a lot of media coverage and because of our presence they followed up on the bigger issue of gun control and this was broadcast in California
  + Now the LP has contacts with local media for future issues
* Office Assets
  + Joe Dehn transferred all LP assets to Jennifer Imhoff, who made an itemized list
  + Four items to dispose of: wrist bands that read “love your kidneys”, large wooden speakers, snow anchor for your tire, and an old campus survey board

MOTION: Jennifer Imhoff moved, with second, to dispose of four above mentioned items

VOTE: *Motion passes with no objections*

MOTION: Jennifer Imhoff moved, with second, to extend time for chair report by 10 minutes

VOTE: *Motion passes with no objections*

* County Statistics
  + Pie chart on major party statistics show 169 new registered voters
* Stanford Libertarian Group
  + Visit their website or Facebook to give support

*Jennifer Imhoff transfers the floor to Robert Imhoff to review Website and Branding*

* Website and Branding
  + A motion from the Executive Committee in February was to budget and fund a redo of the LP website, which has since been implemented
  + Website still lacking all needed content, but plan to transfer blog posts to the site if anyone is interested in helping out
  + Executive committee members all have access to the back end of the website, including access to email blasts, etc.

**Vice Chair,** Mark Hinkle, reports the following:

* Code of the West Gun Show
  + Contacted them and let them know about the Libertarian stance
  + Stopped by SCC fairgrounds and got form to complete for booth at county fair
  + State LP has liability insurance for any of these events so each county is already covered, just get a copy of the certificate from our insurance agent
* Update on gas tax
  + Over 585k signatures and April 23rd is deadline
  + Will do an email blast to registered libertarians and ask them to go to our website and download form to get more signatures
  + Last November a gas tax was passed and this initiative would roll that back and stop it from happening again unless voted on by the people
* Repeal of Top Two Status
  + Joe Dehn said that the person driving this repeal is running for office so there is no status update on the initiative to repeal top two
* Ballot Measures
  + SCC has five local measures, one of which is regional measure 3 for a bridge toll increase of $3
  + Working with taxpayer coalition and creating ballot arguments
  + Mountain View bond measure
  + Cambrian School District
  + $10.6 billion bond measure
  + $188 parcel tax
  + We should see libertarian arguments on the ballot against these

**Secretary,** Kimberly Davis, reports the following:

* Adoption of January 28, 2018 central committee meeting minutes
* Plan to post adopted meeting minutes on website moving forward

**Treasurer**, Robert Imhoff, reports the following:

* Finances
  + Started the year with $125
  + Spent $480 on IT projects
* Bank Transfer
  + Switched to Umpqua bank due to increased fees at Wells Fargo, but still has Wells Fargo account open
  + Umpqua provides access to lobby from 8:30-4:30 pm during the week

MOTION: Robert Imhoff moved, with second, to extend time for chair report by 5 minutes

VOTE: *Motion passes with no objections*

* FPPC Filing
  + Trying to get electronic filing in place
  + $80 fee charged related to late filing due to lack of notification, but Robert Imhoff made a donation of $80 to SCCLP to offset fee
* Revenue
  + Five new party members signed up this quarter
  + Call to executive committee members to commit $10/month - six out of ten member have committed
  + $384/year, now we have $984.24 in annual recurring donations (four fold improvement over prior year)

COMMITTEE REPORTS

**Activities** Chair, Kenny Truong, reports the following:

* Event list has been distributed
* Lawrence Samuels will do event conflicting with convention (Chair to confirm)

*Kenny Truong transfers the floor to Jennifer Imhoff to review additional events*

* Berryessa Art and Wine Festival
* Mushroom Mardi Gras

MOTION: Jennifer Imhoff moved, with second, to extend time for chair report by 5 minutes

VOTE: *Motion passes with no objections*

* Sunnyvale Art and Wine Festival
* Rose, White, and Blue Parade
* Private BBQ after R,W, & B parade
* Mountain View Art and Wine Festival
* San Jose Pride Parade
* SCC Fair

MOTION: Jennifer Imhoff moved, with second, to approve booths and/or parades for the above mentioned events, providing free speech zones are available and not to exceed $50 fee for non-profit application form for Fair.

VOTE: *Motion passes with no objections*

MOTION: Jennifer Imhoff moved, with second, to extend time for chair report by 5 minutes

VOTE: *Motion passes with no objections*

MOTION: Kennita Watson moved, with second, to increase fee limitation from $50 to $100

VOTE: *Motion passes with no objections*

* Dilli Haat Food and Shopping Festival

MOTION: Jennifer Imhoff moved, with second, to approve a $500 booth fee for the above mentioned event, if top two is approved.

VOTE: *Motion passes with no objections*

* Gilroy Garlic Festival
* Santa Clara Art and Wine Festival
* Moon Festival

MOTION: Jennifer Imhoff moved, with second, to approve booths for the above mentioned events, providing free speech zones are available.

VOTE: *Motion passes with no objections*

**Campaign** Chair, John Inks, reports the following:

*John Inks transfers the floor to candidates to review their platform*

* Kennita Watson, US House 17
* Ali Sarsak, State Senate D10, sarsak4senate.com
* Bob Goodwyn, State Assembly D24
* Robert Imhoff, State Assembly D25
* Jennifer Imhoff, San Jose City Council D5
* Chris Le, San Jose City Council D7

**Point of Information:** Jennifer Imhoff plans to create meetings solely for candidates to discuss items informally.

MOTION: Robert Imhoff put forth a motion to endorse Ali Sarsak.

OBJECTION: Joe Dehn is requesting more information from candidate’s platform prior to voting on endorsement.

**Question:** Joe Dehn asks candidate his position on real estate investment outside the state, money, immigration. What libertarian values does he represent?

* Core reason he is a libertarian is because he believes in liberty and the right to make your own decisions.

**Question:** Joe Dehn asks candidate how he would represent his ideas in balance with the libertarian viewpoint?

* No other candidates are required to specify differences in what is libertarian or not.

MOTION: Robert Imhoff put forth a motion to suspend debate and call to vote an endorsement of Ali Sarsak.

|  |  |
| --- | --- |
| Aye | 5 |
| Against | 6 |
| Abstain | 5 |
| Absent | 0 |

VOTE: *Motion fails without ⅔ majority*

**Fundraising** Chair, Kennita Watson, reports the following:

* Taking donation materials to events
* SCCLP getting people to website
* Planning BBQ or events for members or registered libertarians
* Trying to increase membership level
* County bylaw restriction on years and tiers of memberships

**Membership** Chair, Chris Le, reports the following:

* Libertarian message is getting out
* Emphasizing LP as fiscally conservative and socially liberal
* Six candidates running and we’re hoping to get one seat, which would increase membership

*Chris Le transfers the floor to Robert Imhoff to discuss membership changes*

* 98 members of the local SCC party, retention is key
* 5,600 registered libertarians and only 98 members
* Voters are seeing libertarians on the ballot and in the news
* After June 5th election, we will have an even stronger presence
* LP more active in California than the Republican party

**Newsletter Chair**, Samuel Le, reports the following:

* Next month plan to put out first official newsletter
* Specify ideology and communicate with public
* Develop business card to hand out that directs people to website
* Get content out and ready to distribute for newsletter
* Create a regular column called “ask a libertarian”, etc.

**Publicity Chair**, John Ward, reports the following:

* Possibility of getting a radio advertisement
* Reviewed list of stations in Santa Clara and the student radio could be a good option because 30 year olds and younger did really well with Gary Johnson
* We could get one of our candidates on the show
* Pricing is cheapest with Vietnamese and Country stations ($75 for 30 seconds for just one spot played once, but usually bundled if multiple are purchased)
* Discuss media kits with stations and look for the best deal to put in rotation (can’t control when ad is played, but whenever they have dead air, they’d just air the advertisement)
* Jennifer Imhoff requests a formal proposal so that a motion can be set forward
* Online advertisements can be pretty cheap
* Fundraise to get money for radio ads

MOTION: John Ward moved, with second, to extend time for chair report by 5 minutes

VOTE: *Motion passes with no objections*

* At ExComm meeting discussed creating an SCCLP PodCast, but haven’t begun process yet
* Listened to libertarian podcasts and we should have them interview our candidates
* Most are on the other side of the country, but it would still be good publicity
* Should create a list of events on searchable google calendar
* Need content for the reddit or twitter so if anyone has ideas, please send to me
* Should expand on libertarian based arguments and publicize

OTHER REPORTS

**California LP**, Robert Imhoff, reports the following:

* Make sure to sign up for the state convention
* Will answer what happened on Rachel Maddow show
* Give 5 minute speech providing position on issues
* Discuss non-aggression principle
* Use block code for $109/night for hotel
* Nikolas Wildstar and Zoltan Istvan will have a governor’s debate
* Larry Sharpe resigned as region 8 representative
* CSPAN live coverage on California channel
* Endorsements for state offices: Bob Goodwyn, Kennita Watson, and Ali Sarsak
* National convention in New Orleans June 28 - July 3rd

MOTION: Jennifer Immhof moved, with second, to adopt January 28, 2018 meeting minutes as corrected.

VOTE: *Motion passes with no objections*

**Point of Information:** Joe Dehn comments that in report, charts are “attachments”, not “amendments”.

ADJOURNMENT

MOTION: Jennifer Imhoff moves to adjourn with no objection.

The central committee meeting was adjourned at 5:22 pm

ATTACHMENTS

**Attachment 1:** Agenda submitted by Chair, Jennifer Imhoff

**Central Meeting Agenda**

March 24th, 2018

Bay Area Cultural Connections, 1257 Tasman Dr B, Sunnyvale, CA

Estimated meeting time: 1 hour 30 minutes

**Call to Order**

**Public Comment** *(10 minutes)*

**Adoption of Agenda** *(5 minutes)*

**Adoption of Meeting Minutes** *(5 minutes)*

* Executive Meeting - January 28, 2018
* Committee Meeting - February 4, 2018

**Officer Reports**

**Chair** *(10 minutes)*

* Gun show media coverage
* Office asset report with suggestions
* County statistics
* Stanford University Libertarian group
* Website & Branding
  + Training (report by Robert I.)

**Vice Chair** *(5 minutes)*

* Upcoming local legislative issues

**Secretary** *(5 minutes)*

* Re-cap on motions and ex com activity since last central committee meeting
* Office Procedure Manual Update

**Treasurer** *(5 minutes)*

* FPPC Filing status, next deadlines,
* Bank transfer update

**Committee Reports**

**Activities** (5 minutes)

* Recommendation of upcoming festivals & registration Deadlines
* Recommendation of additional events and activities

**Campaign** (15 minutes)

* Update on local candidate races
  + ENDORSEMENT: Ali Sarsak for CA Senate District 10

**Fundraising** (5 minutes)

* Update & Recommendations on existing fundraising efforts
  + Make America Free Again hats

**Membership** (5 minutes)

* Update on Coffee events
* Recommendations for additional outreach

**Newsletter** (5 minutes)

* Recap recent content and reception
* Recommendations for additional efforts

**Publicity** (5 minutes)

* Update for last quarter (PR’s, Quora, etc)
* Radio Advertising costs/verbiage
* Recommendations for additional efforts

**Other Reports**

**National** (5 minutes)

* Upcoming Convention / election of officers status update
* National activity

**State** (5 minutes)

* Upcoming convention
  + Election of officers
  + Upcoming Bylaws

**Adjournment**

**Presentation by FairVote for Santa Clara County**  (30 minutes)

**Attachment 2:** Chair Report submitted by chair, Jennifer Imhoff

Chair Report

**Chair:** Jennifer Imhoff-Dousharm **Central Committee Meeting:** March 24, 2018

# Agenda

* Gun Show Media Coverage
* Office asset report with suggestions
* County statistics
* Stanford University Libertarian group
* Website & Branding

# Chair Report

## Gun Show & Media Coverage

## Thanks to Mark Hinkle for mobilizing the executive committee to respond to the Santa Clara County Board of Supervisors proposed ban on Gun Shows at the County Fair Grounds. While we were not able to sway the vote we did get major media coverage.

## Office Assets

## There are a lot of great items that have recovered from storage and some items that can be removed. I’m excited to find a lot of Libertarian matchbooks, as well as an assortment of bumper stickers, that can be given away. Full inventory attached at end of report

*Recommended for Removal marked* ***\*REMOVE\****

Equipment

4 Folding chairs

1 “Campus survey board” ***\*REMOVE\****

2 3ft banquet tables, plastic

2 4ft banquet tables, wood

2 Speakers, wood ***\*REMOVE\****

Office Supplies

1 Butcher paper, roll

1 Clear packaging tape, roll

1 Painters tape, roll

1 Rubber bands, assorted bag

1 Bostitch Stapler, tan

2 Duffle bag, Eddie Bauer

1 Backpack, black

1 Snow Anchor ***\*REMOVE\****

Other

1 Johnson 2012 supplies, box

1 Poker chips, assorted colors

1 Wristbands, “love your kidney”, box ***\*REMOVE\****

Tabling Supplies

3 8x3 Rack card holders, acrylic

2 8x10 Rack card holders, acrylic

2 8x10 Display, acrylic

2 Small flags

1 Assorted buttons, box

1 Name Tags, pack

1 Thick white rope

1 ½ Garden Twine, roll

1 Smallest Quiz 4x6, box “Advocates for...

1 Smallest Quiz 5x6, “Stay Informed”

1 Tablecloth, yellow

1 Tablecloth, tan

8 Libertarian matchsticks, box of 50

Bumper Stickers

2 “Don’t vote don’t gripe”

3 “Civil Liberties don’t leave home without them”

2 “Detain Ashcroft”

2 “Its 2004 Do you know where your civil liberties are?”

## Santa Clara County - Major Party Statistics

The Libertarian Party is still ranking 3rd of legitimate parties. Informational efforts to address unintentional American Independants have shown to have adjusted their numbers dramatically. In the first two months of 2018, we added 169 new registered voters.



## Stanford Libertarian Group

Nicholas Dwork, a student at Stanford, is working on building a Libertarian Group on campus. This will be a great foot in the door for a private university. He is working on a speaking opportunity with the Stanford in Government group. I encourage everyone to check out his Facebook and keep up with his activities so we can offer him support when ready. https://www.facebook.com/stanfordLibertarians

## Website & Branding

Our new site and branding have been extremely well received. Several other County Affiliates for the LP have reached out to us for help to duplicate the efforts. Thank you to everyone who has been contributing feedback. And special Thanks to John Ward for contributing photos. The website is steadily gaining visitors and our newsletters and emails have been rating high with open and click rates. In addition, the database feature has been extremely helpful with sorting contact lists that are already being used to help candidates and increase membership.

A training session will be planned soon to show each of our committee chairs how to utilize the new features.

**Attachment 3:** Treasurer Report submitted by Treasurer, Robert Imhoff

Treasurer Report

**Treasurer:** Robert Imhoff-Dousharm **Central Committee Meeting:** March 24, 2018

# Agenda

* Account Balances
* Accounting
* New Memberships
* New Monthly Donations

# Treasurer Report

## Account Balances

Umpqua Account $2,104.99

Wells Fargo Account $305.73

PayPal Account $51.04

Petty Cash $40.00

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Total $2,501.76

## 

## Accounting

Period January 1st, 2018 - March 24th, 2018

### Accounts Receipts

Online Donations $125.00

Online Memberships $75.00

In Person Membership $125.00

Check Donations $44.54

Event Donations $41.00

Dues Share $225.00

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Total $635.54

### Accounts Expenditures

Online Donations Fee $20.43

Web Services $480.88

FPPC Fee $50.00

FPPC Fine $80.00

Banking Fee $5.00

Events $85.00

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Total $721.31

## New Membership

The party added 5 new members, 4 were Basic Membership ($25), 1 was Supporter Membership ($50)

## New Monthly Donations

The party came into 2018 with $32.02 in monthly donations, for a yearly total of $384.24 in recurring donations. We now have $72.02 in monthly donations, for a yearly total of $864.24. We will continue our efforts in getting more recurring monthly donations, through our targeted online email campaigns in the future.

END REPORT

END OF FILE