

Libertarian Party of Santa Clara County Central Committee Minutes



November 10, 2018
Omega Restaurant
90 S. Park Victoria Dr.
Milpitas, CA 95035

CALL TO ORDER

Chair, Jennifer Imhoff, called the meeting to order at 2:13 p.m.

ROLL CALL

A quorum of the Central Committee was present as voting members:

Officers

Jennifer Imhoff-Dousharm, Chair
Mark Hinkle, Vice Chair
Robert Imhoff-Dousharm, Treasurer
Kimberly Davis, Secretary

Committee Chairs

John Inks, Campaign Chair
John Ward, Publicity Chair
Kenneth Truong, Activities Chair
Chris Le, Membership Chair
Samuel Le, Newsletter Chair

Guests: N/A

Chairs Not in Attendance: N/A

GENERAL

Public Comment

Motion: Robert Immhof adding open forum to agenda of 5 minutes, second by Kim Davis
Hearing no objections, adopted

11 central committee members at 2:15, 4 short of quorum

Robert took the floor

Adoption of agenda

- The agenda was adopted with no objections

Adoption of Minutes

- Minutes for Executive Committee meeting held July, August, September, and October 2018 presented

MOTION: Jennifer Immhof moved, with second, to adopt Executive Committee meeting minutes as presented with grammatical corrections.

VOTE: Motion passes with no objections

OFFICERS REPORTS

Chair, Jennifer Imhoff, reports the following:

- General Election
 - Made impact on propositions locally, got signs out
 - Prop 6, 8, and 10
 - 2 of 3 went our way
 - County statistics: libertarian party affiliation grew by 4.6% in last 45 days
 - Surpassed green and peace and freedom parties combined
 - Largest no party preference voters in Santa Clara County
- Dues Paying Members
 - 123 dues paying members, 118 central committee members
 - Gained Patriot member and Beacon of Hope member
- Holiday Scheduling
 - Input on monthly committee meetings

Vice Chair, Mark Hinkle, reports the following:

- Gun Storage Measure
 - Anyone who has a gun in their possession must have it locked up when not in use
 - If a gun is stolen, owner must report it within 24 hours
 - Lock up measure passed, but reporting stolen did not
- Prop 6 News Conference
 - Located in Santa Clara
 - Attended with Jennifer and Robert

Secretary, Kimberly Davis, reports the following:

- Adoption of March 24, 2018 central committee meeting minutes postponed
- Posting adopted meeting minutes on website: https://www.scclp.org/meeting_minutes

At 12 central committee members at 2:38 pm, no quorum for voting

Treasurer, Robert Imhoff, reports the following:

- Balance Sheet
 - \$12,400 in the bank
 - \$275 in donations due back to the state
 - Restricted donations for specific purposes - \$3,200 for campaigning
 - John Inks raised \$29k, some leftover that will be transferred to local libertarian party campaigning
 - \$5,000 donation for digital marketing and tooling
 - \$4,000 unrestricted cash

- Profit and Loss

- Budget
 - Expect to spend at a minimum for the year
 - Expect to receive at a minimum for the year
 - Spending in 2019 for candidate support due to timing change
 - Finalizing paperwork in 2019, running campaign will start in January
 - Income: request donations from businesses in 2018
 - 2% libertarians are members of the party, only Santa Clara and San Francisco counties are hitting that target

- Jonathan Tran just joined as a dues paying member

COMMITTEE REPORTS

Activities Chair, Kenny Truong, reports the following:

Kenny Truong transfers the floor to Jennifer Imhoff to review additional events

- Hosting a table at Liberty Forum
- This week, pro-first amendment
- Christmas in the Park
- Annual Meeting in January

Campaign Chair, John Inks, reports the following:

- Five democratic socialists and one libertarian running
- Incredible volunteer support
- Current mayor and former mayors were at the bottom of race
- Raise \$29k, publicly opposed rent control
- Not re-elected to council is a bad sign for Mtn. View because there is a very different dynamic within the council
- Last time an incumbent did not win in Mtn. View was 2000

Joe Dehn question: primary schedule is moved up, part of the campaign chair's duty will be to recruit candidates in 2019?

Jennifer Immhof answers: she will work with John to start building those positions out.

Fundraising Chair, Kennita Watson, reports the following:

- Propose skipping fundraising since Kennita is not present

Membership Chair, Chris Le, reports the following:

Floor handed over to Robert Immhof:

- Paper membership drive
- Expenditures side (back of page) - paper mailed to 7,000 people
- Lessons learned: buy a permit for \$250 to include a return envelope
- Need business reply by mail
- 364 return to senders
- Stickers were a huge hit
- Counties can share mailing tools, research, etc.
- Electronic membership drive, using Facebook, etc.
- Website: fourteen day trend, people look to libertarian party for arguments on measures
- Mostly due to SEO of our libertarian site
- Virtual phone number for party
- Waterfall membering

Newsletter Chair, Samuel Le, reports the following:

- Need to increase voter turnout
- Targeting non-party preference voters
- Newsletter received by 2,100 non-libertarians

Publicity Chair, John Ward, reports the following:

- Likes idea of taking picture of bumper stickers
- Sample proposal of 2019 county central committee meeting
- Need a database of pictures/videos of a vast array of libertarians
- Need testimonials of why people are libertarian
- Google survey posted to facebook group - doesn't get much activity and it's dominated by a republican, bad signal to delete it, but try to get libertarian momentum in group
- Performance of libertarian party was high, but only four responses

- Best translation services, subscription service, rely on machine translation, integrates with Nationbuilder, various tiers - allows 2 languages - \$24/month - Bablic
- Generic translators weren't very cost effective
- Walk through the park and start/end at a coffee shop, but interacting with other people around during Christmas in the Park
- Decorations for Christmas in the Park are going well
- Out of state during setup
- Planning annual meeting is hard to do on such short notice, should start planning around four months in advance

Point of Inquiry: Robert Immhof asks what is the minimum time to notify everyone of the annual meeting?

Joe Dehn answers: either 30 or 60 days - will need to look at bylaws to make sure.

Jennifer Immhof:

- Planning January 26, 2019
- Need to finalize venue

OTHER REPORTS

Jennifer Immhof, reports the following:

State Convention:

- Located in Concord
- April 6-8th, 2019
- State executive committee meeting on Dec. 1st
- Concord Crowne Plaza

Robert Immhof, reports the following:

Planning to run for State Chair:

- Announcement made for next year

National LP Website:

- Announced results, election registrar misstated results

- Bethany Baldess candidate

ADJOURNMENT

MOTION: Jennifer Imhoff moves to adjourn with no objection.

The central committee meeting was adjourned at 4:06 pm

ATTACHMENTS

Attachment 1: Agenda submitted by Chair, Jennifer Imhoff

Central Meeting Agenda

March 24th, 2018

Bay Area Cultural Connections, 1257 Tasman Dr B, Sunnyvale, CA

Estimated meeting time: 1 hour 30 minutes

Call to Order

Public Comment (10 minutes)

Adoption of Agenda (5 minutes)

Adoption of Meeting Minutes (5 minutes)

- Executive Meeting - January 28, 2018
- Committee Meeting - February 4, 2018

Officer Reports

Chair (10 minutes)

- Gun show media coverage
- Office asset report with suggestions
- County statistics
- Stanford University Libertarian group
- Website & Branding

- Training (report by Robert I.)

Vice Chair (5 minutes)

- Upcoming local legislative issues

Secretary (5 minutes)

- Re-cap on motions and ex com activity since last central committee meeting
- Office Procedure Manual Update

Treasurer (5 minutes)

- FPPC Filing status, next deadlines,
- Bank transfer update

Committee Reports

Activities (5 minutes)

- Recommendation of upcoming festivals & registration Deadlines
- Recommendation of additional events and activities

Campaign (15 minutes)

- Update on local candidate races
 - ENDORSEMENT: Ali Sarsak for CA Senate District 10

Fundraising (5 minutes)

- Update & Recommendations on existing fundraising efforts
 - Make America Free Again hats

Membership (5 minutes)

- Update on Coffee events
- Recommendations for additional outreach

Newsletter (5 minutes)

- Recap recent content and reception
- Recommendations for additional efforts

Publicity (5 minutes)

- Update for last quarter (PR's, Quora, etc)
- Radio Advertising costs/verbiage
- Recommendations for additional efforts

Other Reports

National (5 minutes)

- Upcoming Convention / election of officers status update
- National activity

State (5 minutes)

- Upcoming convention
 - Election of officers
 - Upcoming Bylaws

Adjournment

Presentation by FairVote for Santa Clara County (30 minutes)

Attachment 2: Chair Report submitted by chair, Jennifer Imhoff

Chair Report

Chair: Jennifer Imhoff-Dousharm

Central Committee Meeting: March 24, 2018

Agenda

- Gun Show Media Coverage
- Office asset report with suggestions
- County statistics
- Stanford University Libertarian group
- Website & Branding

Chair Report

Gun Show & Media Coverage

Thanks to Mark Hinkle for mobilizing the executive committee to respond to the Santa Clara County Board of Supervisors proposed ban on Gun Shows at the County Fair Grounds. While we were not able to sway the vote we did get major media coverage.

Office Assets

There are a lot of great items that have recovered from storage and some items that can be removed. I'm excited to find a lot of Libertarian matchbooks, as well as an assortment of bumper stickers, that can be given away. Full inventory attached at end of report

*Recommended for Removal marked *REMOVE**

Equipment

4	Folding chairs	1	Clear packaging tape, roll
1	"Campus survey board" *REMOVE*	1	Painters tape, roll
2	3ft banquet tables, plastic	1	Rubber bands, assorted bag
2	4ft banquet tables, wood	1	Bostitch Stapler, tan
2	Speakers, wood *REMOVE*	2	Duffle bag, Eddie Bauer
		1	Backpack, black
		1	Snow Anchor *REMOVE*

Office Supplies

1	Butcher paper, roll	Other
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- 1 Johnson 2012 supplies, box
- 1 Poker chips, assorted colors
- 1 Wristbands, "love your kidney", box *REMOVE*

- 1 ½ Garden Twine, roll
- 1 Smallest Quiz 4x6, box "Advocates for..."
- 1 Smallest Quiz 5x6, "Stay Informed"
- 1 Tablecloth, yellow
- 1 Tablecloth, tan
- 8 Libertarian matchsticks, box of 50

Tabling Supplies

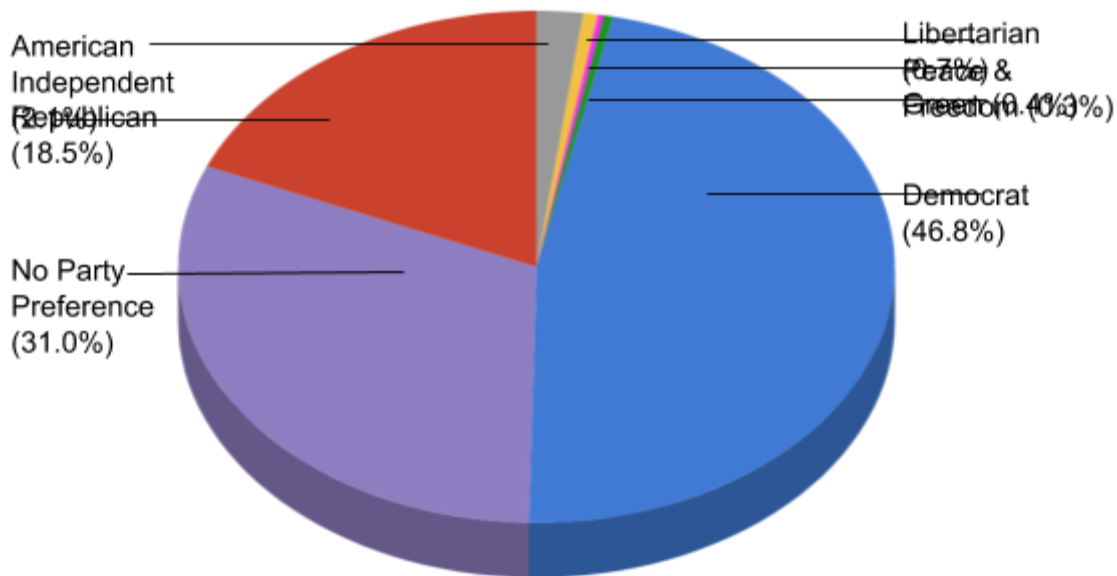
- 3 8x3 Rack card holders, acrylic
- 2 8x10 Rack card holders, acrylic
- 2 8x10 Display, acrylic
- 2 Small flags
- 1 Assorted buttons, box
- 1 Name Tags, pack
- 1 Thick white rope

Bumper Stickers

- 2 "Don't vote don't gripe"
- 3 "Civil Liberties don't leave home without them"
- 2 "Detain Ashcroft"
- 2 "Its 2004 Do you know where your civil liberties are?"

Santa Clara County - Major Party Statistics

The Libertarian Party is still ranking 3rd of legitimate parties. Informational efforts to address unintentional American Independants have shown to have adjusted their numbers dramatically. In the first two months of 2018, we added 169 new registered voters.



Stanford Libertarian Group

Nicholas Dwork, a student at Stanford, is working on building a Libertarian Group on campus. This will be a great foot in the door for a private university. He is working on a speaking opportunity with the Stanford in Government group. I encourage everyone to check out his Facebook and keep up with his activities so we can offer him support when ready.
<https://www.facebook.com/stanfordLibertarians>

Website & Branding

Our new site and branding have been extremely well received. Several other County Affiliates for the LP have reached out to us for help to duplicate the efforts. Thank you to everyone who has been contributing feedback. And special Thanks to John Ward for contributing photos. The website is steadily gaining visitors and our newsletters and emails have been rating high with open and click rates. In addition, the database feature has been extremely helpful with sorting contact lists that are already being used to help candidates and increase membership.

A training session will be planned soon to show each of our committee chairs how to utilize the new features.

Attachment 3: Treasurer Report submitted by Treasurer, Robert Imhoff

Treasurer Report

Treasurer: Robert Imhoff-Dousharm **Central Committee Meeting:** March 24, 2018

Agenda

- Account Balances
- Accounting
- New Memberships
- New Monthly Donations

Treasurer Report

Account Balances

Umpqua Account	\$2,104.99
Wells Fargo Account	\$305.73
PayPal Account	\$51.04
Petty Cash	\$40.00

Total	\$2,501.76

Accounting

Period January 1st, 2018 - March 24th, 2018

Accounts Receipts

Online Donations	\$125.00
Online Memberships	\$75.00
In Person Membership	\$125.00
Check Donations	\$44.54
Event Donations	\$41.00
Dues Share	\$225.00

Total \$635.54

Accounts Expenditures

Online Donations Fee	\$20.43
Web Services	\$480.88
FPPC Fee	\$50.00
FPPC Fine	\$80.00
Banking Fee	\$5.00
Events	\$85.00

Total \$721.31

New Membership

The party added 5 new members, 4 were Basic Membership (\$25), 1 was Supporter Membership (\$50)

New Monthly Donations

The party came into 2018 with \$32.02 in monthly donations, for a yearly total of \$384.24 in recurring donations. We now have \$72.02 in monthly donations, for a yearly total of \$864.24. We will continue our efforts in getting more recurring monthly donations, through our targeted online email campaigns in the future.

END REPORT

END OF FILE