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**FOR IMMEDIATE RELEASE**

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**STATEMENT FROM SAN FRANCISCO SUPERVISORS ON FIELD  
POLL'S NEW SODA TAX POLL NUMBERS**

*Field Poll released today finds that 78% of San Francisco Bay Area residents  
support soda tax to combat diabetes*

**San Francisco, CA** – Today Supervisors Malia Cohen, Eric Mar and Scott Wiener issued the following statement in reaction to the latest results from the Field Poll that show strong support for a soda tax in the San Francisco Bay Area. The statewide poll found that within the San Francisco Bay Area, 78% of residents favor a soda tax to fund school nutrition and physical activity programs to reduce diabetes.

“These poll results make it clear that soda tax measures that address our epidemic of diabetes -- like the one we have introduced in San Francisco -- have broad and deep support,” said the Supervisors in a joint statement. “San Francisco residents understand the negative impacts these drinks have on our public health, and that by directing the proceeds from this tax to fund nutrition, health and physical activity programs, we can fight for a healthier San Francisco.”

The Field Poll aligns with other local polling done that has shown support in San Francisco for soda tax measures in the mid-60s. Last year's Field Poll showed that 75% of Bay Area voters supported the tax.

The San Francisco Soda Tax is sponsored by Supervisors Cohen, Mar, and Wiener, along with Supervisors John Avalos, David Chiu and David Campos. The Tax has been endorsed by the State Senator Mark Leno, Assemblymembers Tom Ammiano and Phil Ting, San Francisco Board of Education, the Hospital Council of Northern California, the San Francisco Medical Society, California Nurses Association, the San Francisco Parent PAC, the Trust for Public Land, the San Francisco Dental Hygiene Society, and the Executive Board of the United Educators San Francisco.