

## **SDCYDs Executive Board Meeting Minutes: November 13, 2018**

### **Call to Order – 7:22 PM**

A meeting of the San Diego County Young Democrats Executive Board was held at the residence of the President on Tuesday, November 13, 2018.

### **Officer Reports**

#### **President**

- Winter Executive Board retreat for January 5th

#### **Vice President**

- ABSENT

#### **Director of Finance**

- Memberships will be renewing
- Looking at new venues for meetings

#### **Director of Communications**

- Strategy for pushing out social media more effectively
- Starting a blog for a member's first time experiencing an election as an activist
- Supporting Young Democrats in other clubs
- Montage on election work coming out
- Getting SDCYD search engine optimization to the top of the results page
- "Why I 'heart' YD's" promotion for Young at Heart fundraiser
- Getting 2020 candidates to talk about the upcoming election

#### **Director of Community Service**

- USO action for December cancelled
- Thanksgiving volunteer opportunity for San Diego Food Bank
- We All Count initial brainstorming, being main volunteer opportunity for January

#### **Director of Membership**

- Ideas for the club's holiday social
- December 16 holiday party for county Democratic clubs

#### **Secretary**

- Thinking about restructuring the political committee and passing the Chairpersonship to the Vice President

### **Conclusion & Adjournment – 8:39 PM**

The President adjourned the SDCYD Executive Board Meeting.