

Statewide 15,000 New Members Conversation Project

Objective: To have initial one-on-one conversations with each new educator in California and those educators new to their district. These conversations are to help CTA and local chapters build relationships with potential members and discover what type of support the new members may need.

Goals:

1. Complete new educator online survey with 15,000 potential or new members
2. Hold face-to-face conversations with our 15,000 new members by May 1, 2017
3. Assess the organizational capacity of our chapters

Survey questions:

The five simple questions :

1. We're excited this is your first year working here. Are you a new educator?
2. Where did you graduate/ get trained /get certified?
3. What would you find most useful to help you and your students succeed?
4. Which of the following areas and issues are the most important to you?
5. Which of the following activities and tools are most valuable to you?

Timeline:

- February 3, 2017 – Begin collecting data on number of conversations completed.
- **APRIL 21, 2017 - Complete all conversations**

Please return completed questionnaires via email or fax to:

LShoemake@cta.org

(619) 427-0846 – fax)

CTA Membership Engagement Survey
Sweetwater Education Association

1) We're excited you've started in Sweetwater District this year. Are you new to education?

YES ___

NO ___

2) Where did you graduate / get trained/ get certified?

3) What would you find most useful to help you and your students succeed?

Classroom Management

Access to mentors and/ or coaches

Access to professional development or professional support

4) Which of the following areas and issues are most important to you?

Teaching and Learning

Negotiating collectively for working and learning conditions

Social Justice

Parental and Community Engagement

Education Policy (testing, funding, etc.)

Other

5) Which of the following activities and tools are most valuable to you?

Degrees, Not Debt – Reducing your student loan payments and pursuing loan forgiveness

Advocacy – Opportunities to advocate for laws and policies that ensure the schools our students deserve

Professional Development – Trainings, conferences, and webinars designed to help you improve your practice

Social and Economic Justice- Opportunities to improve the conditions our students face inside and outside of the classroom