



Purple Works for Saskatchewan

MEDIA KIT

Inside SEIU-West

Joined by one colour, purple, and one union, SEIU-West, our members work for the people of Saskatchewan with pride and dedication. SEIU-West was created in 2008 by the merger of three separate SEIU Local Unions in Saskatchewan. We have combined our resources to become stronger together.

Over 13 thousand working people in Saskatchewan call SEIU-West their Union. These people work in health care, education, municipalities, community-based organizations, retirement homes and the private and allied sectors. We can say for certain that Purple Works for Saskatchewan!

SEIU-West's Vision for a Just Society

SEIU-West is committed to social justice, good jobs and protecting and advancing the rights of working people. We lead the way in organizing new members and are at the forefront of the political scene. Our goal is to engage and empower our members so that they can help improve their lives, workplaces and communities.

We believe in and will champion for a fair society:

- Where all workers are valued and all people are respected.
- Where all families and communities thrive.
- Where we leave a better and more equal world for generations to come.

Our members are experts

Because of our diverse and active membership, SEIU-West is the Union people are talking about. Some of the areas where we have particular knowledge include:

- Health Care sector
- Education sector
- Community sector
- Group homes
- Addiction recovery
- Crisis support
- Aboriginal issues
- Protecting public services
- Occupational health and safety
- Child care
- Community partnerships
- Young workers
- Nursing teams
- Social justice issues
- Community activism

Local Offices:

Moose Jaw
39 Athabasca St West
Moose Jaw, SK S6H 2B6

Saskatoon
200-747 46th St West
Saskatoon, SK S7L 6A1

Swift Current
333 Central Ave North
Swift Current, SK S9H 0L5

www.SEIUWEST.ca



1.888.999.SEIU

Purple Works in...

HEALTH CARE

Approximately 12 thousand members are health care providers in four affiliated health regions. These are the Saskatoon, Cypress, Five Hills and Heartland Health Regions. Health care providers include continuing care assistants, licensed practical nurses, diagnostic and therapeutic technologists, food service workers, laundry, housekeeping, and activity personnel, maintenance, sterile processing workers, and administrative staff among others. SEIU-West also represents the health care providers who are employed with Extendicare Canada Inc. in five facilities in the province (Regina, Saskatoon, and Moose Jaw).

COMMUNITIES

SEIU-West members employed in Community-Based Organizations provide a wide variety of public services from the West Central Abilities (Kindersley) to the Prince Albert Group Homes and the YWCA of Saskatoon, the Saskatoon Crisis Nursery, Variety Place (Outlook), Metis Addictions Council of Saskatchewan Inc. (MACSI), Saskatchewan Impaired Driver Treatment Centre (Prince Albert), Elmwood Lodge and Group Homes (Saskatoon), Cheshire Homes (Saskatoon), Valley Action Group Homes and Gardiner Park Child Care Inc. (Regina), among others.

EDUCATION

Our Education sector members work in Holy Family Roman Catholic Separate School Division # 140, Chinook School Division # 211 and Southeast Cornerstone School Division # 209. They work as education assistants, caretakers, bus drivers, library technicians, tradespersons, and administrative staff and others.

PRIVATE SECTOR

Members employed in the private sector include those who work at Meadow Lake Associate Clinic, Revera Retirement Homes across the province (Bentley Retirement Homes), Samaritan Place in Saskatoon, Moose Jaw & District EMS, Bridges Personal Care home, Potters Canada Inc., and Canadian Blood Services (both Regina & Saskatoon), among others.

MUNICIPALITIES

SEIU-West represents municipal works employed with the Town of Assiniboia, Town of Leader and Town of Shaunavon.

Find us on the web:

www.SEIUWest.ca

PurpleWorks.ca

Stronger Together

www.SEIUWEST.ca



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