

**San Francisco District 11 Democratic Club  
Questionnaire for Candidates – 2016 Candidates**

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PLEASE USE THIS TEMPLATE TO RESPOND ELECTRONICALLY TO  
*info@sfd11dems.com* by **Friday**, March 25, 2016 by midnight.

Our PAC meetings are scheduled for Sat., April 2 & Sun., April 3, 2016 from 10am-4pm each day. If you have a preferred time to schedule, please contact [info@sfd11dems.com](mailto:info@sfd11dems.com). Otherwise, you will receive time an email to sign up for timeslots.

1. **Name:** ALIX ROSENTHAL
2. **Address:** 300 MONTGOMERY STREET #789, SF CA 94104
3. **Telephone/Cell phone:** 415-377-6722
4. **Email address:** ALIX@ALIXRO.COM
5. **What office are you running for?** SFDCCC AD-17
  
6. **What is your political affiliation? How long?** I have been a Democrat since I first registered to vote at age 18.
  
7. **Please list your campaign manager and contact info?**  
Shwetika Baijal, 50+1 Strategies  
[shwetika@50p1.com](mailto:shwetika@50p1.com)
  
8. **What is the major source of your campaign funding?**  
Friends and family, most of whom are not involved in politics
  
9. **What office are you running for? Why?**  
I am a lifelong Democrat, and have been active in countless campaigns at the local, statewide and federal levels, as candidate, treasurer, fundraiser and counsel. I love my work in building the party, and using the party's influence to support women and people of color who run for office.
  
10. **What are your qualifications for this office?**  
  
In my 6 years on the DCCC, I have dedicated considerable time and energy to the party. As its Treasurer from 2010-12, I made sure that our reporting to government agencies was completed properly. As Second Vice Chair from 2012 to today, I am responsible for running the party's endorsement process for every election and also for issue resolutions that come through the party. I have enthusiastically served as a San Francisco delegate to the state party convention for the last 6 years. I have worked hard to recruit and train Democratic women to run for office, including serving as a trainer for the Emerge Program, and running a slate of women candidates in 2012.
  
11. **Identify the three most important issues for the position you seek? What are the solutions you see for these specific issue areas or how will you work to tackle them?**
  - a. **Creating more seats on the DCCC for party activists.** I understand why elected officials want a say in party activities - particularly endorsements - but I have been frustrated that these elected officials are taking seats from party activists who have the time and energy to

dedicate to party activities. To that end, I have proposed a resolution for the DCCC March 2016 agenda giving the Mayor and the Board of Supervisors *ex officio* seats on the DCCC, and adding 7 new seats. This will leave more seats open for the grass roots, and given the makeup of the current board of supervisors, it won't change the left-moderate balance on the committee.

- b. Affordable housing crisis.** I support the repeal of the Ellis Act, and support any state legislative changes that would grant more authority to the city to prevent speculators from evicting long time tenants from their homes. In particular, I support Senator Mark Leno's SB 364. I am pleased to see Mayor Lee making a multi-pronged effort to alleviate the housing crisis by making better use of the city's surplus property and I also support Prop C by Supervisors Kim and Peskin to increase the City's inclusionary housing requirement in new development. I am happy to support resolutions, measures and candidates that attack the affordable housing crisis head on.
- c. More women in public office.** My main purpose for running for the DCCC in 2010 and 2012 was to help bring gender parity to the party. As former President of NWPC-SF, and as the founder of the San Francisco Women's Political Summit, I have worked hard for much of my career to support women candidates. As an Emerge graduate (2003) and trainer (2008-present), I actively recruit, mentor and train Democratic women for public office. In 2012, I assembled a slate of women candidates for the DCCC, with the sole purpose of attaining equality on the party's governing body. Despite some partisan infighting among our group, the slate worked.

**12. District 11 has more children, more ethnic diversity and more homeowners than any other district in San Francisco. These are just a few of the unique features of this district. If elected, describe the priorities of your office for District 11.**

The DCCC rarely involves itself in neighborhood-specific issues. However, it would seem that supporting this community would mean investing in neighborhood schools and doing what we can to help local businesses thrive. Police reform is also important, so that San Franciscans of every color feel that the police are making them more safe - not less - in their own neighborhood. Therefore we have to work hard to improve law enforcement's relationships with black and brown communities, both in management and in every officer on the street. Training is important, but the city also needs to penalize the unnecessary use of lethal weapons.

**13. What is your position on the following Measures and local issues, please mark your preference clearly and add short comments:**

**Measure AA:** [San Francisco Bay Restoration Authority "Clean and Healthy Bay" Parcel Tax](#)

**Support** - A \$12 parcel tax is a small price to pay to protect such a critical regional asset.

**Position on the need for economic growth in D11:**

**Support** - Economic growth is important so long as it isn't associated with displacement. It is important that our small businesses continue to grow and thrive, which is why I supported Supervisor Campos' legacy business measure in November 2015. I also supported his moratorium on new residential projects in the Mission, because it is critical that we take a holistic view of growth in our neighborhoods to make sure that we aren't enabling gentrification.

**Position on the proposed Medical Cannabis Dispensaries in District 11:**

**Oppose?** I know from personal experience how important it is that patients have access to medical marijuana in their neighborhoods. However, District 11 already has three dispensaries and I respect the opinion of many community leaders who think that the existing dispensaries are adequate to serve patients' needs.

**Positions on letting SFPD have Tasers:**

**Oppose** – In my work with police reform advocates, I have learned that Tasers can be just as deadly as guns, and I would prefer to see law enforcement rely less on weapons generally than to overarm our officers.

**Rezoning Mission Street to allow more businesses:**

**Oppose**

I don't have intimate knowledge of the business environment on Mission Street, but my instinct tells me that we are better off as a city encouraging dense and affordable housing along our major thoroughfares rather than encouraging new businesses to come in and compete with our legacy businesses that are already struggling to survive.

**Position on Affordable Housing Density Bonus:**

**Support!!**

The city needs as much affordable, dense housing as it can possibly build to relieve the pressure on our neighborhoods.