

Minutes of September 8, 2010 DCCC Meeting
Location: Unite HERE, Local 2, 209 Golden Gate Avenue, San
Francisco
Time: 5:00 p.m.

1. Chair Aaron Peskin called the meeting to order at 5:15. Mary Jung called the roll and announced a quorum at 5:18 p.m.

Present: John Avalos, David Campos, David Chiu, Bill Fazio, Sandra Fewer, Michael Goldstein, Tom Hsieh, Mary Jung, Rafael Mandelman, Jane Morrison, Melanie Nutter, Connie O'Connor, Aaron Peskin, Eric Quezada, Alix Rosenthal, Debra Walker, Scott Wiener, Dianne Feinstein (proxy George Broder), Jackie Speier (proxy Brian Perkins), Gavin Newsom (proxy John Shanley), Kamala Harris (proxy Matthew Rothschild), Leland Yee (proxy Larry Yee), Mark Leno (proxy Julius Turman), Fiona Ma (proxy Jason Wong), and Tom Ammiano (proxy Sheryl Davis).

Late: Gabriel Haaland (arrived 5:38 p.m.), Eric Mar (arrived 5:33 p.m.)

Excused: Leslie Katz (proxy Hene Kelly - until Katz arrived at 5:41 p.m.), Milton Marks (proxy Aaron Peskin), Carole Migden (proxy Rafael Mandelman), Arlo Hale Smith (proxy Benjamin Gonzales – until Smith arrived around 6:00 pm)

Absent: Nancy Pelosi

Jung called Michael Bornstein's name and she was informed he resigned and is no longer a member.

2. Approval of Agenda

The agenda was accepted without objection.

3. Ratification of Appointment of Hene Kelly to the DCCC

Chairman Aaron Peskin explained Michael Bornstein moved out of the City and that on August 13, 2010, he appointed Hene Kelly, a previous DCCC member, to fill this seat. He reported he received a number of letters suggesting an African-American (AA) appointment. He acknowledged his respect for African American Democratic Club President Charles Spencer and other AA leaders, acknowledging that no AA members were elected during the last election for DCCC. He said he would be interested in seeing a list of names of potential candidates. Pursuant to the DCCC bylaws Chair Peskin asked for a ratification vote. Without objection, the DCCC voted to affirm Kelly's appointment to fill the seat formerly held by Bornstein.

4. Approval of August 11, 2010, minutes

Peskin reported that State Senator Leland Yee's office asked for a minor correction to the draft minutes and that the change was made and reflected in the copies of the minutes handed out at the meeting. There were no other changes. The minutes were accepted without objection.

5. Slate Card RFP Selection

Chair Peskin explained that per the DCCC's Policies and Procedures, during each election cycle, an RFP is issued with the to choose and hire a company to design and distribute the DCCC slate card. He reported two proposals (Hope Road Consulting and Stearns Consulting) were received by the Friday deadline. By email dated August 18, 2010 Chair Peskin invited all DCCC members to be members of the Slate Card Committee and attend

its meeting of September 7, 2010. In addition to Chair Peskin, member Hene Kelly joined the Slate Card Committee. The Slate Card Committee, summarized the proposals which were provided to all members together with a copy of the RFP. The Committee recommended the contract be awarded to Stearns Consulting based on the fact that Stearns had a lower cost (\$0.318 per piece) vs. Hope Road's (\$0.329 per piece) after adjustment for Local/Women/Minority discounts as provided for in the DCCC's Policies and Procedures.

Senator Yee, Debra Walker, and Assemblyman Tom Ammiano stated they had contracts with one of the consultants and recused themselves from voting.

A vote was taken with the following results: Stearns 18, Hope Road 4, Abstain 8.

Stearns Consulting: Avalos, Kelly, Campos, Chiu, Goldstein, Katz, Mandelman, Marks, Migden, Morrison, Nutter, Peskin, Quezada, Rosenthal, Smith, Wiener, Speier, Harris

Hope Road Consulting: Fazio, Fewer, Jung, O'Connor

Abstain: Hsieh, Walker, Feinstein, Newsom, Yee, Leno, Ma, Ammiano

Stearns Consulting was awarded the contract.

6. Endorsements for Supervisor (District 10) and Board of Education

Jodi Eisen, President of the Potrero Hill Democratic Club, reported their club endorsed Tony Kelly and asked the DCCC to do the same. Charles Spencer, President of the African American

Democratic Club (AADC), stated the lack of African American (AA) representation on the DCCC is a concern and said the AA leadership in the room is asking to make sure they have representation on the DCCC. He reported AADC endorsed three candidates in D-10 and hoped the DCCC would consider their endorsements (in no particular order): Malia Cohen, DeWitt Lacey, and Lynette Sweet.

Eric Mar arrived at 5:33 p.m.

David Campos thanked all the candidates for running. He reminisced about how hard it was to run for elected office and that the process is intimidating. He said he also hoped that an AA would be elected onto the DCCC. He further opined that it was importance for the DCCC to provide guidance through our Slate Card and that it was important to put forward a strong progressive slate. He stated that there were four progressive candidates who he thought would do an excellent job - Tony Kelly, DeWitt Lacey, Chris Jackson, and Eric Schmidt - but thought Lacey was the best candidate.

Sandra Fewer spoke in favor of Chris Jackson. She said she worked closely with him to close the racial achievement gap and appreciated the fact he took a leadership role.

Tom Hsieh offered an alternative, stating that since the DCCC card is powerful and D-10 is a district in transition, he thought it would be better to have the residents choose the candidate organically and that DCCC members should vote "no endorsement."

Gabriel Haaland arrived at 5:38 p.m.

The DCCC started the first round of voting for D-10 and the members could vote for either their candidates, no endorsement, or abstain.

Leslie Katz arrived at 5:41 p.m.

IRV Choice No. 1, Round 1

The first round of voting had the following results: DeWitt Lacey 12, Malia Cohen 6, Chris Jackson 5, Lynette Sweet 3, Tony Kelly 1, No Endorsement 4, Abstain 1

Lacey: Avalos, Kelly, Campos, Chiu, Haaland, Katz, Mandelman, Migden, Morrison, Peskin, Walker, Ammiano

Cohen: Fazio, Nutter (she originally passed), O'Connor, Rosenthal, Yee, Ma

Jackson: Fewer, Goldstein (he originally passed), Mar, Marks, Smith

Sweet: Jung, Newsom, Harris

Kelly: Quezada

No Endorsement: Hsieh, Wiener, Feinstein, Leno

Abstain: Speier

Because 31 members cast votes, a minimum of 16 votes were needed for a candidate to win the endorsement. No endorsement was made during Round 1.

IRV Choice No. 1, Round 2

For the next round of voting, the candidate with the least number of votes in the previous round is dropped, thereby allowing the DCCC member who voted for them to cast a ballot for a different candidate. If no candidate receives a majority to win the endorsement, there will be another round of voting, and the candidate with the least number of votes is dropped, thereby allowing the DCCC member who voted for them to cast a ballot for a different candidate. This will continue until a candidate wins the endorsement or the majority of DCCC members voting choose 'no endorsement.'

Tony Kelly's name was dropped. As a result, Quezada changed his vote to Lacey.

The new vote total was: DeWitt Lacey 13, Malia Cohen 6, Chris Jackson 5, Lynette Sweet 3, No Endorsement 4, Abstain 1
IRV Choice No. 1, Round 3

For the next round of voting, Lynette Sweet's name was dropped. Mary Jung and Kamala Harris changed their votes to Malia Cohen. Gavin Newsom changed his vote to "no endorsement."

The new vote total was: DeWitt Lacey 13, Malia Cohen 8, Chris Jackson 5, No Endorsement 5, Abstain 1
Scott Wiener associated himself with Hsieh's earlier remarks and stated he thought 'no endorsement' was a good option at this point.

IRV Choice No. 1, Round 4

Another round of voting was taken with the following results:

Lacey 15, Cohen 7, no endorsement 7, Jackson 2

Lacey: Avalos, Kelly, Campos, Chiu, Goldstein, Haaland, Katz, Mandelman, Mar, Migden, Morrison, Peskin, Quezada, Walker, Ammiano

Cohen: Fazio, Nutter, O'Connor, Rosenthal, Harris, Yee, Ma

No Endorsement: Hsieh, Jung, Smith, Wiener, Feinstein, Newsom, Leno

Jackson: Fewer, Marks

Abstain: Speier

The threshold was still not met, so Jackson's name was eliminated.

IRV Choice No. 1, Round 5

Another round of voting was taken with the following results:

Lacey 17, Cohen 7, No Endorsement 7, Abstain 1

Lacey: Avalos, Kelly, Campos, Chiu, Fewer, Goldstein, Haaland, Katz, Mandelman, Mar, Migden, Morrison, Peskin, Quezada, Smith, Walker, Ammiano

Cohen: Fazio, Nutter, O'Connor, Rosenthal, Harris, Yee, Ma

No Endorsement: Hsieh, Jung, Marks, Wiener, Feinstein,
Newsom, Leno

Abstain: Speier

Dewitt Lacey received the endorsement for D-10, the no. 1 spot.

IRV Choice No. 2, Round 1

The DCCC proceeded to vote for the no. 2 spot for D-10. The vote results were as follows: Cohen 12, Kelly 7, Jackson 6, No Endorsement 4,

Sweet 1, Moss 1, Abstain 1

Cohen: Chiu, Fazio, Jung, Katz, Migden, Nutter, O'Connor, Peskin, Rosenthal, Harris, Yee, Ma

Kelly: Avalos, Mandelman, Mar, Morrison (she originally passed), Quezada, Walker, Ammiano

Jackson: Kelly, Campos, Fewer, Goldstein, Haaland, Smith

No Endorsement: Hsieh, Wiener (he originally passed), Feinstein, Leno

Sweet: Newsom

Moss: Marks

Abstain: Speier

IRV Choice No. 2, Round 2

Because Moss and Sweet received the least amount of votes, Marks and Newsom were able to switch their votes. Marks votes for Cohen and Newsom voted "no endorsement." The vote results were as follows: Cohen 13, Kelly 7, Jackson 6, No Endorsement 5, Abstain 1

Cohen: Chiu, Fazio, Jung, Katz, Marks Migden, Nutter, O'Connor, Peskin, Rosenthal, Harris, Yee, Ma

Kelly: Avalos, Mandelman, Mar, Morrison (she originally passed), Quezada, Walker, Ammiano

Jackson: Kelly, Campos, Fewer, Goldstein, Haaland, Smith

No Endorsement: Hsieh, Wiener (he originally passed), Feinstein, Leno, Newsom

Abstain: Speier

IRV Choice No. 2, Round 3

The DCCC went into another round of voting and Jackson was dropped as a candidate for this round.

The vote results were as follows: Cohen 16, Kelly 11, No Endorsement 4, Abstain 1

Arlo Hale Smith showed up.

Cohen: Kelly (she originally passed), Chiu, Fazio, Jung, Katz, Marks Migden, Nutter, O'Connor, Peskin, Rosenthal, Smith, Wiener (he originally passed), Harris, Yee, Ma
Kelly: Avalos, Campos, Fewer, Goldstein (he originally passed), Haaland, Mandelman, Mar, Morrison, Quezada, Walker, Ammiano
No Endorsement: Hsieh, Feinstein, Leno, Newsom
Abstain: Speier

Malia Cohen received the endorsement for the No. 2 spot in D-10.

IRV Choice No. 3, Round 1

The DCCC went on to consider endorsing a candidate for the third spot.

The vote went as follows: Kelly 8, Jackson 6, Smith 6, Sweet 4, Moss 1, No Endorsement 4, Abstain 3

Kelly: Avalos, Kelly, Mandelman, Mar (he originally passed), Morrison, Peskin, Walker, Ammiano

Jackson: Fazio, Fewer, Goldstein, Haaland, Migden (she originally passed), Smith

Smith: Campos, Chiu, Nutter, O'Connor, Quezada, Ma

Sweet: Jung, Katz, Newsom, Harris

Moss: Wiener

No Endorsement: Hsieh, Rosenthal, Feinstein, Leno

Abstain: Marks, Speier, Yee

IRV Choice No. 3, Round 2

For the next round, Moss' name was dropped, and Wiener voted for Sweet.

The vote went as follows: Kelly 8, Jackson 6, Smith 6, Sweet 5, No Endorsement 4, Abstain 3

Kelly: Avalos, Kelly, Mandelman, Mar (he originally passed), Morrison, Peskin, Walker, Ammiano

Jackson: Fazio, Fewer, Goldstein, Haaland, Migden (she originally passed), Smith

Smith: Campos, Chiu, Nutter, O'Connor, Quezada, Ma

Sweet: Jung, Katz, Wiener, Newsom, Harris

No Endorsement: Hsieh, Rosenthal, Feinstein, Leno

Abstain: Marks, Speier, Yee

IRV Choice No. 3, Round 3

For the next round, Sweet's name was dropped. Jung and Katz voted for Smith. Wiener voted for Jackson. Newsom and Harris noted 'no endorsement'.

The vote went as follows: Kelly 8, Smith 8, Jackson 7, No Endorsement 6, Abstain 3

Kelly: Avalos, Kelly, Mandelman, Mar, Morrison, Peskin, Walker, Ammiano

Smith: Campos, Chiu, Jung, Katz, Nutter, O'Connor, Quezada, Ma

Jackson: Fazio, Fewer, Goldstein, Haaland, Migden, Smith, Wiener

No Endorsement: Hsieh, Rosenthal, Feinstein, Leno, Newsom, Harris

Abstain: Marks, Speier, Yee

IRV Choice No. 3, Round 4

For the next round, Jackson's name was dropped.

The vote went as follows: Smith 13, Kelly 11, No Endorsement 5, Abstain 3

Smith: Kelly (she originally passed), Campos (she originally passed), Chiu, Fazio, Goldstein (he originally passed), Jung, Katz, Nutter, O'Connor, Rosenthal, Smith, Wiener, Ma

Kelly: Avalos, Fewer, Haaland, Mandelman, Mar, Migden, Morrison, Peskin, Quezada (he originally passed), Walker, Ammiano

No Endorsement: Hsieh, Feinstein, Newsom, Harris, Leno

Abstain: Marks, Speier, Yee

With this many abstentions, the threshold was 15.

IRV Choice No. 3, Round 5

For the next round, Kelly's name was dropped: The vote went as follows: Smith 24, No Endorsement 5, Abstain 3

Smith: Avalos, Kelly, Campos, Chiu, Fazio, Fewer, Goldstein, Haaland, Jung, Katz, Mandelman, Mar, Marks, Migden, Morrison, Nutter, O'Connor, Peskin, Quezada, Rosenthal, Smith, Walker, Wiener, Ma

No Endorsement: Hsieh, Feinstein, Newsom, Harris, Leno

Abstain: Speier, Yee, Ammiano

Eric Smith received the endorsement for the No. 3 spot for D-10.

Richard Hansen, President of the Richmond District Democratic Club, reminded people that every vote counts and Barbara Boxer and Jerry Brown needed our support. He announced a Rock Concert – Power to the Peaceful – that was going to be held on September 12th.

David Wagner, Co-President of the Harvey Milk LGBT Democratic Club, reported that at their PAC meeting, the vote was not even close for School Board, and Kim Shree Maufas received the most votes. He asked the DCCC members to vote for her. David Campos said he has known Maufas for many years and is proud to cast his vote for her. He said his vote was based on the substance of her work and that it was important to have African American representation on the School Board.

Sandra Fewer stated she also supported Maufas and that Maufas mentored her when she first joined the School Board. She said

Maufas has shown great leadership as President. Fewer further went on to commend Maufas for her great relationship with the union and helped the SFUSD through some tough lay-offs. Fewer ended by asking everyone to vote for the Teachers Slate – Hydra Mendoza, Emily Murase, and Kim Shree Maufas.

Haaland spoke regarding a letter from Local 1021 on privatization. He said there is only one candidate that is inconsistent with this – that many employees from Rec and Park lost their jobs – and that the DCCC should not support Margaret Brodtkin. He further associated himself with Fewer's remarks regarding Maufas.

Eric Mar stated he supported labors statement on privatization and appreciates the kind words regarding Maufas. He said Emily Murase is the heart of the Japanese community and that we should support diversity. He also stated Hydra is a great leader of Parents for Public Schools and encouraged the DCCC to support the Teachers Slate of Mendoza, Murase and Maufas.

John Avalos stated he supported Brodtkin because of her decades-long advocacy for childrens services, and in her zealousness to protect childrens services, she made some enemies. She thought the privatization model Brodtkin advocated is not the type referred to in the Local 1021 letter. Avalos is supporting Maufas, Mendoza and Brodtkin.

Turman associated himself with Avalos' remarks and said Leno is also supporting Brodtkin.

Hene Kelly said she was a teacher in San Francisco for 35 years and put two kids through public schools. She stated the union membership chose three candidates – Murase, Mendoza and Maufas and asked the DCCC to vote for this slate.

Wiener called the question. Broder asked if we voted for the candidates in any order. Peskin replied that each DCCC member calls out the 3 candidates they want to vote for. The choices are Hydra Mendoza, Emily Murase, Kim Shree Maufas, Natasha Hoehn and Bill Barnes.

Leslie Katz remarked on how difficult it is to run for office. She said she is supporting the Teachers Slate – independently of the teachers. She also opined that Brodtkin does good work and we should be positive in our remarks since it is so difficult to run. Sheryl Davis stated Ammiano felt it was important to vote for an African American and was going to vote for Maufas, Mendoza and Murase.

A vote was taken with the following results:

DCCC Member

A vote was taken with the following results:

DCCC Name	Barnes	Brodtkin	Hoehn	Maufas	Mendoza	Murase	No Endorse.
Avalos		X		X	X		
Kelly				X	X	X	
Campos				X	X	X	
Chiu				X	X	X	
Fazio				X	X	X	
Fewer				X	X	X	
Goldstein	X			X		X	
Haaland				X	X	X	
Hsieh					X	X	X
Jung			X		X	X	

Katz				X	X	X	
Mandelman	X			X	X		
Mar				X	X	X	
Marks				X	X	X	
Migden	X			X	X		
Morrison	X					X	X
Nutter				X	X	X	
O'Connor				X	X	X	
Peskin		X		X	X		
Quezada				X	X		X
Rosenthal		X		X		X	
Smith	X	X				X	
Walker	X			X		X	
Wiener		X	X		X		
Feinstein			X		X	X	
Pelosi							
Speier				X	X	X	
Newsom			X		X	X	
Harris				X	X	X	
Yee				X	X	X	
Leno		X		X		X	
Ma					X	X	X
Ammiano				X	X	X	
Totals	5	6	4	25	26	26	4

The DCCC officially endorsed Kim Shree Maufas, Hydra Mendoza and Emily Murase for School Board.

7. Chair's Report (Peskin); 8. Executive Director's Report (Lowe); 9. Treasurer's Report (Rosenthal); and 10. New Business

Items 7-10 were postponed until the next meeting.

11. Adjourn

The meeting was adjourned early for Rosh Hoshanah at 6:45 p.m.