



Dear Candidate,

As the San Francisco Latino Democratic Club embarks on our endorsements for the June 2016 election cycle, your participation in our club questionnaire allows our membership to better understand you and where you stand as a candidate.

Our questionnaire consists of a series of short-answer questions (200 words or less).

Please return the completed questionnaire by 11:59 PM Tuesday, April 5, 2016.

E-mail all questionnaires to our Political Action Committee at [pac@sflatinodemocrats.com](mailto:pac@sflatinodemocrats.com). If you are unable to complete the questionnaire by April 5, please let us know ASAP.

Upon submission of your completed questionnaire, you will receive an invitation to our April 9, 2016 PAC endorsement meeting.

Good Luck!

Sincerely,  
The San Francisco Latino Democratic Club

## BASIC INFORMATION

Name as It Will Appear On the Ballot:	ALIX ROSENTHAL
Campaign Contact Info:	<a href="mailto:alix@alixro.com">alix@alixro.com</a> 415.377.6722
Website:	<a href="http://www.votealix.com">www.votealix.com</a>

	Yes	No
Are you now or have you ever been a member of LDC?		<b>x</b>
Have you ever sought LDC's endorsement in the past? <i><b>If you endorsed in the 2012 and 2010 DCCC races, then I sought your endorsement ☺</b></i>	<b>x</b>	

## QUESTIONS (Please limit responses to 200 words):

- 1) Please describe your qualifications for the position you seek plus anything else that you'd like our members to know about you and your candidacy. Also list any endorsements you have secured from others you wish us to know about.**

In my 6 years on the DCCC, I have dedicated considerable time and energy to the party, and my main objective is to continue to work hard on the DCCC's party-building activities. As its Treasurer from 2010-12, I balanced the checkbook and made sure that our reporting to government agencies was completed properly. As Second Vice Chair from 2012 to today, I am responsible for running the party's endorsement process for every election and also for issue resolutions that come through the party. I have enthusiastically served as a San Francisco delegate to the state party convention for the last 6 years. I have worked hard to recruit and train Democratic women to run for office, including serving as a trainer for the Emerge Program, and running a slate of women candidates in 2012. I have also written resolutions on a wide variety of topics, from removing the personal belief exemption for vaccinations to urging the Mayor to appoint a mother to the Board of Supervisors. For a complete list of my resolutions and endorsements, please go to my website at [www.votealix.com](http://www.votealix.com).

- 2) What do you think are the top 3 priorities/issues of the San Francisco Latino Community? And why?**

Affordable Housing – The pace of job creation in SF is unprecedented, and the city has failed to build enough housing for all the people moving into the city to take these jobs. The city must do everything in its power to build affordable housing to make sure that all

of its residents – especially middle and working class families – can continue to live here. The city is losing its economic diversity, and this is something that I will fight against on the DCCC.

Displacement of residents – It is critical that we maintain rent control and work to repeal the Ellis Act to slow the pace of displacement of the city’s residents. I was happy to support Supervisor Campos’ Mission Moratorium because I believed that it would be an important tool to slow the gentrification in that neighborhood.

Displacement of legacy businesses – It dismays me to see the gentrification in the Mission displacing so many legacy businesses, and I was happy to support Supervisor Campos’ Prop J to help fight this trend.

**3) What are your plans to encourage and empower the Latino Community into the Democratic political process?**

The DCCC should work with clubs like LDC to make sure our voter registration and outreach efforts are reaching the right folks. I suspect that we could do a better job of targeting our slate mailers to engage Latino voters. I know that we are already sending volunteers to naturalization ceremonies to register voters, and I’m sure we could do more if we had more volunteers.

**4) Are you active in your community/communities? If so, how?**

I am a lifelong Democrat, and have been active in countless campaigns at the local, statewide and federal levels, as candidate, volunteer, treasurer, fundraiser and counsel. I have also served in the following roles:

SF Democratic County Central Committee, Treasurer (2010-2012), Second Vice Chair (2012-present)  
SF Elections Commission, Member (2001-04), President (2003-04)  
National Women’s Political Caucus (SF chapter), Board of Directors (2004-07), President (2005-07)  
Emerge Program, Graduate (2003), Trainer (2005-present)  
Deputy City Attorney, City of Oakland (2004-11)  
Candidate for Supervisor, District 8 (2006)  
SF Tomorrow, Board of Directors (2007-2009)  
Livable City, Board of Directors (2007-2009)  
Save Halloween in the Castro, campaign principal (2007)  
California Music & Culture Association, Board of Directors (2011-13)  
Black Rock Arts Foundation, Advisory Board (2005-09), Board of Directors (2009-15)  
Burning Man Government Relations Volunteer (2009-14)

**5) Which candidates are you supporting or have you supported in the following elections:**

2016 SF DCCC **Rafael Mandelman, Kat Anderson, Malia Cohen, Marjan Philhour, Joshua Arce, Hene Kelly, Keith Baraka, Zoe Dunning, Leah Pimentel, Rebecca Prozan, Trevor McNeil**

2015 Mayor **Ed Lee**

Sheriff **Vicki Hennessey**

Board of Supervisors (District 3) **Julie Christensen**

Community College Board **Alex Randolph**

**6) Do you believe that registered/paid lobbyists should be required to recuse themselves from votes that benefit the industry or organizations that they represent?**

No. And I also don't believe that members of the Board of Supervisors should recuse themselves from the votes regarding their own elections. Everyone on the DCCC has some political work that they do, whether volunteer or paid. Half of us are running for some race or another, or working on a campaign, or doing advocacy work. It is the nature of the DCCC. If the DCCC were a legislative body like the Board of Supervisors, or a board or commission, the law would require them to recuse themselves from voting on legislation that benefits themselves or their employer. But the DCCC is a body that is solely political, it does not make laws, it only makes political statements. So the harm is negligible. If Democratic voters don't want registered lobbyists serving on the DCCC, they should vote them out.