

SCDP EC Meeting Minutes

August 8, 2019 6:00pm AFSME 485 Beale, Memphis TN 38103

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I. Call to Order & Welcome

Meeting called to order by Chairman Michael Harris 6:10 pm

II. Moment of Silence & Pledge of Allegiance

III. Roll Call

There were 22 voting EC members present and criteria for a quorum was met.

IV. Acceptance of Agenda

J. Ethridge motioned to accept the agenda as presented. J. Huseth seconded the motion. motion passed

V. Approval of Minutes

- a. Minutes for the last meeting on July 11, 2019 were distributed prior to the meeting via email
- b. Correction to the minutes change of last name in attendance from Michael Harris to Michael Compton
- c. J. Huseth motioned to accept the minutes with the aforementioned correction. E. Sugarman seconded the motion. Motion passed

VI. Treasurer's Report

- a. Treasurer's report submitted by Dr. Lecretia Carroll SCDP treasurer. Ending balance for the month reported at \$6,960.31. See appendix 1 for details.
- b. E. Sugarman submitted a motion to accept the treasurer's report as reported. It was seconded by J. B. Smiley. Motion passed

VII. Chairman Harris Remarks

- 1. M. Harris is working to lay framework for significant fundraising efforts. These are discussed in detail later in the agenda
- It is time to select a new primary board. Chairman Harris will start to recruit individuals to serve in this capacity and have names to be considered at the September meeting. The Chair of primary board will be chosen by the members of the primary board.

VIII. Candidate's forum

- 1. A candidates forum is planned for candidates in the upcoming municipal city council races in districts 6 and 7.
 - a. Forum will be held on Saturday August 10 at 4:00 pm.
 - b. Location is New Salem Baptist Church on 2237 South Parkway East.



- c. District will start and there are 4 candidates RSVP'd for district 6.
- d. District 7 will follow and there are 6 candidates RSVP's for district 7
- e. There is a nice flyer being circulated to advertise the event. B. McBride has also created a program with information about the candidates.
- f. We will have the SCDP backdrop displayed for media and photos
- g. There will be a reception to follow with light hors d'orderves.
- h. Information about the candidates and forum is on the Shelby Dem website.
- i. B. McBride announced that there will be an informational website devoted to the October elections. It will be www.votememphis.
- j. Everyone is asked to support this event even if it is not your district.

IX. Community Engagement/Outreach Event

- 1. Rock Nation Back to School Event on August 10 from 9-11am. They ask that we send representatives from the party and provide voter registration on site.
- 2. Charmain Harris ask for volunteers to attend the event

X. Fundraising

- 1. 100 days to \$1000.
 - a. Starts August 11th November 8th. The plan is to have eadh DGC district raise \$1000.
 - b. With 100% success rate the party will raise \$13,000. Funds donated from April 6th will count towards the goal.
 - c. Progress will be reported each month. The first district to meet the goal will have a special prize. Chairman Harris is working on second and third place prizes as well.
 - d. This money will be earmarked for the 2020 GOTV efforts and to support candidates. It will also go towards efforts to increase participation in the 2020 census.
- 2. Strawpoll will be cancelled for now unless someone can put it together without any cost.
- 3. Unity gala
 - a. Regina Perry will work with the committee to plan the Unity Gala.
 - b. The goal will be to profit 35-40%.
 - c. Will look for candidates to sponsor tables as well as sister organizations.
 - d. R. Perry will be forming a committee and Gale Carson has agreed to work with the team as well. Anyone interested in participating on the committee, particularly those who have skills that will lend themselves to the process please notify R. Perry
 - e. Volunteers will also be needed to work on the day of the event. Those duties will be specified as the committee solidifies plans. If anyone is interested in participating in that ro effort just notify the committee and that roaster will be created as things move forward.
 - f. S. Glaser motioned to allow r. Perry to form a committee and to begin work on a Unity Gala to be scheduled for Spring 2020.
 - g. Of note there will also be two conventions in March for delegate selection.



h. The committee is asked to present a draft budget at the next meeting.

XI. Voter Engagement

- 1. Phone banking
 - a. AFSME has agreed to allow the party to use its facility for phone banking.
 - b. Through votebuilder call can be made with computers using internet voice.
 - c. The computer automatically documents when a voter is reached and it automatically purges bad numbers.
 - d. Callers will encourage people to get out and participate in the October 3rd, election and to inform them that early voting starts on September 13th.
 - e. This will also serve as an opportunity to update demographic information when voters are reached.
 - f. The effort will be focused strategically in different areas
 - g. This will start on August 19th each EC member is asked to give 3-5 hours of time toward this effort. Advertisements will be sent out to ask for pledges from EC members. DCG members will also be asked to participate in this effort. However Chairman Harris would like for EC members to take the lead.
 - h. The goal is to make 10,000 calls in 10 months. This will net 3500-4500 voters being engaged.

XII. New Business

- 1. No Crime Tour: Sponsored by Action Center USA. They will host 4 events in Memphis in 4 different zip codes. These are large scale event with average attendance of 1500-2000.
 - a. They target zip codes that have been designated as high crime areas.
 - b. They will have a variety of resources and trainings available for adults including education resources, health screenings, health insurance etc,
 - c. There will also be food trucks and activities for kids.
 - d. They ask that SCDP provide volunteers for voter registrations and coordinate the job placement pieve. One of the activities that was discussed previously was a job fair so this coordinates well with SCDP goals.
 - e. The first 3 events are planned for 38114 on October 12th then 38106 and 38116 to follow the fourth location has not been determined
 - f. S. Glaser motioned that SCDP participate in the No Crime Tour. F. boyd seconded the motion. There was some discussion about the nature of the sponsor organization Action center. Concerns voiced about this being a christian based organization. The motion passed by voice vote 14- yes; 4-abstain.
 - g. F. Boyd will be the lead on this effort .
- 2. J. Ethride announce a list of community events (fairs, festivals etc.) these are events where there are large numbers of people attending.



- a. SCDP will set up a booth and engage with people. Passing out information and recruit people to volunteer to help with elections and support candidates.
- b. A comprehensive list of events will be sent out to party members. there will be a sign up genius sent out as well for people to volunteer.

XIII. Announcements

- The concerned citizens of Whitehaven will host a candidates breakfast at Piccadilly on Elvis Presly on September 7, 2019 from 8-10 PM. The cost is \$10 per person for breakfast. Attendees will have an opportunity to hear from candidates. Candidates will be able to introduce themselves and talk about their platforms.
- 2. TNDP will host stand for rural healthcare meetings in the month of August to discuss what happens when rural hospitals close. There will be one in Fayette County on August 17. they will also host events in Haywood and Lauderdale counties.
- 3. On Saturday October 19th the TNDP will host a training on DNC delegate selection.
- 4. Guest Norma Lester president of Shelby county Democratic Womentand organizer of the collective. Democratic women will hold their monthly meeting on saturday august 10th. City council woman Chyenne Johnson running for re-election in super district 8 position 2.
- 5. AFSME is holding a Back to School event on Saturday August 10th and they are asking for supply donations.

XIV. Adjournment

1. B. McBride motioned to adjourn the meeting. J. Huseth seconded the motion. Motion passed meeting adjourned at 7:38 pm

XV. Attendance

Name 08/08/19 Michael Harris Present Lacretia Carroll Present Stephen Glaser Present Sarah Turner **Absent** Sanieev Memula Present Julie Byrd Ashworth Present Bryan McBride Present Regina Perry Present **Emily Fulmer** Present Jeff Etheridge Present Amy Dixon **Absent** Jesse Huseth Present Larry Pivnick Present Karl Bond Present Thurston Smith **Absent**



Sarah Beth Larson Present Logan Walker Present Amber Huett-Garcia **Absent** J B Smiley Sr Present Juliette Eskridge Present Michael Compton Present Kelli Walton **Absent** John Bradley **Absent** Oretha Anderson Present Candice Jones **Absent** Aaron Washington Present Erika Sugarmon Present Rosemary Winters Present Felicia Boyd Present Zach Kloville Present Telise Turner Present Danielle Inez **Absent**