

Management Report

National Sikh Campaign

For the period ended November 9, 2017



Prepared on

November 9, 2017

Table of Contents

Statement of Activity3

Statement of Financial Position4

Statement of Activity

January 1 - November 9, 2017

	Total
REVENUE	
Credit Card Donations	141,238.69
Donation	393,491.00
Total Revenue	534,729.69
GROSS PROFIT	534,729.69
EXPENDITURES	
Advertising	13,947.00
Bank Charges	3,019.90
Credit Card Charges	2,787.36
Digital & Digital Strategy	148,006.00
Meals and Entertainment	272.38
Other General and Admin Expenses	2,281.25
Polling & Focus Groups	57,500.00
Promotional	124,148.43
Public Relations & Grassroots	177,243.08
Shipping and delivery expense	1,295.59
Television	788,096.75
Travel	12,179.00
Uncategorized Expenditure	2,119.00
Total Expenditures	1,332,895.74
NET OPERATING REVENUE	-798,166.05
OTHER EXPENDITURES	
Miscellaneous	7,150.00
Total Other Expenditures	7,150.00
NET OTHER REVENUE	-7,150.00
NET REVENUE	\$ -805,316.05

Statement of Financial Position

As of November 9, 2017

	Total
ASSETS	
Current Assets	
Bank Accounts	
Fresno	709.20
Primary Business Checking (XXXXXXXXXXXXXXXX 8733)	77,765.60
Wells Fargo	2,212.82
Total Bank Accounts	80,687.62
Total Current Assets	80,687.62
TOTAL ASSETS	\$80,687.62
LIABILITIES AND EQUITY	
Total Liabilities	
Equity	
Retained Earnings	886,003.67
Net Revenue	-805,316.05
Total Equity	80,687.62
TOTAL LIABILITIES AND EQUITY	\$80,687.62