

Invitation to submit Art works for the Sustainable Living Design Showcase

12-13 November 2016

PW1

10-4pm

The sustainable Living festival is a wonderful opportunity to use art to convey the important message of preserving and living in harmony with our environment.

Creative thinking about our environment is an essential part of its future protection. To encourage thinking in a broad sense on this topic is catalyst for positive action.

Contacts

ART SUBMISSIONS

Klaaske Greenwood
Art Coordinator
0458 278 061
klaaske@slt.org.au

GENERAL INFORMATION

Lissa Villeneuve (on leave till 22 september)
Food Programs Manager & Festival Director
1st floor, 71 Murray Street, Hobart, Tasmania 7000
Office: (03) 6234 5566
Direct line: (03) 6281 9362
lissa@slt.org.au
Tues & Thurs
<http://www.slt.org.au/>

Be part of a unique exhibition at this 2 day festival where artists explore the ideas of sustainability, our relationship with nature changing technologies and vision for the future

INVITATION TO EXHIBIT

- Reach 10000 people
- Network
- Exhibit and sell your work for free

A circular logo with a pink, textured background. The text "SUSTAINABLE LIVING TASMANIA" is written in white, uppercase letters across the center of the circle.

SUSTAINABLE
LIVING
TASMANIA



Sustainable Living Festival Background

This Festival attracts around 10000 people at Prince's Wharf 1 and is a unique and under utilized opportunity to reach the public on themes of understanding and protecting our natural environment and sustainable living.*

The aim of the art exhibition is to showcase our relationship with the environment. and promote a positive sustainable ways of living.

Last year ten artists and 5 school groups exhibited beautiful and thought provoking works. Artists use the show to promote their practice, sell work and form new connections.

“re-imagining our connection with nature and re-inventing the way we live through sustainability”

We invite works for submission that encourage thought on the topic of our future relationship with nature and sustainable ways of living
Pieces that explore this in new and visually exciting ways are preferred.

The works can be in any medium, can be completed or performed during the festival. A large projection screen with monitor is available for video works.

www.slt.org.au/festival*

MAKING A POSITIVE DIFFERENCE

MAR 08, 2016

The Sustainable Living Festival celebrates sustainable living and aims to inspire people to make a positive difference. In 2015 our Survey Results show 4,590 people made their lives more sustainable as a result of attending, 78% of attendees said they had learnt something (6,630 people), rising to 85% for first time Festival goers and 94% of attendees rated it at least 7 out of 10. We hope you'll join us to make SLF2016 even better!

FACILITATING PRACTICAL SOLUTIONS

MAR 08, 2016

The Festival is organised by Sustainable Living Tasmania, we're a not-for-profit organisation, which facilitates practical solutions to living sustainably and helps nurture connections between individuals, organisations, ideas and the ecosystems which allow us all to flourish.

Benefits for participants

What better way to engage with 1000s of visitor in the beautiful PW1?

The use of art as a communicator of ideas and catalyst of change is becoming more effective as the public gains better understanding of art through MONA, TMAG and increased gallery spaces in Tasmania. Art has become sought after source of information, expression and important part of the economy. These elements make this exhibition ideally placed for promoting environmental awareness and your ideas!

Differing from other well known environmental themed shows such as Wild Gallery (focus on showcasing beauty of Tasmanian wilderness.) Art From Trash: (recycled materials Tarkine Exhibition (focusing on one region for protection)

Exhibits fom 2014 and 2015



Christianne Knight



Mike Fitzgerald



Philip Dickinson



Kathy O'hara



Jen Newton



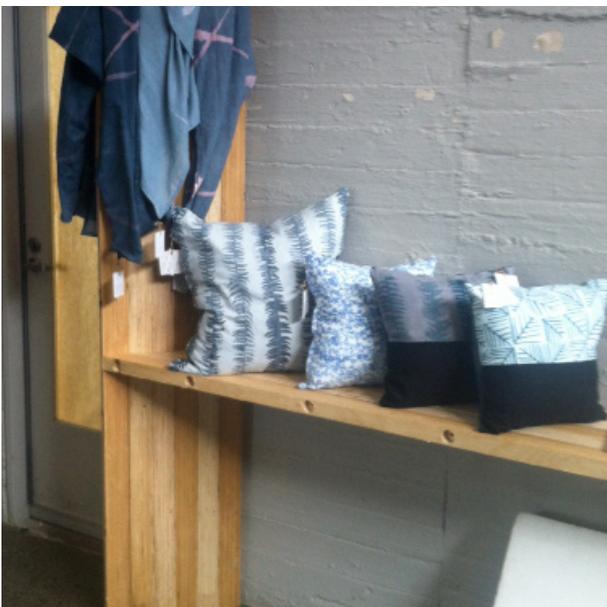
Andy Vagg



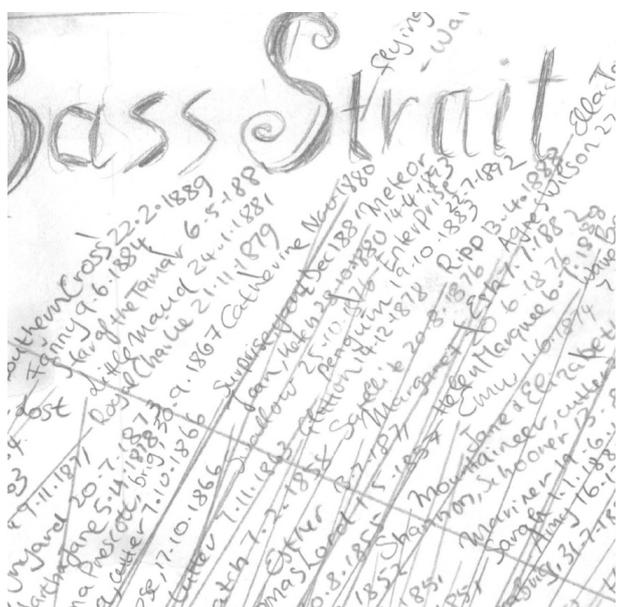
Cristina Palacios



Duncan Meering



Yolanda Zarins



Klaaske Greenwood

FAQ

Is there any money available? No just the free opportunity to promote, network and sell on the two days. We are in the process of securing funding for a prize and/or commissioned pieces but have not been successfully yet. We do have volunteers who can help with set up or performance aspects of your work.

In which part of the Hall will my work be displayed? As can be seen from the diagram below the area is quite complex one situated at the entrance. Closer to the date the coordinator will discuss preferred spots and use of limited display structures where necessary. The final place and choice of works lies with the coordinator.

When is the set up date? 11th of November 10-4

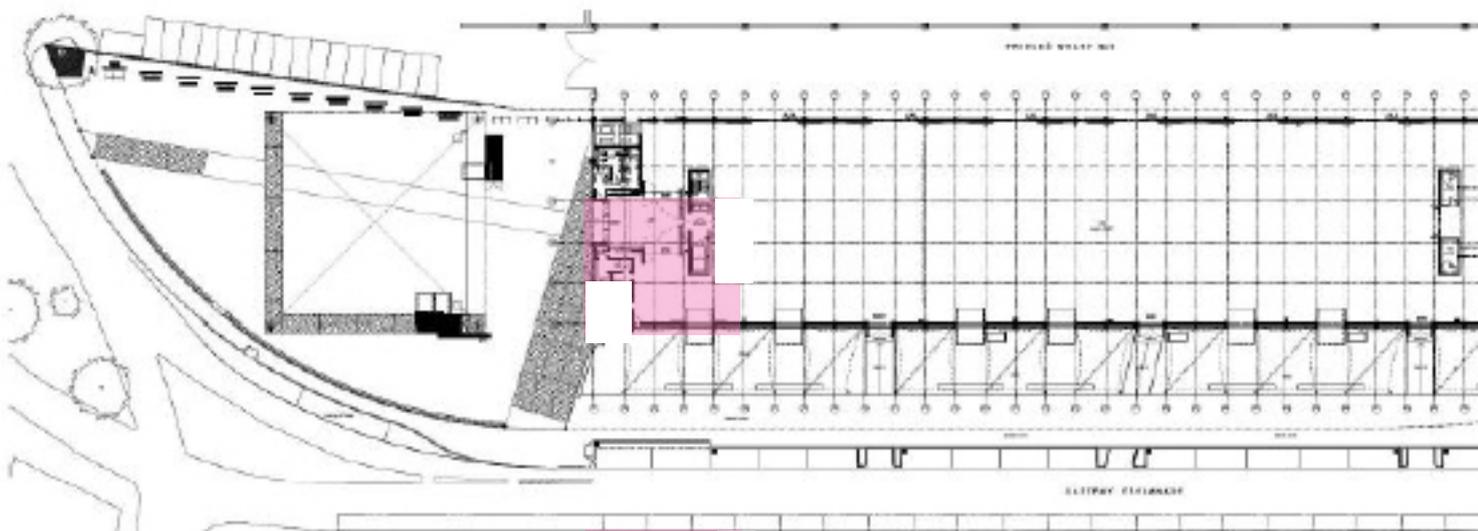
Parking On the set up day park at either end of PW1 (this is opposite Salamanca Place) grab a UV safety vest and look for SLF staff. On the Festival days parking is not guaranteed. Do not get a fine, read metres well!

What is the deadline? Submit works by 21 October. Later pieces will still be accepted if there is enough space.

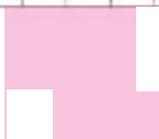
How do I apply? email a few images of work along with your ideas asap to k klaaske@bigpond.com

Do I need to write an artists statement? There is a small catalogue produced with pricing and names of pieces and artists. Some text about the work is often enjoyed by the public. Send these to the coordinator so signage is consistent.

Do I need to be present the whole two days We can organise a roster and the coordinator will bethere mostly apart from breaks. Payment is possible through the Festival eftpos however you would then have to invoice to see the money returned, cash is easier.



Art exhibit area, entrance PW1



examples of ideas ...

Vivid festival held in Sydney (www.vividsydney.com) One was a video of living organisms projected onto the trunk of a tree, **Synthesis** (detail right) This was to make viewers feel the life in the tree and the complexity of living organisms. This year the Architecture firm Terroir will be showing a video they made for the exhibition ENERGY (Rome 2013)



At this years Webber lecture in Hobart **Atmosphere of Hope: Searching for Solutions to the Climate Crisis** by Tim Flannery the need of searching for new solutions to global warming was discussed.

Tim highlighted Richard Branson's 25 million competition for ways to reduce carbon emissions from the atmosphere (www.virginearth.com) The solutions were perhaps not feasible (growing massive kelp beds to absorb carbon, making carbon fall from the air through wind tunnels in Antarctica!) but their ingenuity offer great hope for the future using human adaptability, technical skill and creativity. A visualization of such ideas would be encouraged in this exhibition.

Please contact me for further information or to submit a proposal.

Klaaske Greenwood
Sustainable Living Festival Art Coordinator

