

# 2016 SPONSORSHIP OPPORTUNITIES

April 15, 2016

**Dallara Indy Car Factory**

Young children who grow up in poverty are likely to enter school two years behind more advantaged peers and the achievement gap continues to widen during their school experience leading them to drop out of school and often into a life of crime and violence. Research indicates, however, that the involvement of a child in a high quality early childhood program results in significant life-long positive outcomes.

St. Mary's Child Center offers two initiatives that are designed to impact school readiness and provide significant life-long positive outcomes: the **Preschool Program and Educational Outreach Program.**

# SPONSORSHIP OPPORTUNITIES

## **Title Sponsor** **\$15,000**

- Logo recognition on event invitations (over 3500 printed, if confirmed before February 20), program, sponsor signage at event, event video presentation, & SMCC website
- Recognition in SMCC newsletter
- 2 VIP table for 10
- Logo on Photo Op Car for guests' pictures
- Verbal recognition during event
- Framed painting by the children of St. Mary's Child Center

## **Checkered Flag Sponsor** **\$7,500**

- Logo recognition on event marketing materials (over 3500 printed, if confirmed before February 20), program, sponsor signage at event, event video presentation, & SMCC website with link to sponsor's homepage
- Recognition in SMCC newsletter
- VIP table for 10
- Verbal recognition during event
- Framed painting by the children of St. Mary's Child Center

## **Carb Day Concert Sponsor** **\$5,000**

- Logo recognition on sponsor signage at event, program, event video presentation & SMCC website
- Logo recognition on stage
- VIP table for 10
- Framed painting by the children of St. Mary's Child Center

## **Pit Stop Sponsor** **\$3,000**

- Logo recognition on sponsor signage at event, program, event video presentation & SMCC website
- Logo recognition on bar signage
- VIP table for 10

## **Live Auction Sponsor** **\$2,500**

- Logo recognition on sponsor signage at event, program, event video presentation, & SMCC website
- VIP table for 10

## **Decorations Sponsor** **SOLD**

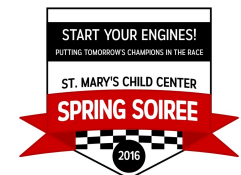
- Logo recognition on sponsor signage at event, program, event video presentation, & SMCC website
- VIP table for 10

## **Table of 10** **\$1,000**

- Logo recognition on sponsor signage at event, program, event video presentation & SMCC Website
- VIP table for 10

## **Item Section Sponsor** **\$500**

- Logo recognition on sponsor signage at event, program, event video presentation, & SMCC website
- Admission for 2 guests



# SPONSORSHIP COMMITMENT FORM

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

\_\_\_\_\_ Title Sponsor \$15,000

\_\_\_\_\_ Checkered Flag Sponsor \$7,500

\_\_\_\_\_ Carb Day Concert Sponsor \$5,000

\_\_\_\_\_ Pit Stop Sponsor \$3,000

\_\_\_\_\_ Live Auction Sponsor \$2,500

\_\_\_\_\_ Decorations Sponsor SOLD

\_\_\_\_\_ Table of 10 \$1,000

\_\_\_\_\_ Item Section Sponsor \$500

## Payment Information

Total Sponsorship: \$ \_\_\_\_\_

\_\_\_\_\_ I have enclosed a check.

\_\_\_\_\_ Please send an invoice.

\_\_\_\_\_ Please charge my credit card.

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_/\_\_\_\_

Signature: \_\_\_\_\_

Please complete this form and return with payment via mail or fax to:

901 Dr. Martin Luther King Jr. St.

Indianapolis, IN 46202

Fax: 317-635-1493

Please provide guest names to Beth Daniels via phone or email:

bdaniels@smccindy.org 317-361-4883

## Company Logo:

I'll email a jpeg file of my logo to

\_\_\_\_\_ bdaniels@smccindy.org

