

# SMC Dems General Meeting

## May 18, 2017

### COMMUNICATIONS REPORT

---

1. Let me first say that I am thrilled to be back in San Mateo County. After a year in the East Bay, I am looking forward to engaging again with all of you.
  - a. I am sorry that I won't be able to attend our May meeting. Will be in Sacramento Thursday night for the State Convention.
2. Thank you to Diana Reddy for asking me to be her second alternate. I'm excited to get to know District 4.
3. Thank you to our new Chair, Cecily Harris, for asking me to head up the Communications Committee.
  - a. As many of you know, over the last five years I have been very involved with the website, our Facebook and Twitter page, sending out email blasts, designing flyers, managing our email lists, and other similar activities.
  - b. When Cecily asked me to take over the committee, I thought it made sense to also talk about how the data and technology needs of the Central Committee would impact Communications. That's an ongoing discussion, but I hope to integrate what we're doing on that front since there's almost no way to separate data and technology from communications now.
  - c. I will be working with Cecily on the Communications committee roster and will update the Central Committee as soon as she and I have a chance to sit down and discuss it.
4. Updates:
  - a. Cecily asked that we have a document repository on the website to make it easier for members to view the previous month's minutes, the upcoming meeting's agenda, the financial report, and the Chair's report.
    - i. That page now exists. You can find it at [www.smcdems.org/meeting\\_docs](http://www.smcdems.org/meeting_docs).
    - ii. The page was shared on Facebook.
    - iii. The page was added as a link to the General Meeting post on the homepage
    - iv. The page was added as a link on the General Meeting page itself.
  - b. We have updated our FAQ page to include the current list of elected officials in San Mateo County.
  - c. Our roster is now accurately reflected in our email list. Many members were not receiving the agenda and minutes. And several people were still receiving the email that are no longer members.
  - d. The luncheon sponsors are now listed on our home page post about the event.
  - e. We are now explicitly talking about the "Social Hour Half Hour" in our communications about the General Meeting. For those that don't know, we're asking people to arrive at 7pm and talk socially before each General Meeting.