



**San Mateo County Democratic Party
Chair's Letter
March 2019**

Dear Democrats,

It is the first week of March as I write this, which means that we are exactly one year from the California Primary on March 3, 2020. We, as Democrats, always think we have so much time to plan our campaigns, fundraise, and hit the ground running, but it will be 2020 before we know it. Much can change in a year - and one of the changes in your life might be that you want to run for office!

SMCDEMS LEAD! Program

The San Mateo County Democratic Party (SMCDEMS) is very excited to launch a longform speaker series about the logistics of running a campaign and being an effective candidate called SMCDEMS Lead! It will be free of cost to any San Mateo County Democrat, and all you need is your Monday evening free to spend with us and the variety of speakers we are currently finalizing. The course will run on the 1st and 3rd Mondays from April to July 2019 in the evening.

Some of the topics we'll be offering include: Deciding to Run, Establishing Your Brand, Campaign Ethics, and Media and Crisis Management, among others.

Are you interested or want to learn more about SMCDEMS Lead? Click [here](#) to express interest and we'll get you details as soon as they are available.

Participation in the SMCDEMS Lead! program should not imply or guarantee SMCDEMS endorsement of your campaign. Subjects presented are purely informational.

Volunteers Needed for 2019 CDP Convention

If you have read this Chair's Letter in the past, then you know how *excited* I am that the CDP Convention will be held in San Francisco May 31-June 2.

The CDP is seeking volunteers to help at convention to help with tasks ranging from assisting with events and receptions to registration and credentialing. Positions are available for a range

of abilities and interests, and your volunteer credential will allow you access to all open events after you've served at least one shift. Interested? Sign up [here](#).

March Meeting Preview

The March 2019 SMCDEMS meeting will be taking place on Thursday, March 21 at the Transport Workers Union Hall, 1501 Rollins Rd, Burlingame.

We'll be hearing from speakers San Mateo County Superintendent of Schools Nancy Magee and Superintendent of Cabrillo Union School District Jane Yuster on the state of funding for public education at 7:30, following our social hour at 7pm. The meeting will start promptly at 8pm, and we'll be getting updates from our committees.

As always, I'm available if you have thoughts, feedback or clean jokes you want to share with me. You can reach me at chair@smcdems.org.

Sincerely,
Nicole Fernandez
Chair, San Mateo County Democratic Party