

DRAFT PRESS RELEASE

For Immediate Release

San Mateo County Democrats offer classes on how to get into elected office

Free six-week course "Democrat Boot Camp" prepares new candidates for the campaign trail

January 10, 2022 – San Mateo, Calif. – The San Mateo County Democratic Central Committee will offer free classes on how to get into elected office. The six-week course entitled "Democrat Boot Camp" will prepare Democratic candidates for the 2022 midterm election. The courses will be taught by elected officials, campaign managers, community organizers and other political activists.

"We saw a need for local Democratic candidates to be better prepared to hit the campaign trail," said San Mateo County Democratic Central Committee Chair Karen Maki. "Our goal is to train community leaders to prepare them for the intensity of running for public office."

The curriculum includes the following classes:

- **Campaigns 101: Deciding when to run for office**
- **Developing your message and campaign platform**
- **Campaign requirements**
- **Assembling a winning campaign team**
- **How to seek endorsements**
- **Reaching your diverse audiences**

The classes are open to all Democrats living in San Mateo County. The first class begins February 25 and is held every Friday until April 1 from 11:30 am - 1 pm via Zoom. **To apply for a spot in the class, please click here:**

https://docs.google.com/forms/d/e/1FAIpQLSfV_7PgToanm9V6byJ4j1ZLZRkTUJ3xyddr68CELLnsKVH1Q/viewform

According to recent data, San Mateo County has 51 percent registered Democrats. San Mateo County Democrats hope to increase that number.

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