



## Soaring Spirits 5th Annual Share the Road Memorial Bike Ride October 3, 2015

Phil Hernandez was a Simi Valley resident for 13 years. He was a man who loved family, friends, and a good long ride up a steep hill. His untimely, tragic death in a cycling accident highlights the need for safe roadways, an increased awareness on the parts of both motorists and cyclists that they must share the road, and serves as a reminder to all of us to *Seize the Day*. We honor his spirit of service, and his sense of fun, with this memorial ride. **Please, Share the Road.**

Sponsorship of this Memorial Bike Ride is welcome, and appreciated in the categories below. Your help is invaluable, and the hope your donation enables us to provide...priceless.

### **Grand Tour Sponsor: \$5000.00**

- Exclusive Above the Name rights on all Share the Road Ride promotional materials
- "Presented by" and your company logo on all media including: Sag wagon, banners, event signs, water stops, t-shirts, route maps, brochures, email blasts, the official ride website, and all event press releases
- Logo placement on event souvenir photos
- A link to your website from the SSLF website and the official ride website
- A booth at the Cycling Fair
- Commercial announcements by event Emcee during the Cycling Fair
- The opportunity to provide promotional materials to be included in the rider packets
- Custom printed riding jersey featuring your company logo

## **Yellow Jersey Sponsor: \$2500**

- *Top level* name placement on banners, event signs, t-shirts, route maps, brochures, the official ride website, and mention in all press associated with the event, banners, event signs, t-shirts, route maps, brochures, the official ride website, and mention in all press associated with the event.
- Your logo and a link to your website from the SSLF website, and the official ride website
- Commercial announcements by event Emcee during Cycling Fair
- A booth at the Cycling Fair
- The opportunity to provide promotional materials to be included in the rider packets
- Custom printed riding jersey featuring your company logo

## **Green Jersey Sponsor: \$1500**

- Mid-level name placement on banners, event signs, t-shirts, route maps, brochures, the official ride website, and mention in all press associated with the event.
- A link to your website from the SSLF website and the official ride website
- The opportunity to provide promotional materials to be included in the rider packets
- A booth at the cycling fair
- Commercial announcements by event Emcee during Cycling Fair
- Custom printed riding jersey featuring your company logo

## **King of the Mountain Sponsor: \$1000**

- Name placement on banner, event signs, t-shirts, route maps, brochures, the official ride website, and all event press releases
- A link to your website from the SSLF website and the official ride website
- The opportunity to provide promotional materials to be included in the rider packets
- A booth at the cycling fair

## **Domestique Sponsor: \$ 500**

- Name placement on banner, event signs, t-shirts, route maps, brochures, the official ride website, and all event press releases
- The opportunity to provide promotional materials for rider packets
- A booth at Cycling Fair

## **Cycling Fair Booth Fee: \$250**

*All proceeds from the event will benefit the Soaring Spirits Loss Foundation, a 501(c)3 Non-Profit Corporation dedicated to providing peer based grief support programs to people grieving the loss of someone they love. This organization was founded in Phil's honor by his wife, Michele Neff Hernandez and has been serving a worldwide community for the past seven years.*

Soaring Spirits International  
2828 Cochran St. #194 Simi Valley, Ca 93065  
877-671-4071 [www.soaringspirits.org](http://www.soaringspirits.org)  
EIN# 387-3787893 DLN# 17053260351008  
Ride Coordinator: Deb Holler  
Logistics Coordinator: Ron Ghrist  
Coordinator: Rosie Runion





**SHARE THE ROAD  
MEMORIAL BIKE RIDE**

ORGANIZATION: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

Yes, we would like to be a proud sponsor of the 2015 Share the Road Ride in the following category:

Grand Tour Sponsor: \$5000.00 \_\_\_\_\_

Yellow Jersey Sponsor: \$2500.00 \_\_\_\_\_

Green Jersey Sponsor: \$1500.00 \_\_\_\_\_

King of the Mountains Sponsor: \$1000.00 \_\_\_\_\_

Domestique Sponsor: \$500.00 \_\_\_\_\_

Cycling Fair Booth Fee: \$250.00 \_\_\_\_\_

Additional Donation: \_\_\_\_\_

Memorial Donation Honoring: \_\_\_\_\_

Checks can be made out to: Soaring Spirits Loss Foundation. For sponsorships that include logo placement, please send a jpeg file of your company logo (minimum 300 dpi) by email to the email address below.

**Soaring Spirits International is a 501(c)3 corporation. All donations are tax deductible.**

Soaring Spirits 2828 Cochran St. #194 Simi Valley, Ca 933065 (877)671-4071 [contact@soaringspirits.org](mailto:contact@soaringspirits.org)  
EIN#: 38-3787893 DLN#: 17053260351008