



Camp Widow®

2015 & 2016 Sponsorships

Thank you for your interest in becoming a presenting sponsor for the Camp Widow® program. This unique, life-affirming weekend assists widowed people in recreating their lives after the death of a spouse or life partner, and is attended by widowed men and women of all ages from across the country, and around the world. Your sponsorship of this event tells the widowed people we serve that your business cares about their needs, and that you stand ready to assist them as they rebuild their future.

All Sponsors will be recognized on the Soaring Spirits International website (soaringspirits.org), and printed in the Camp Widow® East, West and/or Toronto event programs. Sponsor logos will be displayed at the funded event of your choice as listed below, as well as at the Camp Widow® check-in desk. These sponsorships are available to only one business per event; your business will be showcased exclusively at whatever sponsor level you choose.

Specific levels of sponsorship are detailed below:

Soaring Spirit's Banquet Sponsor- \$15,000 (one sponsorship available at this level)

- Listed as Presenting Sponsor of the Soaring Spirits' Celebration Banquet for Camp Widow® event of your choice
- Business name, link and logo on both the Soaring Spirits, and the Camp Widow®, website for twelve months from date of sponsorship
- Dedicated banner at the Soaring Spirits Celebration Banquet at the Camp Widow® event of your choice
- Full page ad for your business in the Camp Widow® event program
- Press Release announcing your business as a presenting sponsor for Camp Widow®
- Email blast to the 30,000 Soaring Spirits newsletter subscribers announcing your sponsorship
- Individual banner posted at the Widow Dash 5K held in conjunction with two Camp Widow® events
- Two registrations to donate at your discretion to any Camp Widow® event

Hope Matters Sponsor- \$8,000 (two sponsorships available at this level, each highlighted individually)

- Listed as Presenting Sponsor for either the Camp Widow® Welcome Reception or the Farewell Breakfast
- Name and logo on the Camp Widow® website for twelve months from date of sponsorship
- Half page ad in Camp Widow® event program
- Email blast to the 30,000 Soaring Spirits newsletter subscribers announcing your sponsorship
- Inclusion on group Sponsor banner at Widow Dash 5K
- One registration to donate at your discretion to any Camp Widow® event

Widows Rock Sponsor- \$2,500 (one sponsorship at this level)

- Listed as Entertainment Sponsor for Camp Widow® East or West
- Inclusion on group Sponsor banner at Camp Widow® registration desk
- Name listed on Camp Widow website for twelve months from date of sponsorship
- Email blast to the 30,000 Soaring Spirits newsletter subscribers announcing your sponsorship
- Quarter page ad in the Camp Widow® event brochure

