

Jon Alexander

Thinker. Facilitator. Activist.



As co-founder of the New Citizenship Project, I have built a successful strategy and innovation consultancy around the idea of a shift in the dominant story of the individual in society from Consumer to Citizen. Our client list includes The Guardian, the European Central Bank and the European Journalism Centre, and our outputs include a widely read report on The Future Of Membership.

I am a Fellow of the Young Foundation and the Royal Society of Arts, and a member of the OECD's Future of Democracy Network.

I hold three Masters degrees in disciplines spanning humanities and business; have won several essay awards including the inaugural Ashridge EABIS Sustainable Innovation Award, and the Young Foundation's Beyond Meritocracy Prize; and was a major contributor to the recent bestseller New Power (shortlisted for Financial Times Book of the Year 2018, by Jeremy Heimans and Henry Timms).

If elected to the Social Liberal Forum Council, I will..

- Champion the idea of the Citizen as the most important role in political life and the core of a political agenda which is distinct and distinctive from both a capital-led conservative and a state-led socialist approach.
- Offer my facilitation and process design skills to make the SLF a pioneering collaborative thinktank, able to tap into and channel the wisdom of its broad membership
- Contribute my ideas, energy and experience to the design and delivery of the SLF membership programme

