



# How to Hub

## September 29, 2018

Visioning Workshop

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# Visioning Workshop

- 20 minutes to experience what would take at least a couple of hours.
- Will highlight ways to participate and ways to lead the discussion.



# Visioning Workshop

The Toolkit says to **Get the right people together**

The ones who are active and engaged in the community.

- know the community well
- different age groups and genders
- large and small businesses
- different cultural backgrounds
- different faith groups
- may speak different languages.

# Visioning Workshop

For this workshop, assume we want a hub in a neighbourhood that does **not** have a recreation center but **does** have

- a school
- retail area (shops, restaurants)
- faith groups (temple, synagogue, mosque, church, etc.)



# Question(s)

What is your dream for our community?

For this workshop, we will focus on one question. The toolkit lists a number of questions; an actual visioning session would probably use several.



# Dream

- Think about the community and the residents, not about a building
- If you want, write down a few words that describe your dream, 3 or 4 words only
- I will go around the group, asking each person for their 3 or 4 words.

# Dream

- If you feel uncomfortable sharing OR if you were not able to think of 3 or 4 words, just say PASS
- If you have participated in this kind of workshop previously, please just say PASS
- Even if someone has already said your words or something similar, please say your words.

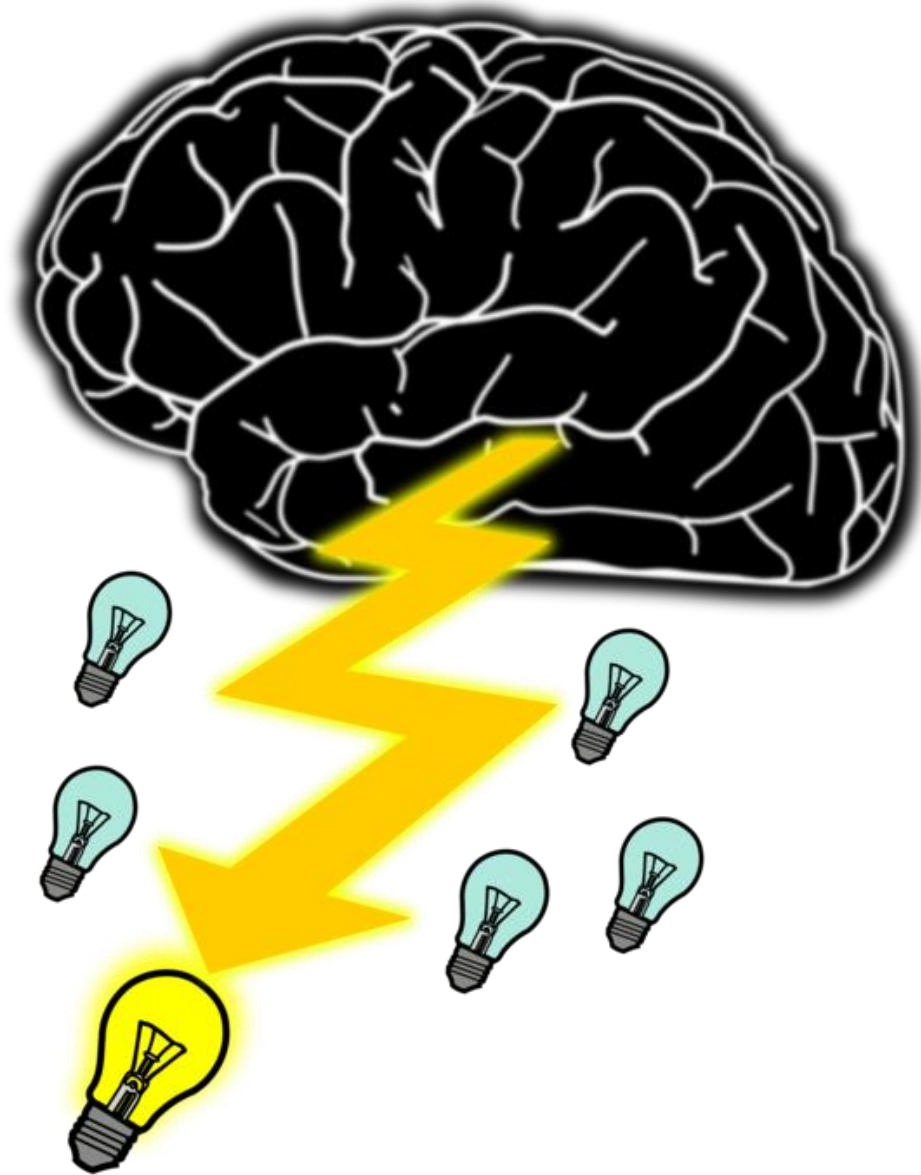
# Dream

- For this brainstorming exercise, the goal is to be creative and include everyone's thoughts
- So you don't have to agree or disagree with what someone has said, or justify your ideas, just share your 3 or 4 words.
- I will note the 3 or 4 words, but I can't write as fast as you can speak, so please just do the 3 or 4 words.



# Dream

- After we go through everyone, we will go around a second time (and a 3<sup>rd</sup> and a 4<sup>th</sup> and a 5<sup>th</sup> and . . .) until all the thoughts are out!
- So if you get an idea from what someone else said, just hold onto that thought until I come to you again.
- To keep to our 20 minutes, we may not get to everyone or may not be able to do a 2<sup>nd</sup> round.



# Dream

What do we do with the list?

- if there are lots of similar items and very few contrasting items, we can move on to refine the vision by selecting 2 or 3 goals
- it is more likely that there will be clear differences
- so we need to refine the list

# Idea Parking Lot

During this process, participants often have great ideas that are not directly related to developing a vision (i.e. ideas for how to achieve the vision).

We saved those suggestions in an “**Idea Parking Lot**” to return to during a future conversation when it is more relevant.

# Refining the List

- With a small group of participants who know each other, you can have a general discussion
- Other techniques
  - Sticky notes
  - Facilitator groups items and presents this back to the group
  - Word cloud
  - Dot-mocracy

# Dot-mocracy

- Simple and powerful
- Spend a few minutes identifying “same or different” for each item, resulting in a list without repetition



# Dot-mocracy

- Each participant gets a few dots (3 to 5) to put on the items they think are the most important
- Can put all the dots on one item or spread them across multiple items
- Dots can be all the same size and have the same value OR different sizes/colours for different values



# Dot-mocracy / Refining the list

Result is a list in priority order.

But you want one sentence that clearly describes the long-term change that will result from a group's work or project.



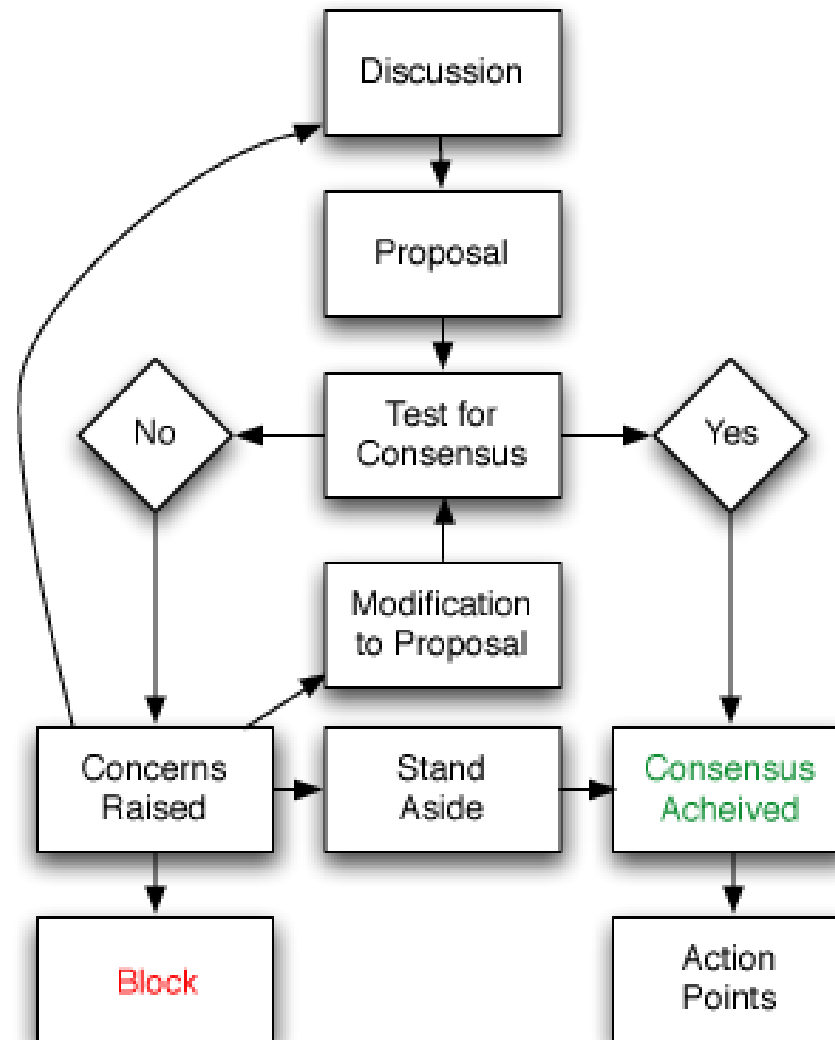


# Turning the list into a vision

Depending on the result

- general discussion to get to a vision statement (and maybe a mission statement)
- facilitator or group leaders or a small group can work on some choices to present back to the whole group
- use other tools in the toolkit to build consensus

# Turning the list into a vision





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