2016 Solar Policy Guidelines
NW Solar Summit
October 10, 2015

By: Dave Kozin, Solar Installers of Washington
Solar Policy Guidelines

- **Incentive Program Design**
  - Simple Rules & Administration
  - Efficient Use of Funds
  - Certain Financial Outcomes
  - Diverse Products & Participation
  - Data Transparency & Reporting

- **Legislative Approach**
  - Strong Economic ROI
  - Broad Stakeholder Support
  - Simple Bill
Incentive Program Design
SIMPLE

- Simple Rules & Administration
  - Customers will understand
  - Minimal burden for utilities and administrators
  - Simple financial modeling for installers & investors
Efficient Use of Funds
- Maximum solar deployed for lowest cost
- Best deal for the taxpayer
- Keep incentives lean
CERTAIN

- Certain Financial Outcomes
  - Fixed rate for duration of enrollment
  - No watering down of rates
  - Determine caps upfront
DIVERSE

- Diversity of Products & Participants
  - Residential & Commercial
  - Community & Low Income participants
  - In State & Out of State products
  - Diversity is key to any healthy ecosystem
DATA

- Data Transparency & Reporting
  - Regular reporting
  - Transparent & public information:
    - Available incentive funds
    - Installed capacities & costs
Legislative Approach
Strong Economic Return on Investment
- Jobs
- Sales tax revenue
- Energy savings
- Leverage local spending
- More jobs
SUPPORT

- Broad Stakeholder Support
  - Listen to & incorporate feedback
  - “Do No Harm”
  - Understand needs & wants of each stakeholder:
    - Tax Payers
    - Customers
    - Utilities
    - Renewable & Env. Groups
    - Manufacturers
    - Installers
SIMPLE

- Simple Bill
  - Nothing new
  - Fix the incentive program
Thank you!

- **Contact**
  - Email: dave@a-rsolar.com
  - Twitter: @SolarRascal

- **Resources**
  - solarinstallersofwa.org
  - solarwa.org
  - seia.org
  - a-rsolar.com