



powerUP



Do you want to promote your organization, support the energy democracy movement, and get more clean power installed in Michigan?

Become a PowerUP Program Sponsor TODAY!

The PowerUP program is entering its fourth year of bulk purchasing of solar lights, phone chargers and generators in Highland Park and our neighboring communities. In 2018 alone, we had 76 attendees at our in-house education events and hundreds more at 42 different presentations at events across the community. Sponsors have the opportunity to grow their reach and deepen their connections through support of this program. Whether you are a solar business looking for clients or a non-profit building an organizing base, sponsorship of PowerUP can make a difference for your work. You will get:

- ❖ Exposure to hundreds of potential residential and business customers, participants and partners in the Detroit Metro Area for your campaign, program, or company
- ❖ Building your brand and network through deeply rooted community organizations
- ❖ Helping to grow the solar market and the clean energy movement

All sponsors will receive:

- ❖ Logo on all PowerUP outreach materials and web pages
- ❖ References for projects and programs outside the scope of the PowerUP program
- ❖ Acknowledgement and a detailed sponsor info sheet at all PowerUP events

Sponsorship Rates:

Small Non-Profit: \$250

Business/Large Non-Profit: \$500

Foundation: \$2500

Sponsorships are tax-deductible. Please fill out the sponsor form and send to operations@soulardarity.com to apply. Soulardarity reserves the right to refuse sponsorships for any reason.

PowerUP
% Soulardarity
21 Highland
Highland Park, MI 48203



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SPONSORSHIP APPLICATION

Company/Organization Name _____

If you want sponsorship to be for a particular program or campaign, indicate that.

Website link _____

Company Address (Street, City, State, Zip)

Sponsorship Level (Circle the appropriate level)

Small Non-Profit: \$250

Business/Large Non-Profit: \$500

Foundation: \$2500

Contact name and title _____

Contact email _____ Contact phone _____

Description for sponsorship materials (100 word maximum)

Please send this form and a PNG or JPG file of your logo to operations@soulardarity.com to complete your application. If accepted, you will receive an invoice to pay your sponsorship fee.

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