

42st Annual Historic Springfield Tour of Homes and Gardens

2020 Sponsorship Opportunities

**Presenting Sponsor ($5,000) – One Available**

● Exclusive recognition as the title sponsor of the 2020 Historic Springfield Tour of Homes

● Opportunity to host a company tent / table at a tour location

● Two-page color ad spread in the Tour of Homes Feature in the April issue of Home

supplement of Jacksonville Magazine, with distribution to over 20,000 households AND

distribution at both the Historic Springfield and Riverside Avondale Home Tours

● Logo and company information featured on the tour map provided to all tour-goers

● Logo prominently featured on Tour of Homes promotional poster distributed regionally

● Logo featured on the online ticket sales website - 904tix.com

● Twenty-five (25) complimentary Tour Tickets

● Invitation to Sponsor and Volunteer Party

● Logo and company information featured at the Sponsor and Volunteer Party

● Listed in all press materials; ample social media and newsletter recognition

● One-year Executive membership in SAMBA (Springfield Area Merchants and Business

Association), a SPAR subsidiary - $250 value

**Diamond Sponsors ($3,000) – Two Available**

● Opportunity to host a company tent / table at a tour location

● Full page color ad in the Tour of Homes Feature in the April issue of Home supplement of

Jacksonville Magazine, with distribution to over 20,000 households AND distribution at

both the Historic Springfield and Riverside Avondale Home Tours

● Logo prominently featured on the tour map provided to all tour-goers

● Logo featured on Tour of Homes promotional poster distributed regionally

● Logo featured on the online ticket sales website – 904tix.com

● Twenty (20) complimentary Annual Tour Tickets

● Invitation to Sponsor and Volunteer Party

● Logo and company information featured at the Sponsor and Volunteer Party

● Listed in press materials; ample social media and newsletter recognition

● One-year Executive membership in SAMBA (Springfield Area Merchants and Business

Association), a SPAR subsidiary - $250 value

**Platinum Sponsors ($1,500) – Four Available**

● Half page color ad in the Tour of Homes Feature in the April issue of Home supplement

of Jacksonville Magazine, with distribution to over 20,000 households AND distribution

at both the Historic Springfield and Riverside Avondale Home Tours

● Logo on the tour map provided to all tour-goers

● Logo on Tour of Homes promotional poster distributed regionally

● Logo featured on the online ticket sales website - 904tix.com

● Fifteen (15) complimentary Annual Tour Tickets

● Invitation to Sponsor and Volunteer Party

● Logo and company information featured at the Sponsor and Volunteer Party

● Listed in social media and newsletter recognition

● One-year General membership in SAMBA (Springfield Area Merchants and Business

Association), a SPAR subsidiary - $100 value

**Gold Sponsors ($1,000) – Eight Available**

● Quarter page color ad in the Tour of Homes Feature in the April issue of Home

supplement of Jacksonville Magazine, with distribution to over 20,000 households AND

distribution at both the Historic Springfield and Riverside Avondale Home Tours

● Logo on the tour map provided to all tour-goers

● Logo on Tour of Homes promotional poster distributed regionally

● Logo featured on the online ticket sales website – 904tix.com

● Ten (10) complimentary Annual Tour Tickets

● Invitation to Sponsor and Volunteer Party

● Logo and company information featured at the Sponsor and Volunteer Party

● Listed in social media and newsletter recognition

● One-year General membership in SAMBA (Springfield Area Merchants and Business

Association), a SPAR subsidiary - $100 value

**Silver Sponsorship ($500) – Twelve available**

● One Eighth page color ad in the Tour of Homes Feature in the April issue of Home

supplement of Jacksonville Magazine, with distribution to over 20,000 households AND

distribution at both the Historic Springfield and Riverside Avondale Home Tours

● Logo featured on the online ticket sales website – 904tix.com

● Four (4) complimentary Annual Tour of Homes Tickets

● Invitation to Sponsor and Volunteer Party

● Logo and company information featured at the Sponsor and Volunteer Party

● Listed in social media and newsletter recognition

**Bronze Sponsorship ($250) – Twelve available**

● Sponsor logo included in the Tour of Homes Feature in the April issue of Home

supplement of Jacksonville Magazine, with distribution to over 20,000 households AND

distribution at both the Historic Springfield and Riverside Avondale Home Tours

● Logo featured on the online ticket sales website – 904tix.com

● Two (2) complimentary Annual Tour of Homes Tickets

● Invitation to Sponsor and Volunteer Party

● Logo and company information featured at the Sponsor and Volunteer Party

● Social media and newsletter recognition

Who is the audience for the Historic Springfield Tour of Homes?

The printed, online, television and radio promotional materials for the Tour of Homes

reach throughout the Northeast Florida region, focusing on Duval, St Johns, Clay,

and Nassau County. Please see the Jacksonville Magazine media kit for details of

the publication’s reach and audience, attached.

The event appeals to individuals and groups interested in real estate, home improvement,

local history, architecture, home decor, HGTV television, renovation, preservation,

gardening, outdoor living, This Old House, historic neighborhoods, DIY projects,

Southern Living, those considering moving to Springfield, and those who visit, support,

live or work in the Downtown and urban core area of Jacksonville.