

# A GUIDE TO MAKING YOUR MP FEEL THE HEAT!



## #STOPADANICHALLENGE

**Right now, the decision to loan Adani one billion dollars in public funding hangs in the balance.**

Australians don't want to give \$1B of public money to Adani, but our political leaders are not yet listening to us.

Meanwhile, Adani is playing hardball, making it clear they expect the state and federal governments to green light a \$1 billion loan.

Across the country, [thousands of people have rallied](#) outside their MP's office to #StopAdani and the pressure is working. A growing number of MPs are speaking out against the loan. Senior political reporter Kathryn Murphy reported last month:

*"...One Liberal Party MP spoke to the Guardian forcefully this week when I asked how Adani was playing out on home turf: "Christ, I wish it would just go away."*

*One Labor figure puts the problem for his party this way: "It is talismanic. It's the litmus test. Adani has become shorthand for 'are you serious about climate change?'"*

Our governments are deciding now whether to give Adani \$1 billion of public funds. If we can get more and more of our elected representatives speaking out against this mine, we can shift the politics and #StopAdani.

Our politicians are about to head into Parliament's six week Winter Break. Throughout July, many politicians will be in their home electorate office, meeting voters and hearing their views; the challenge will run right through this break until Sunday 6th of August.

## WHAT DOES IT MEAN TO TAKE THE #STOPADANICHALLENGE?

Taking the challenge will help us take our political pressure up a notch. We're not just taking our individual concerns to our MP - community surveys will allow us to bring many more local #StopAdani voices to our MP. Here's how it will work:

### 1. Accept the challenge.

Everyone who takes the challenge commits to survey at least 100 people in their community and share the results with their MP.

Queenslanders target state MPs and everyone else target federal MPs.

### 2. Conduct your survey.

You can run an online survey, or take a clipboard to the footy, to church, or the mall. This guide has everything you need to get ready to survey your community.

### 3. Deliver your results.

Whether you're one person handing over a survey you took on your own, or you are a grassroots Stop Adani group, this guide will help you make a plan for maximum impact to deliver your survey results to your MP.

# HOW TO CONDUCT YOUR SURVEY

Aim to survey at least 100 people in your electorate. It's fantastic if you can survey a larger sample in that time - but the main thing is to have a reasonable result to take to your MP during their winter break.

Your community survey should include these questions:

1. Do you support or oppose a \$1 billion loan of public money for Adani's proposed coal mine project?
2. Do you support or oppose the proposed Adani coal mine in Queensland?
3. Do you want your local politician to take a stand to stop Adani's proposed coal mine? (yes/no)
4. Do you agree or disagree that it's time to make the transition to renewable energy sources like wind and solar?
5. If you had one message to send your MP about the proposed Adani coal project, what would it be? (record a sentence or two)

Make sure to include this final question so the people you survey have the option of hearing back from you on the results and opportunities to take local action:

6. Do you want to hear from us again, including overall results of the community survey?

You may choose to undertake in person surveys or online surveys in your electorate - or both! This guide will step you through how to survey your community, and to make a plan for how you will deliver your results to your MP.

## LET'S MAKE THIS FUN! THE #STOPADANICHALLENGE PUTS YOU IN THE RUNNING FOR PRIZES!

We are all about stopping Adani AND we're about having fun along the way.

We'll set up a leaderboard to keep track of your efforts, with prizes for these categories:

- Highest number surveyed
- Most creative event to deliver results to your MP
- Best MP statement to #StopAdani
- Best local media coverage of your #StopAdaniChallenge
- Best youth #StopAdaniChallenge (under 30)



## IN PERSON SURVEYS

**First, choose when and where you'll survey.** You could survey your neighbours, directly outside your MP's office, outside your local shopping centre, in your workplace, on the sidelines of the weekend footy, at your next church gathering - or whatever else you can come up with!

Print off plenty of copies of the [datasheet](#), to record the results of your survey. There are 3 to a page, so 20 double sided copies will give you space for 120 survey results. You can find the community survey datasheet on the last page of this document.

Bring a #StopAdani sign or placard (or wear a t-shirt if you have one) so people can clearly see what you're about. You can pick up a t-shirt via the online shop: [www.stopadani.com/shop](http://www.stopadani.com/shop)

Make sure all respondents answer all questions, and that you record people's contact details. Their responses will be confidential, but you can get back to them with the overall results of the survey, any response from your MP, and invite them along to future events.

## ONLINE SURVEYS

Set up an online survey using Google Forms or similar ([see here for simple set-up instructions](#)).

Note: for local action groups, an online survey form may be a way to build your contact list of community members you can go back to for future activities.

# TALLY AND SHARE YOUR RESULTS

**You've surveyed your community.** Now it's time for some basic arithmetic!

You'll need to tally up the answers to the first four questions, checking that for each answer, you get the same overall total. For example:

|            | SUPPORT/AGREE | OPPOSE/DISAGREE | TOTAL |
|------------|---------------|-----------------|-------|
| Question 1 | 17            | 125             | 142   |
| Question 2 | 27            | 115             | 142   |
| Question 3 | 97            | 45              | 142   |
| Question 4 | 109           | 33              | 142   |

Then, calculate percentages. If your maths is a bit rusty, for the example above this means:

$125 \div 142 \times 100 = 88.03\%$  of people surveyed in my electorate oppose Adani getting a \$1 billion in public funding.

$17 \div 142 \times 100 = 11.97\%$  of people surveyed in my electorate do support Adani getting \$1 billion in public funding.

Next up, select the most powerful statements given for Question 5. Present the best messages alongside your survey results to your MP.

Drop your survey results into [this template](#) - this will form part of the briefing pack you will deliver to your MP in person, and you can organise an online action too for local supporters to send this through to your MP with a personalised message.

You can share your results with the Stop Adani team here - that way we can tell the big story of the overall results of all the surveys in all the electorates.

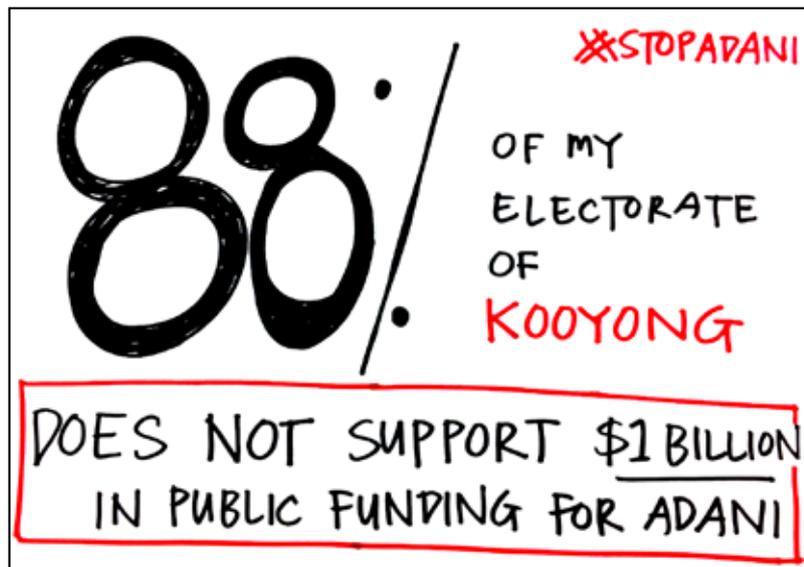
## PLAN YOUR DELIVERY EVENT!

You've done the survey and tallied your results. Next up is planning how and when to deliver your survey results to your MP.

For the most part it's strategic for groups/individuals to deliver their surveys to federal MPs, because NAIF is a federal body. However the Queensland Government can still veto the loan, so in Queensland it is more strategic to focus on your state MP. Let us know if you have any questions about this.

### FOR INDIVIDUALS PLANNING TO DROP OFF YOUR SURVEY RESULTS:

- Ask a friend or family member to accompany you
- Make sure to make a placard with your results (example below)
- Take a photo with your placard, and the MP office sign in shot - post to social media with #StopAdani and #StopAdaniChallenge hashtags. Send your pic through to photos@stopadani.com



## FOR GROUPS PLANNING A LOUD & NOISY COMMUNITY EVENT TO DELIVER YOUR RESULTS:

- Set up a Facebook event page with your MP's office as the venue. Invite friends, family and the members of your group
- List your delivery event on the stopadani.com site (this way more people will hear about your event, and can come along)
- Get creative - paint a banner, make a placard, costumes, props etc,
- Prepare a briefing pack for your MP, containing:
  - Your survey results and messages set out in [this template](#)
  - The fact sheet about the project, included as page 11 of this document.
  - A letter explaining why the campaign to #StopAdani matters to you or your local action group, including any questions you'd like your MP to answer and a return address they can reply to, and **a request to meet your MP.**

## THE DAY BEFORE

- Post a reminder message for your Facebook event
- Send a final reminder to any e-list you have (text them if you can), and to friends, family and local group members who have yet to RSVP
- Make sure any banners, costumes, props and placards etc are all ready to go
- Send a media alert to your local paper and radio station - [see here for a template](#) and [here](#) for a guide to securing local media.

## ON THE DAY

- First thing, call your local paper and radio station - ask if they've seen the alert and whether they are coming along (they may ask you to re-send the alert)

- A couple of you should aim to get there at least 15 minutes early.
- Before there is a crowd gathered a couple of you may like to go into the office - introduce yourself, explain that the event outside will be peaceful, and let them know the finish time, and if the MP is in the office, invite the MP to come out and talk with your group. Explain that a couple of people will come in and hand over the briefing pack at the conclusion of the action.
- Introduce yourself to people as they arrive at the action, and once you have critical mass, huddle up and give a quick run-through for how the action will run, songs to sing, banners to hold, and let people know when it will finish.
- Aim to have one or two people speak to the gathered crowd (and any media who turn up). A short speech is a good speech!
- Hand over your briefing pack (survey results, fact sheet and cover letter including meeting request) to your MP.

### **Tips to make sure your delivery has maximum impact:**

- Get everyone all together for a photo or two (frame up a photo with a clear shot of your banner or placard that features the best stat from your survey)
- Once the action is underway, get around 2 minutes of footage on your phone:
  - hold the phone steady, in landscape and stay out of the wind so the audio is good.
  - In one shot, try to include a little sweeping shot of the gathered crowd, and then a piece to camera from a spokesperson saying something along the lines of :  
*“I’m Alison, and we’re here today to tell our MP <name> in no uncertain terms that we don’t want Adani to get a billion dollars in public funding for their coal mine...”*
- Encourage everyone to take a photo holding their sign and/or the result placard and share on social media, using the #StopAdani and #StopAdaniChallenge hashtags
- Send your best photos and footage to [photos@stopadani.com](mailto:photos@stopadani.com)

# WILL THIS MAKE A DIFFERENCE?

**Yes.**

Adani has many of our political leaders in their pocket and they are currently doing everything possible to help Adani build Australia's biggest ever coal mine. Prime Minister Turnbull says the Adani mine is "vitaly important to Australia's economic future". Resources Minister Canavan calls it an "incredibly exciting project". Deputy Prime Minister Barnaby Joyce says a \$1 billion public loan to Adani is a "great idea" and a "tipping point issue" to get the mine going.

**Because of community action, some politicians are speaking out and political support for the Adani mine is fracturing.**

The Queensland Government and the Federal Government still have the power to stop the Adani mine, and to stop \$1 billion of public money going to Adani.

The more MPs and Senators who are pushed by their community to speak out against Adani and the \$1 billion loan across Queensland and Australia, the harder it will be for Adani to build their destructive mine.

With your survey, you take not only your own voice to your MP, but the sentiments of every person you've polled. It's a simple way to maximise your impact.

We can stop Adani from getting a \$1 billion loan of our public funds and when we do, we:

1. Give the Great Barrier Reef its best chance at a healthy future and keep a huge amount of dirty coal where it belongs - in the ground;
2. Show banks and financiers that they should not fund Adani's risky proposed coal mine. If we stop the money, we stop the mine; and
3. Save \$1 billion of public funds so we can invest in sustainable job-creating projects that communities in Northern Queensland want and need like large-scale solar power, communications and sustainable agriculture.

And aside from the direct political impact of reaching your MP, there are two other important ways that taking the challenge will make a real impact:

## **Reaching your community:**

By taking the challenge you can engage with your local community in a meaningful way. We know that Australians don't want to see Adani get \$1 billion for a dirty great coal mine - this survey is an invitation to them to add their voice to the campaign.

## **Growing your group:**

if you're part of a local action group, talking with people in your community is also an opportunity to grow your group. You can invite supportive people along to your next meeting (e.g. by making a time to meet at the local cafe in a week's time). You can get also back to the people surveyed with the results of the poll and any response from your MP, AND you can invite people along to your next action.

# WHICH MPS HAVE SPOKEN OUT SO FAR?



**David Feeney, Federal Labor MP for Batman in Victoria** spoke out against the Adani mine after meeting a local #StopAdani residents group. In [May 2017](#) he said, “Whether you look at it financially or environmentally, this project just doesn’t stack up. The Turnbull Government should not allow any public monies to go to this project. But even without this funding, the cost of this project to our future when it comes to the environment and real action on climate change is too high.”



**Peter Khalil, Federal Labor MP for Wills in Victoria** also issued a public statement to local #StopAdani residents, saying in [May 2017](#), “given the environmental and commercial question marks I do not think this mine will go ahead, nor should it go ahead, and that the Coalition government should absolutely not be subsidising it with tax payer funds to the tune of \$1 billion”



**Federal Liberal Party MP for Forde in Queensland Bert Van Manen** declared in April after calls from his constituents that Adani should not receive a \$1 billion federal loan to build a railway for its Carmichael coal mine, saying “I think it’s an enormous waste of capital and it just doesn’t benefit everybody” and suggesting that a single shared rail system was preferred to a private Adani coal rail line.



**Wayne Swan, Former Treasurer and Federal MP for Lilley in Queensland** has been speaking out strongly against the proposal to lend Adani \$1 billion of public funds from the Northern Australia Infrastructure (Facility NAIF): In May 2017 in the Federal Senate, Swan said, “The NAIF represents an opportunity for a domineering minister to allocate billions of dollars without any checks or balances... Improving the structure of the NAIF is urgent to stop this National Party boondoggle.”



**Lisa Singh, Labor Senator for Tasmania** has broken with the Labor Party line to speak out strongly against the proposed Adani coal mine and for renewable energy. She says, “If we are going to be serious about climate change, we should not be starting any new coal mines in this country. I understand the need for jobs in the regions, but those jobs need to be long-term sustainable jobs. I believe the Adani coalmine is a big mistake for this country. Our future, like India, has to be in renewables.” May 2017 in [The Guardian](#).



**Sarah Henderson, Federal MP for Corangamite** has said of the NAIF: “I too share your concerns on commercial grounds...total investment has been reduced significantly as have the number of new jobs forecast...I am concerned about the commercial risk involved in the government providing such a significant loan to Adani under these circumstances.”



**Labor MP for Shortland in Newcastle and Shadow Assistant Minister for Infrastructure, Climate Change and Energy, Pat Conroy** said the Turnbull government has “[declared war](#)” on Hunter coal miners by considering a loan of nearly \$1 billion to help fund a rail link to the giant Adani coal mine in Queensland’s Galilee Basin. He said, “*Giving a \$1 billion concessional loan to this project would be a betrayal of Hunter coal workers. I would strenuously oppose such a move.*”



**Even One Nation Federal Senator for Queensland Pauline Hanson** had this to say about the proposed \$1 billion loan to Adani: “*Our Government are treating our country like a late night Demtel commercial. Instead of giving away steak knives, we’re throwing in a railway line, royalty free periods and the list goes on... Something stinks about this deal we’re about to do.*”



**Cathy O’Toole, Federal Labor member for Herbert in North Queensland** put it simply: “*Why would we give \$1 billion to a foreign company?*”

## FAQS

### **Can more than one individual or group take the challenge in each electorate?**

Yes. The #StopAdaniChallenge is structured so that individuals and groups can all easily take part in this powerful action.

If more than one survey is taken in your electorate and delivered to your MP, that means s/he will hear from more constituents on this issue - the more the merrier!

We ask everyone who takes the challenge to submit their results to the Stop Adani team - we’ll tally up the overall results and be able to tell an even bigger story of all the people who have taken part.

### **What is the NAIF loan and who decides whether Adani gets a \$1B loan?**

The federal government set up a \$5 billion fund to invest in infrastructure projects across Northern Australia - this is called the Northern Australia Infrastructure Facility or NAIF.

An “independent board” decides how that \$5 billion will be spent. Adani’s application is in the final stages. Adani wants a \$1 billion loan to fund building a railway line between their proposed coal mine and their port.

Of course, any money committed towards a dirty new coal mine, is money not invested in other projects across the North - like in renewable energy, communications and sustainable agriculture.

**BUT**, the NAIF Board is stacked with people in the mining industry, AND Minister Canavan, who oversees the whole process, is an outspoken supporter for a \$1 billion loan for Adani and their proposed coal mine.

### **Is there any point taking the challenge if my MP is a huge fan of Adani getting a \$1 billion loan?**

Yes. If your MP 100% backs a billion dollar loan for Adani, it's still absolutely worthwhile to let them know the strength of community opposition to the project, and to the loan. If you have a super conservative local member, you may well live outside a metro area. This is a great opportunity to challenge the cliché of 'inner-city latte sippers' being the only people opposed to a \$1Bn loan for Adani (no offence to the inner-city latte fans).

### **What if my MP has already spoken out against the loan?**

If your MP is already well and truly across the line, you have an opportunity to arm them with survey results that help them take a stronger line against the project overall. On the strength of your survey results, you could ask a supportive MP what further action are they prepared to take to demonstrate their opposition to the \$1 Billion loan, or the project outright.

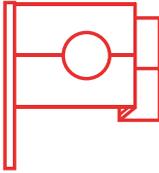
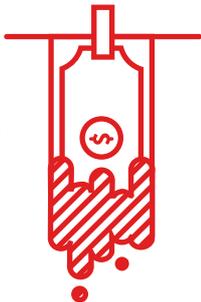
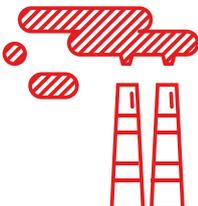
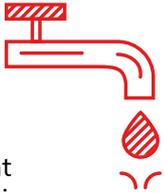
### **I'm not an expert - what does my MP need to hear?**

You don't have to be an expert, and the survey results will give you plenty to talk about. The purpose of this survey is to demonstrate the depth of community opposition to the project - not explain all the finer details of a multi-billion proposed coal mine.

But aside from the survey results, if you have the opportunity to speak to your MP on the day of your event, or secure a meeting for a later date, here are some simple tips for making a political demand:

- **Liberal MPs** need to hear that we don't support a \$5Bn slush fund for Matt Canavan to use to pick favoured projects in his neighbourhood, and that there are better ways to invest \$5Bn in Northern Australia e.g. renewable energy projects, better communications, and to support innovation in sustainable agriculture
- **National MPs** need to hear they should back their actual constituency - farmers - instead of big mining interests. They should speak out against a mine that will give unlimited, free water to Adani, and get \$1BN in public funding to do it.
- **Labor MPs** need to declare their active opposition to public funding for this project, and we can also push them to go further to oppose the project outright.
- **Crossbenchers** (Greens, Independents, Xenophon Team, One Nation) hold a myriad of views, but it is always worthwhile letting them know where their constituents (i.e. you) stand - your opposition to NAIF funding for this project, and the depth of community opposition to the project overall.

# 10 REASONS ADANI'S MINE SHOULD BE STOPPED

- 1. Adani do not have the consent of the Wangan and Jagalingou people,** whose ancestral lands, waters and culture would be destroyed by the mine. Since 2012, Wangan and Jagalingou have rejected a land deal with Adani four times and have four court challenges underway. 
- 2. The Great Barrier Reef cannot survive the Adani coal project.** Right now, the Reef is facing unprecedented large-scale bleaching two years in a row due to rising ocean temperatures. It cannot survive more coal-fuelled global warming. Additionally, Adani's project could result in over 500 extra coal ships travelling through the World Heritage Area each year, risking ship groundings, coal and oil spills; and it requires further dredging within the World Heritage Area causing water contamination, destruction of dugong habitat, impacts on Green and Flatback turtle nests and more.
- 3. Adani companies are under investigation for tax evasion, corruption, fraud, and money laundering.** Nine of the 20 Adani subsidiaries registered in Australia are ultimately owned by an entity registered in the infamous Cayman Islands tax haven. Adani Group companies have an appalling environmental track record with a documented history of destroying the environments and livelihoods of traditional communities in India, and failure to comply with regulations. We cannot trust Adani to look after our local communities, precious water, the Great Barrier Reef or taxpayers' money. 
- 4. Public funds will be wasted on Adani coal.** Prime Minister Malcolm Turnbull and Queensland Premier Annastacia Palaszczuk have promised no public money for Adani but are currently planning to lend \$1 billion of public money to build a rail line for the project. Due to Adani's murky corporate structure, the Australian Government cannot even confirm which Adani company would receive the \$1 billion conditional loan from the Northern Australia Infrastructure Facility.
- 5. The mine has unacceptable climate impacts:** Adani plans to mine 2.3 billion tonnes of coal over the mine's 60 years of operation. Burning this coal would result in the emission of  4.6 billion tonnes of CO<sub>2</sub>. To limit the impacts of climate change we need to reduce our burning of fossil fuels to zero as quickly as possible. The world can simply not afford to burn the coal from this mine.
- 6. Adani will rob essential water resources:** Adani's mine will extract billions of litres of groundwater each year, causing irreversible damage to groundwater systems and resulting in a permanent drop in the water table around the mine site. Currently 87% of Queensland is drought declared, the most widespread drought declaration ever recorded in the state. 
- 7. Tens of thousands of Queensland jobs are at risk.** 69,000 reef tourism jobs rely on a healthy Great Barrier Reef, and farming communities are already doing it tough. Adani has misled the public about the amount of royalties and jobs the mine would generate. Its Australian CEO boasts to the business press "everything will be autonomous from mine to port".
- 8. Coal is killing people:** Pollution from burning coal is the single biggest contributor to dangerous global warming, threatening our way of life. In Australia, 'black lung' disease has recently re-emerged among coal miners, with at least 19 workers in Qld identified with the disease. The coal from the Carmichael mine will be burnt in India where 115,000 people die from coal pollution every year. 
- 9. Australia is missing out on the global renewables boom:** We must immediately begin the transition from polluting coal, oil and gas to 100% renewable energy to stop greenhouse gas emissions reaching even more dangerous levels. Solar is now cheaper and faster to build than coal.
- 10. Australians don't want this project.** New polling shows half the country (52.2%) already oppose the mine outright, only one quarter support it and nearly another quarter (23%) don't even know about the project. The majority (60%) polled already understand that the mining and burning of coal fuels global warming impacts such as heatwaves, bushfires, floods, droughts and more severe and frequent storms.

**MORE INFORMATION: [WWW.STOPADANI.COM](http://WWW.STOPADANI.COM)**

|  |                |                       |
|--|----------------|-----------------------|
| 1. Do you <u>support</u> or <u>oppose</u> a \$1 billion loan of public money for Adani's proposed coal mine project?             | <b>SUPPORT</b> | <b>OPPOSE</b>         |
| 2. Do you <u>support</u> or <u>oppose</u> the proposed Adani coal mine in Queensland?  | <b>SUPPORT</b> | <b>OPPOSE</b>         |
| 3. Do you want your local politician to take a stand to stop Adani's proposed coal mine?   | <b>YES</b>     | <b>NO</b>             |
| 4. Do you <u>agree</u> or <u>disagree</u> that it's time to make the transition to renewable energy sources like wind and solar? | <b>AGREE</b>   | <b>DISAGREE</b>       |
| If you had one message to send your MP about the proposed Adani coal project, what would it be?                                  |                |                       |
|  |                |                       |
| Name:  | Ph.            |                       |
| Email:   | Postcode:      | Updates: <b>Y / N</b> |

|  |                |                       |
|--|----------------|-----------------------|
| 1. Do you <u>support</u> or <u>oppose</u> a \$1 billion loan of public money for Adani's proposed coal mine project?             | <b>SUPPORT</b> | <b>OPPOSE</b>         |
| 2. Do you <u>support</u> or <u>oppose</u> the proposed Adani coal mine in Queensland?  | <b>SUPPORT</b> | <b>OPPOSE</b>         |
| 3. Do you want your local politician to take a stand to stop Adani's proposed coal mine?   | <b>YES</b>     | <b>NO</b>             |
| 4. Do you <u>agree</u> or <u>disagree</u> that it's time to make the transition to renewable energy sources like wind and solar? | <b>AGREE</b>   | <b>DISAGREE</b>       |
| If you had one message to send your MP about the proposed Adani coal project, what would it be?                                  |                |                       |
|  |                |                       |
| Name:  | Ph.            |                       |
| Email:   | Postcode:      | Updates: <b>Y / N</b> |

|  |                |                       |
|--|----------------|-----------------------|
| 1. Do you <u>support</u> or <u>oppose</u> a \$1 billion loan of public money for Adani's proposed coal mine project?             | <b>SUPPORT</b> | <b>OPPOSE</b>         |
| 2. Do you <u>support</u> or <u>oppose</u> the proposed Adani coal mine in Queensland?  | <b>SUPPORT</b> | <b>OPPOSE</b>         |
| 3. Do you want your local politician to take a stand to stop Adani's proposed coal mine?   | <b>YES</b>     | <b>NO</b>             |
| 4. Do you <u>agree</u> or <u>disagree</u> that it's time to make the transition to renewable energy sources like wind and solar? | <b>AGREE</b>   | <b>DISAGREE</b>       |
| If you had one message to send your MP about the proposed Adani coal project, what would it be?                                  |                |                       |
|  |                |                       |
| Name:  | Ph.            |                       |
| Email:   | Postcode:      | Updates: <b>Y / N</b> |