

## Sydney Human Sign Calling Script

<b>0. Voicemail</b>	<p>Hi there, it's [name] here calling from GetUp. I was just calling you about joining in the Big Day of Action in Bondi. We are making an enormous human sign to spell out the #StopAdani message to our politicians.</p> <p>It will be on Bondi Beach at 9am on October 7th.</p> <p>You can check out all the information at <a href="http://www.stopadani.com/actionday">www.stopadani.com/actionday</a></p> <p>Hope to see you there!</p>
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<b>1. Rapport</b>	<p>Hi there, it's [name] here calling from StopAdani. Am I speaking with [their name]?</p> <p>Fantastic. I am just calling about the upcoming Stop Adani Day of Action and Human Sign in Sydney. Do you have a quick moment to chat so that I can fill you in on the details?</p>
<b>2. Update</b>	<p>Great. So before I go on, always interesting to hear, have you been very involved in the movement to Stop Adani so far? Did you watch the 4 Corners report on Monday? <i>[Skip what you need to if they already know a lot]</i></p> <p>Absolutely. Adani's megamine is a complete travesty. It's madness to think that at the same time as we need to keep all fossil fuels in the ground to have any chance of maintaining a livable climate, Adani wants to build what would be the biggest coal mine ever in Australia's history.</p> <p>As you've probably heard, the Federal government have promised \$1 billion of tax dollars to Adani -- and now Adani's Carmichael mine is one of just 5 projects in the final stages of assessment to receive that money through the Northern Australian Infrastructure Facility.</p> <p>Adani have also launched a new multi-million dollar advertising campaign and are now saying they will start construction in October. So the next few months are a really critical time.</p>

	<p>***</p> <p>Well, that's excellent to hear. It's a hugely exciting movement to be involved with. Already we've seen more than 160 Stop Adani groups spark up across the nation, taking Adani on at a rate of an action every 6 hours! Speaking of which, have you heard about the Stop Adani Big Day of Action?</p> <p>If we want to move beyond coal, we're going to have to spell out #StopAdani to our politicians - that's why we're holding the Big Day of #StopAdani Action on October 7th. The whole movement is joining forces in creating human signs so big that they can't be ignored, at iconic locations across Australia! In Sydney, the sign will be on Bondi beach, right under Malcolm Turnbull's nose.</p> <p>We're literally going to spell out #StopAdani, and we'd love to have you and your friends there to make it massive. We want to show all sides of politics just how huge our movement is, with thousands of people forming huge #StopAdani human signs at locations right across Australia on October 7.</p>
<p><b>3. Urgency</b></p>	<p>So I'm ringing tonight because at the moment, to speak plainly - to beat Adani we really need to ramp up and grow our movement. And this national day of action and these events are our best chance of turning up the volume on the movement.</p>
<p><b>4. Ask</b></p>	<p>So [their name] I was hoping that I could put you down as attending the Bondi human sign event for the day of action?</p> <p>IF YES - Awesome! It's at 9am on Bondi Beach. We should be easy to spot, but we'll be gathering near the south end of the beach. We will send you a text message as a reminder.</p> <p>IF MAYBE - No worries, we'll send you a text message with more info in case you decide to come.</p> <p>[IF NO - "No worries! Thanks for your time tonight.</p>
<p><b>5. Close</b></p>	<p>Okay thanks then [name] - Just a reminder to wear red and black, bring some sunscreen, and let your friends know! I'll see you there!</p>