

How to host a community screening

People's Premiere of #StopAdani: A Mighty Force



#StopAdani: A Mighty Force opens with a People's Premiere in local communities across Australia on Thursday 22 February!

All you need to do to take part is:

- 1. Decide on a time and venue for your screening;**
- 2. List your screening at www.stopadani.com/mightyforce; and**
- 3. Get lots of people along to be part of #StopAdani: A Mighty Force!**

The first #StopAdani documentary, *Guarding the Galilee*, screened over 400 times to around 10,000 people. One host brought friends together in a Sydney backyard, another packed out an Albury community theatre, sold-out a Cairns cinema, filled hundreds of community halls, and snuggled under the stars in Melbourne's Federation Square.

This is how we build our mighty force to #StopAdani: bringing people together to get informed and take action.

We've got to do it bigger and better than before. Adani have billions of dollars sunk into their coal mine and port in Queensland's Galilee Basin and sustained support from politicians. Adani will not walk away. We're going to have to make them.

Can't host a screening on February 22? No problem! Choose any date that works for you in the days or weeks afterwards, and let's build the movement to #StopAdani together!

Need help with your screening? Get in touch at info@stopadani.com.



About the documentary

#StopAdani: A Mighty Force reveals an unstoppable movement for change. This 30-minute documentary captures the power and passion of people taking extraordinary action to stop Adani from building one of the biggest coal mines in the world.

From remote Central Queensland where the mine is proposed, to metropolitan Melbourne and Sydney, this David and Goliath battle is the most determined and focused in Australia's recent history.

"We need to be the voice for change," says Whitsundays tour operator and marine biologist Nicole Rosser who has witnessed the damage that coal-fuelled climate pollution has wrecked on the Great Barrier Reef. "It's here, it's now and it's us."

Nicole and others in the film show us what it takes to win against a massive corporate giant. People putting the pressure on their MPs, calling voters in key electorates, engaging their communities with creative protests, and tens of thousands of concerned citizens mobilising for a day of action right across Australia.

But the fight is far from over. Adani have their approvals in place and billions of dollars at stake. They are determined to build Australia's biggest ever coal mine and open up the vast Galilee Basin. To halt this project in its tracks, the *#StopAdani* movement will need all the courage it can muster.

"Adani are dealing with a mighty force," says Juru Traditional elder Carol Prior, "and the more it grows, the harder we'll be to beat." The film launches with the People's Premiere in multiple locations across Australia on February 22nd.



How to organise your community screening for the People's Premiere!



Organising your screening

1. Decide where you will host the event. First, you need to book a venue - a community hall is a good start. You could also put on a community screening in your home, local church, or a room in your local pub.

2. Make sure you have the equipment you need. Does your venue has a projector or large TV, or will you have to source a projector and a laptop? Do you have a strong set of speakers so everyone can hear the film? Make sure you test all your equipment well before your event to ensure everything runs smoothly.

3. Create a plan for the event. Will you start by acknowledging the Traditional Owners of the land you are on? How will you encourage people in the room to have their say and meet each other? What are the three actions you'll suggest people take after they've seen the film and want to help #StopAdani? Will you sell merchandise (www.stopadani.com/shop)?

Promoting your screening

4. List your community screening at www.stopadani.com/mightyforce. This creates an event that thousands of people will see, and some will RSVP to come along. When people RSVP for your event, you'll be notified by email. Collate their contacts so you can send an event reminder.

5. Promote your event. Download the promotion pack of images and posters at <https://app.box.com/v/mightyforce>. Add the details of your event to these materials or make your own! Post them on social media, in local shops and community notice boards. Local media is a great way to get the word out, so get in touch with your local paper and radio. See our template media release and guide in the promotions pack. If you need help with media contact media@stopadani.com.

6. Invite your own networks and tell them about your event! The people most likely to come to your event are people you already have a connection with, so make sure you get in touch. For a template email you can use, see our promotions pack at <https://app.box.com/v/mightyforce>. Keep a list of RSVPs and send them a reminder the day before your screening.

What to do on screening day

7. Welcome people to the screening and thank them for coming. Share a bit about yourself, why you organised the screening, and what concerns you about the proposed Adani Carmichael mega mine. Encourage people to meet those sitting nearby.

8. Lead a discussion about taking action in your area to #StopAdani. Make sure you've planned how you'll explain what you're going to do and when.

9. Collect contact details so you can keep in touch and continue to grow the mighty force to #StopAdani. Ask for donations to cover any costs, such as venue hire or printing.

10. Take photos of your event and share them with media@stopadani.com so the Stop Adani campaign share your amazing event!

Need help? Contact info@stopadani.com and we'll see how we can assist.

Three ways to take action to #StopAdani

Adani plan to build Australia's biggest ever coal mine in Central Queensland on the land of the Wangan and Jagalingou people.

It would open up the Galilee Basin, one of the biggest untapped coal reserves on Earth, with 29 billion tonnes of coal. And if Adani succeed, there are eight other coal mines planned for the Galilee Basin owned by the likes of Gina Rinehart and Clive Palmer.

Adani's mine was going to plan, until a huge people's movement rose to #StopAdani. We convinced Australia's big banks and 28 banks across the world to back away from funding Adani's destructive project.

We made sure the Queensland government vetoed a proposed \$1 billion public loan to Adani; that Chinese banks and companies backed away from a multi-billion dollar deal; and that Downer EDI, the contractors set to construct the mine, walked away too.

But the fight is far from over. Adani have their approvals in place and billions of dollars at stake. Adani will not walk away. We have to make them.

If we want to end Adani's coal mine forever and play our role in solving the climate crisis, we need to stand with the Wangan and Jagalingou people, build our movement, and put the pressure on our politicians to #StopAdani.

Here are three ways people all over Australia are taking action to #StopAdani in 2018:

1. Stand with the Wangan and Jagalingou people

The Wangan and Jagalingou Family Council have said no to Adani's mine on their land four times. They're still fighting Adani in court. We can make donations to their Defence of Country Fund, buy their 'No Means No' t-shirt, share news of their fight for country, and be ready to take action in solidarity:
www.wanganjagalingou.com.au

2. Build the movement to #StopAdani

As Juru Traditional elder Carol Prior says in the film, "Adani are dealing with a mighty force, and the more it grows, the harder we'll be to beat." To beat Adani, we need to grow our movement. Most people already agree with us, so our task is to help them get active locally in the campaign.

Start by joining your local #StopAdani group. There's about 160 across Australia! These diverse groups reach out to new people in their community; host events and film screenings; put up yard signs and cafe posters; engage artists and musicians; and, importantly, keep the pressure on Adani and our politicians.

3. Keep pressure on our politicians

We need to keep the pressure on our politicians until their party commits to #StopAdani and ensure no Galilee Basin coal is mined. We know local pressure on MPs works: already, we've stopped a \$1 billion public loan to Adani.

We need call and email our MP's office with our concerns and demands. We could even coordinate a roster: one person calls on Monday at 9am, another at 10am, and so on.

Once we've called and emailed, let's visit! Schedule a meeting with your MP, drop by with a question, or a noisy group of fellow residents to really get their attention.

One protest won't change a politician's mind: so we've got to be persistent!

Already, more than a dozen Liberal and Labor MPs have spoken out against Adani, so we know it works!

Both major parties have massively supported Adani and the coal industry, but the politics of coal is starting to change.

And right now in the #StopAdani campaign, we have a chance to change that for good.