

MEDIA RELEASE
SURFRIDER FOUNDATION



**Surfrider goes BIG with Quiksilver to celebrate
International Surfing Day**



Two-time world surfing champion Tom Carroll and big-wave surfer Ross Clarke-Jones with Surfrider Foundation Surf Coast Branch's Richard Bennett and Ali Deane at the International Surfing Day party at Quiksilver in Torquay.

Friday 26th July 2013

THE Surfrider Foundation Surf Coast Branch ushered in over 300 people to celebrate International Surfing Day last month at Quiksilver Headquarters in Torquay with *Storm Surfers* on the big screen.

Storm Surfers' big wave legend Ross Clarke-Jones and two-time world surfing champion Tom Carroll were in town especially for the event, which raised in excess of \$2,000 for Surfrider Foundation's environmental and wave protection campaigns.

Surfrider Foundation created International Surfing Day in 2005 for surfers across the globe to get together to both celebrate the sport of surfing, and as a way to give something back to the oceans, waves and beaches that we love so much.

Surf Coast Branch President Richard Bennett delivered a presentation on current issues facing the local surfing lifestyle and coastal environment and officially launched Surfrider Foundation Australia's national Endangered Waves Campaign for Bells Beach.

Tribute was paid to the traditional owners of Bells - the Wadawurrung, and thanks were also given to local land stewards Graham Stockton from Surfer's Appreciating Natural Environment and Maurice Cole from the Bells Beach Preservation Society.

Clarke-Jones and Carroll held a hilarious Q & A session where the audience got insight into hunting down storm swells and what it's like dropping down the face of monster waves.



Big-wave legend Ross Clarke-Jones and two-time world surfing champion Tom Carroll ignite the crowd with stories of their adventures at Surfrider Foundation's International Surfing Day party at Quiksilver last month.

Fans also got to meet their heroes after the movie with a poster signing.

"Tom and Ross attracted a great crowd for Surfrider to build awareness of local environmental issues and how everyone can act now to care for our coastal environment and ensure we pass it on to future generations in an even better state than we've enjoyed," Bennett said.

"Oceans of gratitude to Quiksilver for being an awesome partner for the event and raising \$2,000 in donations, which will be a great help for Surfrider's not for profit operations and campaigns, such as the "Endangered Waves Campaign" for Bells Beach."



Troy Brooks from Quiksilver hands Surfrider Surf Coast Branch President Richard Bennett a cheque for the \$2,000 in donations raised at the event.

Troy Brooks said Quiksilver were stoked on the night too, “It was a really cool night. Great to have the Surfrider Foundation come and educate the locals on issues surrounding the Surf Coast. Having Tom and Ross there was the icing on the cake. They're such characters”.

Surfrider Foundation Surf Coast Branch thanks everyone who came down to show their support, and celebrate surfing and International Surfing Day. A special thanks also goes to Ross and Tom for making the night the true celebration it was, and to Troy Brooks, Laura Underwood, Nige Muscroft, Mick Porter and all the crew at Quiksilver for their generous support.

If you'd like to find out more about the Surfrider Foundation, our campaigns and how you can get involved, head to our website at www.surfrider.org.au.

And find Surfrider Foundation Surf Coast Branch on Facebook for updates on local issues, campaigns and actions you can be a part of.

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