



Conservation
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Protecting Waves and Beaches

PRESS RELEASE – 25 August 2016

Surfrider Foundation Australia's recent partnership with Red Herring Surf

Surfrider Foundation Australia is excited to announce our recent partnership with Red Herring Surf!

"Red Herring Surf is Tasmania's number one local surf and retail store. Tassie's original surf store since 1971. They are 100% Tasmanian owned and operated, now with 4 stores across the state. They are a locally owned business providing surf and skate fashion and hardware to stoked customers! Their tag line is #stokedtobealocal and they really are! They have a core crew club where you gain points for every dollar you spend. When you reach 500 points they will give you \$50 to spend in store!

As a company we are honoured to support the Surfrider Foundation. We are proud of Australia's coastline and want to help protect the waves and beaches so that everyone can enjoy them for many years to come. Red Herring Surf is excited to be aligned with the organisation and believe in its values and principles. We look forward to working with The Surfrider Foundation and hope we can help make difference."

Keep tuned everyone – More exciting happenings ahead with our partnership with RHS!



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