Year of Vibrant Green Space Celebration Committee

Year of Vibrant Green Space

Monday, June 19th

AGENDA

- **Welcome and Introductions (All)**

- **Airport Green Roof (Kristin Hall, Office of Sustainability)**

- **City's Park Assessment (Jessica Gift, Capital Projects)**

- **Cleveland Tree Plan updates (Cleveland Tree Coalition)**

- **Climate Smart Cities (Matt Schmidt, Trust for Public Land)**

- **Pollinators (Amber Barnes, Pollinator Partnership**

  Cathi Lehn, Office of Sustainability)

- **Tour of Morgan Conservatory**

Kristin Hall, Director
Mayor's Office of Sustainability
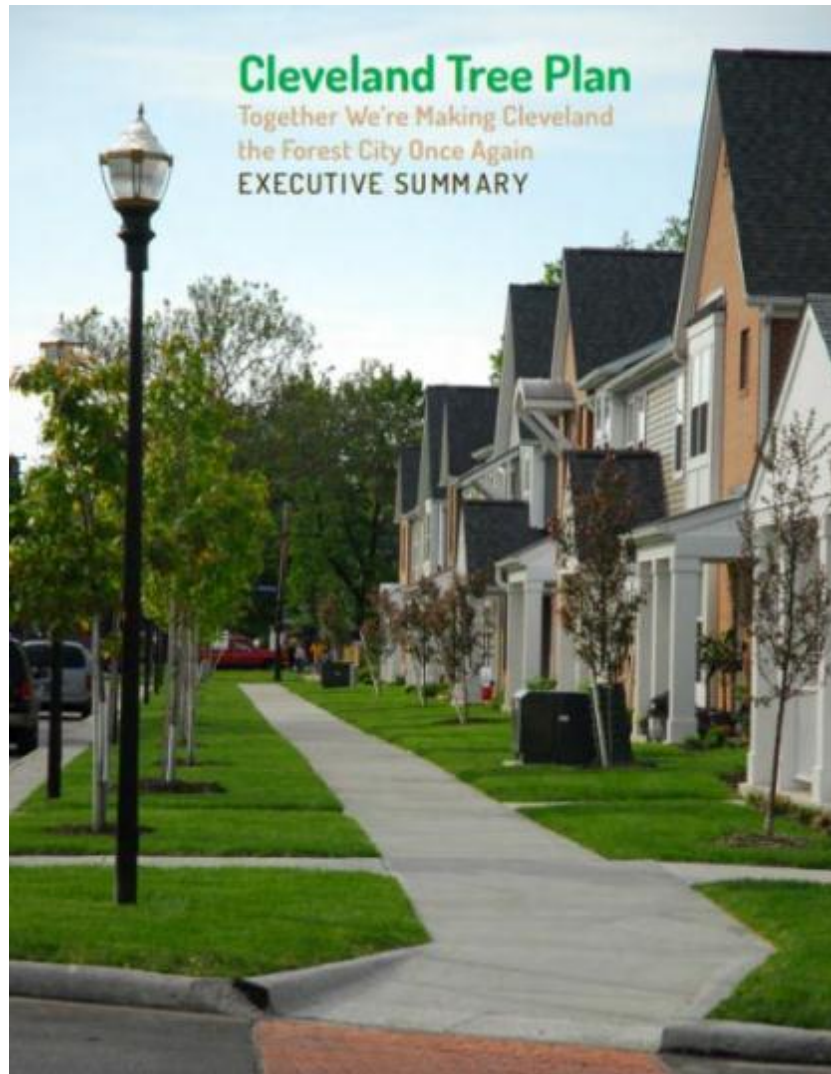
Cleveland Airport Green Roof

Cleveland Airport Green Roof

View from inside at Food Court

ROOFTOP GREEN
www.growrooftopgreen.com

View from inside Concourse A

View from inside Concourse A

Jessica Gift, Manager of Parks and Recreation, Research and Planning
City of Cleveland, Mayor's Office of Capital Projects (MOCAP)

City of Cleveland Park Buffer Map

North Collinwood Town Center / Neff Park
Collinwood Recreation Center
Humphrey Park
Grovewood Park
R J Taylor Park
Thames Park
Saranac Playground
Topeka Park
Duggan Park
Mark Tromba Park
Mary Tromba Park
Coit Park
Collinwood Athletic Complex
Bratenahl

Martin Luther King Jr Park
Glenview Park
Rockefeller Park / Ambler Park
Glenville / James Hubbard Rec Ctr
Gordon Park
Rockefeller Park Greenhouse / Easton Park
Forest Hills Park
Morgan Playground
Sam Miller Park
George Jennings Park
Kovacic Recreation Center
Ardina Park
Carol McClendon Park
Kirtland Park
Moulton/Scoutway Park
Carrie Cain Playground
Spencer & E 53rd Mini Park
Crawford Park
Sterling Recreation Center
Dell Playground
Orr Park
Tony Brush Park
Rotary Plaza
Gassaway Pool
Willard Park
Mall B (HANNA PLAZA)
Colonel Charles Young Square
Public Square
Settlers Landing Park
James Bell Pool
Norman Play Lot
Tremont Valley Playfield / Longfellow Playground
Jimmy Bivens Park
Grant Park
Artha Woods Park
Herman Park
Crooked River Skatepark
Drake Tot Lot
Baltic Children's Park / Mercedes Cotner Park
Abbey Park
Outlook Playground
Flora Park
Cudell Fine Arts Center
Fairview Park
Otter Playground
Kossuth Park
Cudell Recreation Center
Lake Park
Greenwood Park
Lincoln Park
Helen Simpson Park
Lawn-Madison Park / Train Park
Hyacinth Park
Imperial Park
Roberto Clemente Field / Trent Park
Harding Playground
Luke Easter Park / Luke Easter Park
Munn Park
Belmont Park
Meyer Pool
Regent Park
Odelia V Robinson Park
Tulane Park
Storer Playground
Goudreau Park
Rainbow Park
Forest City Park
Oman Park
Halloran Park
Drakefield Park
Thrush Park
Calgary Park
Raus Playfield
Gay & E 104th Gardens
Worthington Park
W C Reed Playfield
Washington Park
Dove Park
Jo Ann Park
Highland Park Golf Course
Emery-Alexco Playfield
Morgana Park
Warsaw Park
Oleatha Wilson Park
Gawron Park
Camp George L Forbes
Emery Park
Brookside Park
Irma Park
Glendale Park / Idalia Park
Terminal Park
Estabrook Recreation Center / Henritze Park
Rathbun Playground
Hughes Playground
Frederick Douglass Park
Gunning Park Recreation Center / Gilmore Park
Harmody Park
R G Jones Elementary School / Ralph Schumitsh Park
Turney & E 93rd Playground
Kerruish Park
Crossburn Park
Miles Heights / Arthur R Johnston Pk
Groton Park
Archmere Park
Loew Park
Davinwood Park / Maplewood Park

Euclid
Wickliffe
Willoughby Hills
Richmond Heights
Highland Heights
Mayfield
East Cleveland
South Euclid
Lyndhurst
Cleveland Heights
University Heights
Shaker Heights
Beachwood
Pepper Pike
Lakewood
Cleveland
Rocky River
Fairview Park
Newburgh Heights
Warrensville Heights
North Randall
Orange
Brooklyn
Cuyahoga Heights
Garfield Heights
Maple Heights
Bedford Heights
Brooklyn Heights
Woodmere
Highland Hills
Parma
Seven Hills
Independence
Valley View
Bedford
Solon
Brook Park
Parma Heights
Oakwood

Cleveland Tree Plan
Together We're Making Cleveland the Forest City Once Again
EXECUTIVE SUMMARY

CLEVELAND
TREE COALITION

- Sandra Albro, Co-Chair
  Holden Forests and Gardens

- Emily Bacha
  Western Reserve Land Conservancy

- Chad Clink
  Holden Forests and Gardens

Year of Vibrant Green Space Celebration Committee

June 19, 2017

Co-chairs:

Sandra Albro
Holden Forests & Gardens
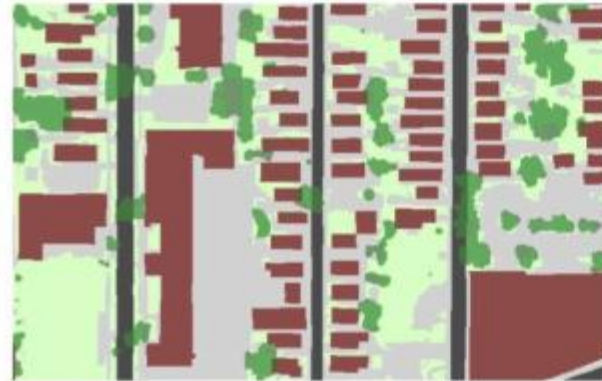
Jill Ziegler
Forest City Realty Trust

Cleveland Tree Plan

Together We're Making Cleveland
the Forest City Once Again
EXECUTIVE SUMMARY

CLEVELAND TREE PLAN

- Published in 2013

- Average 19% tree canopy citywide
  - 4%–39%
  - not distributed equitably

Where we are now:

19%
Detroit-Shoreway SPA

CLEVELAND TREE PLAN

ACTIONS

1. **Formalize Partnerships**
2. Outreach and Education
3. Funding Plan
4. Tree Inventory
5. Management Plan
6. Operational Review
7. **Canopy Goal**
8. Policy Changes
9. **Plant with a Purpose**

CLEVELAND TREE COALITION

- Work collaboratively on policies, programs and engagement to rebuild tree canopy

- 30+ organizations

CLEVELAND TREE COALITION

MEMBERS

- AECOM
- Alliance for the Great Lakes
- American Forests
- Campus District
- Cleveland Clinic
- Cleveland City Planning
- Cleveland Division of Forestry
- Cleveland Metroparks
- Cleveland Metropolitan Housing Authority
- Cleveland Museum of Natural History
- Cleveland Neighborhood Progress
- Cleveland State University
- Cuyahoga County Land Bank
- Cuyahoga River Restoration
- Cuyahoga Soil and Water Conservation District
- Davey Resource Group

- Dominion
- Forest City Realty Trust
- Holden Forests & Gardens
- KeyBank
- Lakeview Cemetery
- LAND Studio
- Mayor's Office of Sustainability
- Mayor's Office of Capital Projects
- Northeast Ohio Areawide Coordinating Agency
- Northeast Ohio Regional Sewer District
- Ohio Department of Natural Resources
- Ohio Landscape Association
- PwC
- University Hospitals
- West Creek Conservancy
- Western Reserve Eco Network
- Western Reserve Land Conservancy

CLEVELAND CANOPY GOAL

- Tree experts from several organizations with sign-off by Coalition

- 30% tree canopy by 2040 (planted by 2030)

- 50,000 trees by 2020

  – City of Cleveland: 5,000 trees by 2020

- Stretch goal: 40%

Where we want to be:

30%
Edgewater SPA

Where we are now:

19%
Detroit-Shoreway SPA

Citywide High Tree Canopy:

39%
Euclid-Green SPA

Credit: CSU Center for Community Planning and Development using information from the Cleveland Tree Plan, the Cuyahoga County Greenprint and Google Streetview

CLEVELAND TREE PLAN

TREE BENEFITS

- *Trees improve public health and safety:*
    - improve oxygen
    - reduce asthma and other respiratory issues
    - reduce violence in neighborhoods as tree canopy increases

- *Trees add economic value to residential properties and businesses:*
    - cut summer energy costs for cooling by up to 20%
    - increases business traffic in commercial districts

CLEVELAND TREE PLAN

TREE BENEFITS

o *Trees improve the environment:*
   o slow stormwater
   o reduce pollutants
   o absorb carbon dioxide
   o store carbon

o *Trees are critical for non-human animals:*
   o increase urban wildlife habitat
   o part of many kinds of conservation efforts

GET INVOLVED!

- Encourage your organization to join the Coalition

- Commit to planting trees in your own yard

- Advocate for protecting and increasing tree canopy in your neighborhood

- Learn to be a tree steward

- /cletrees

Q&A

Co-chairs:

Sandra Albro   Jill Ziegler
Cleveland Botanical Garden   Forest City Realty Trust

celebrating urban reforestation efforts

#ARBORDAYCLE

SUSTAINABLE CLEVELAND 2019

YEAR OF VIBRANT GREEN SPACE   ABOUT ⌄   LEARN MORE ⌄

Arbor Day 2017 - Don't Miss Out!

ARBOR DAY 2017

Cleveland is in the midst of citywide revitalization to improve the quality of life for all citizens, and improving tree canopy is an important element in that transformation. Trees are a critical piece of our community: trees make us healthier and safer, add economic value to our homes and businesses, help us meet environmental challenges, and improve our natural world.

Cleveland was once nicknamed The Forest City, but over the last several decades the city has lost about half its tree canopy. Average tree canopy cover across the city is low at 19%, only one quarter of what is possible. Each year an estimated 97 acres of tree canopy is lost. At this rate, canopy will drop to 14% by 2040 unless we act now. The Cleveland Tree Plan is built on the need rebuild the urban forest, together.

This Arbor Day, do your part to reforest the Forest City at one of the following fantastic #ArborDayCLE events organized by the Cleveland Tree Coalition or one of its institutional members.

If you know of another Arbor Day event taking place in Northeast Ohio, please email

SELECT EARTH DAY AND ARBOR DAY EVENTS in NORTHEAST OHIO

For more details and to learn about many more events click here

Wednesday, April 19th

Tree Steward Training Part I

Date of event: April 19th from 5:30-9:00pm

Location: Third Federal Auditorium, 7007 Broadway Avenue, Cleveland, 44105

Website: https://www.wrlandconservancy.org/event/treesteward-041917/

Saturday, April 22nd (EARTH DAY)

Celebrations/Festivals

EarthFest

Date of event: April 22nd from 10am-7pm

Location: Cuyahoga County Fairgrounds, 19021 Bagley Rd, Middleburg Heights, OH

Website: http://earthdaycoalition.org/

Tree Planting

Slavic Village Tree Planting Event

Date of event: April 22 at 8am

Location: Boys and Girls Club, 6114 Broadway Avenue, Cleveland, OH

Website: http://www.wrlandconservancy.org

Thursday, April 27th

Fundraiser

Toast to Trees

Date of event: April 27 from 5:30-7:30pm

Location: Nano Brew, 1859 West 25th Street, Cleveland, OH

EARTH DAY TREE PLANTING

CLEVELAND TREE COALITION

- Multiple Cleveland Tree Coalition members teamed up with the Third Federal Foundation, the Boys and Girls Club of Greater Cleveland, and Slavic Village Development to plant 25 robust trees on the club campus

ARBOR DAY @ EARTH FEST

- Staff and volunteers distributed 1,000 tree seedlings to the public in an "assembly line" process (additional 1,500 at other Arbor Day events) with the support of Forest City, Key Bank, and multiple Cleveland Tree Coalition members

- Participants mapped where trees were planted

- Workshops were held on the value of trees and proper tree planting

ARBOR DAY PLANTING

- Western Reserve Land Conservancy has organized an Arbor Day Tree Planting at Citizens Academy in Glenville with staff from City of Cleveland Office of Sustainability, Holden Forests & Gardens, Davey Tree, and Northeast Ohio Regional Sewer District

- Mayor Frank Jackson and members of the Cleveland Tree Coalition announced Cleveland's tree canopy goal before planting

ARBOR DAY MARKETING

- Cleveland Tree Plan
- Cleveland Tree Coalition Facts at a Glance (brief description of Coalition, Cleveland Tree Plan, and Benefits of Trees)
- Cleveland Tree Coalition Contacts
- Contact Information Collection Forms for Tree Giveaways (paper and electronic)

CLEVELAND TREE COALITION
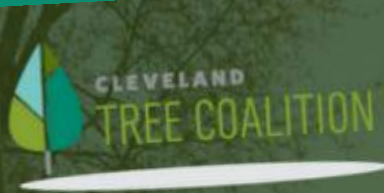
HAPPY ARBOR DAY!

Join us in making a TREEmendous difference!
#ArborDayCLE

Each year an estimated 97 acres of Cleveland's tree canopy is lost. At this rate, canopy will drop to 14% by 2040 unless we act now.

It is time to rebuild our urban forest.

Trees improve public health. Higher levels of tree canopy cover have been associated with lower rates of asthma.

CLEVELAND TREE COALITION

ARBOR DAY MARKETING

@CLEtrees

#ArborDayCLE

Vibrant Green Communities

CLEVELAND FOUNDATION GRANT

Cleveland Tree Plan

Action #2

Develop and implement an outreach and education strategy

Action #8
Institute policy changes supportive of urban forestry
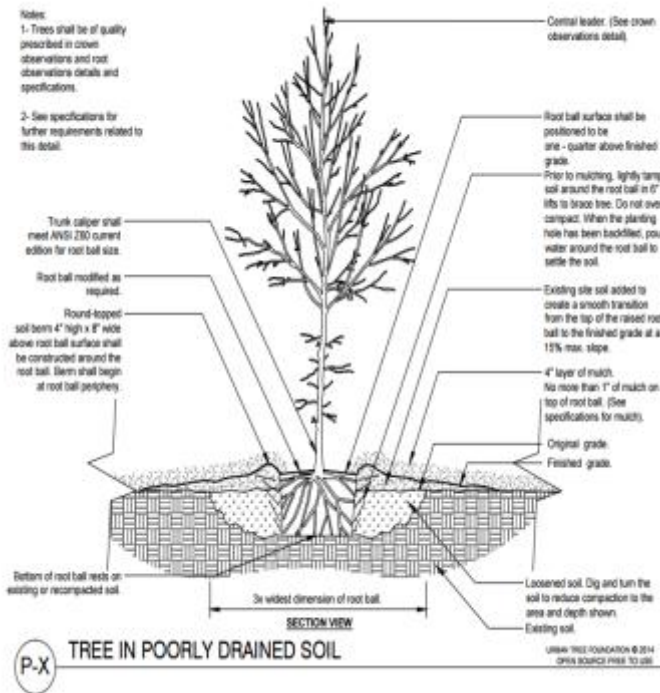
Action #9

Plant with a purpose: trees for neighborhood equity
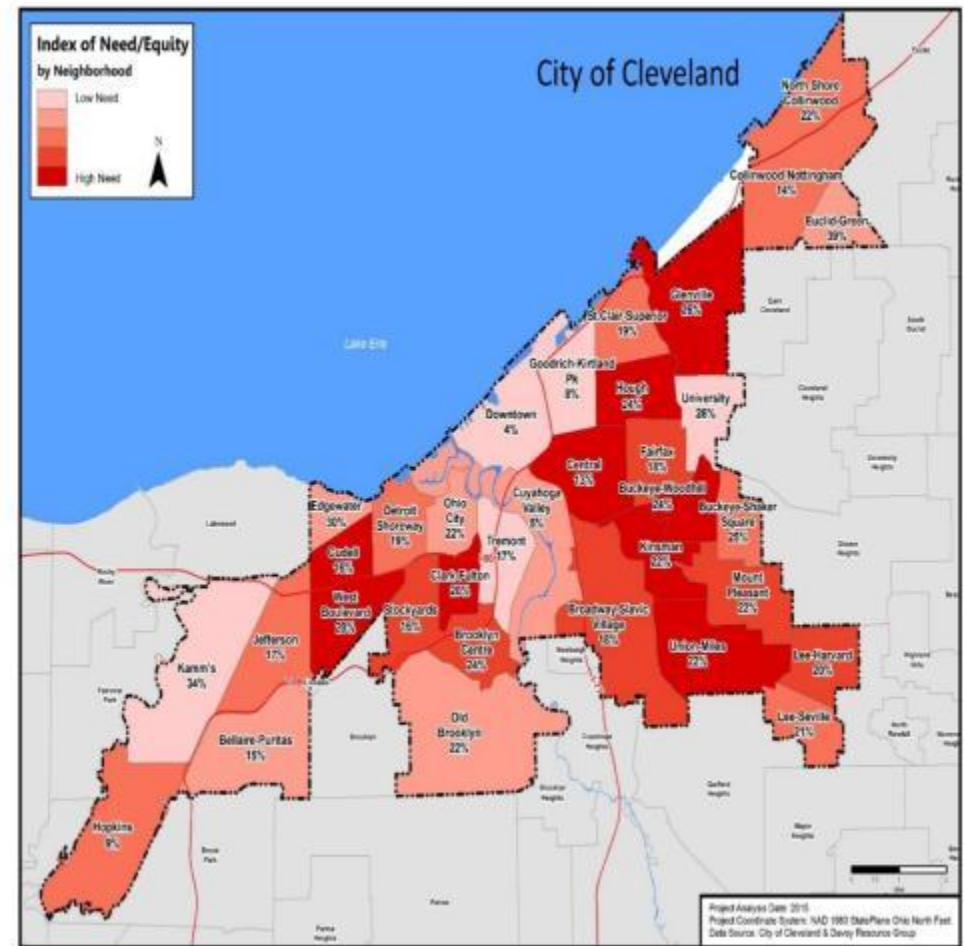
Grant Outcomes

1) Assess and improve city tree policies (policy guide)

2) Collaborate on purposeful, equitable, & cost effective planting campaigns

3) Educate the public on the benefits of trees through community education and outreach

4) Develop and pilot a Tree Corps program (workforce development)

Supports 2 new positions – Arborist Educator and Tree Care Coordinator

Thank You!

Chad Clink, BCMA/RCA#589
Community Forester

The Holden Arboretum
9500 Sperry Road
Kirtland, Ohio 44094
P 330.760.1476
F 440.256.5836

Matt Schmidt

Program Director
Trust for Public Land

OUR
MISSION

The Trust for Public Land creates parks
and protects land for people, ensuring healthy,
livable communities for generations to come.

THE
TRUST
FOR
PUBLIC
LAND

Our values

- People need and deserve access to nature

- Our work should span cities to wilderness

- When we engage community, we create community

- Equity matters

Level of Park Need

- ■ Very high
- ■ High
- ■ Moderate
- ■ Parks with public access
- ■ Other parks and open space
- ■ Half-mile park service areas
- ■ Cemetery
- ■ University
- ■ Industrial
- ■ Vacant zero population areas
- ■ Waterbodies
- -- County boundary

0 1 2 3 Miles

Population Density - People per Acre

Level of Park Need
- ■ Very high
- ■ High
- ■ Moderate

Density of Youth Age 19 and Younger - Youth per Acre

Level of Park Need
- ■ Very high
- ■ High
- ■ Moderate

Density Individuals in Households with Income Less Than $25,000

Level of Park Need
- ■ Very high
- ■ High
- ■ Moderate

The Trust for Public Land 2017 *ParkScore* index

CLEVELAND, OHIO

The Trust for Public Land ParkScore® index analyzes public access to existing parks and open space. The analysis incorporates a two-step approach: 1) determines where there are gaps in park availability, and 2) constructs a demographic profile to identify gaps with the most urgent need for parkland. Park gaps are based on a dynamic 1/2 mile service area (10 minute walking distance) for all parks. In this analysis, service areas use the street network to determine walkable distance - streets such as highways, freeways, and interstates are considered barriers.

Demographic profiles are based on 2016 Forecast block groups provided by Esri to determine park need for density of youth, density of individuals in

households with income less than 75% of city median income (Cleveland less than $25,000), and population density (people per acre).

The combined level of park need result shown on the large map combines the three demographic profile results and assigns the following weights:

50% = population density (people per acre)
25% = density of youth age 19 and younger
25% = density of individuals in households with income less than $25,000

Areas in dark red show a very high need for parks.

Cleveland, OH

2017 Rank

45

ParkScore

54

Acreage	Investment	Facilities Average					Access
12	**11**	**13**					**29**
out of 40 points	out of 20 points	out of 20 points					out of 40 points
Median Park Size	Park Land Percent of City Area	Spending per Capita	Basketball Hoops per 10,000 Residents	Dog Parks per 100,000 Residents	Playgrounds per 10,000 Residents	Recreation/Senior Centers per 20,000 Residents	Percent within 10-minute walk
6	6	11	20	4	14	14	
out of 20 points	out of 20 points	out of 20 points	out of 20 points	out of 20 points	out of 20 points	out of 20 points	**80%**
3.4 Acres	6%	$99.56	6	0.5	3.7	1.1	

Each city can earn a maximum of 120 points. Points are awarded for eight statistical measures in three categories: acreage, facilities and investment, and access. The total is then normalized to a scale out of 100. This final value is the city's ParkScore.

Demographic Category	Total	Population Served**	Percent Served**	Population Not Served	Percent Not Served
Total Population	383,756	306,331	80%	77,425	20%
Age 19 and Younger	100,005	80,216	80%	19,789	20%
20-64 Years Old	231,810	184,305	80%	47,505	20%
Over 64 Years Old	51,939	41,816	81%	10,123	19%

Demographic Category	Total	Households Served**	Percent Served**	Households Not Served	Percent Not Served
Under 75% Median City Income	75,179	61,539	82%	13,640	18%
75%-125% Median City Income	22,320	17,772	80%	4,548	20%
Over 125% Median City Income	67,149	52,716	79%	14,433	21%

Total Population may vary from estimates published elsewhere due to differences between city boundaries and the boundaries of Census Block Groups used in this analysis, or due to methodology differences in third party data providers' forecast demographics.

The Trust for Public Land works with communities to ensure that everyone has parks, gardens, playgrounds, trails, and other natural places within a 10-minute walk from home. Learn more at www.tpl.org

**Inside 10-minute walk dynamic park buffer
2016 Forecast Census Block Groups
Provided by Esri

Level of Park Need
- Very high
- High
- Moderate
- Parks with public access
- Other parks and open space
- Half-mile park service areas
- Cemetery
- University
- Industrial
- Vacant zero population areas
- Waterbodies
- County boundary

0 1 2 3 Miles

Population Density - People per Acre

Level of Park Need
- Very high
- High
- Moderate

Density of Youth Age 19 and Younger - Youth per Acre

Level of Park Need
- Very high
- High
- Moderate

Density Individuals in Households with Income Less Than $25,000

Level of Park Need
- Very high
- High
- Moderate
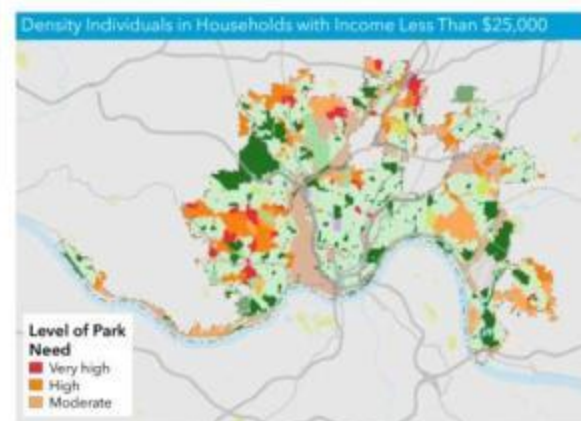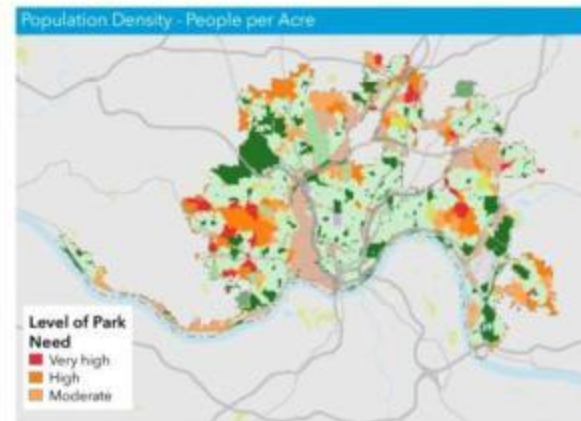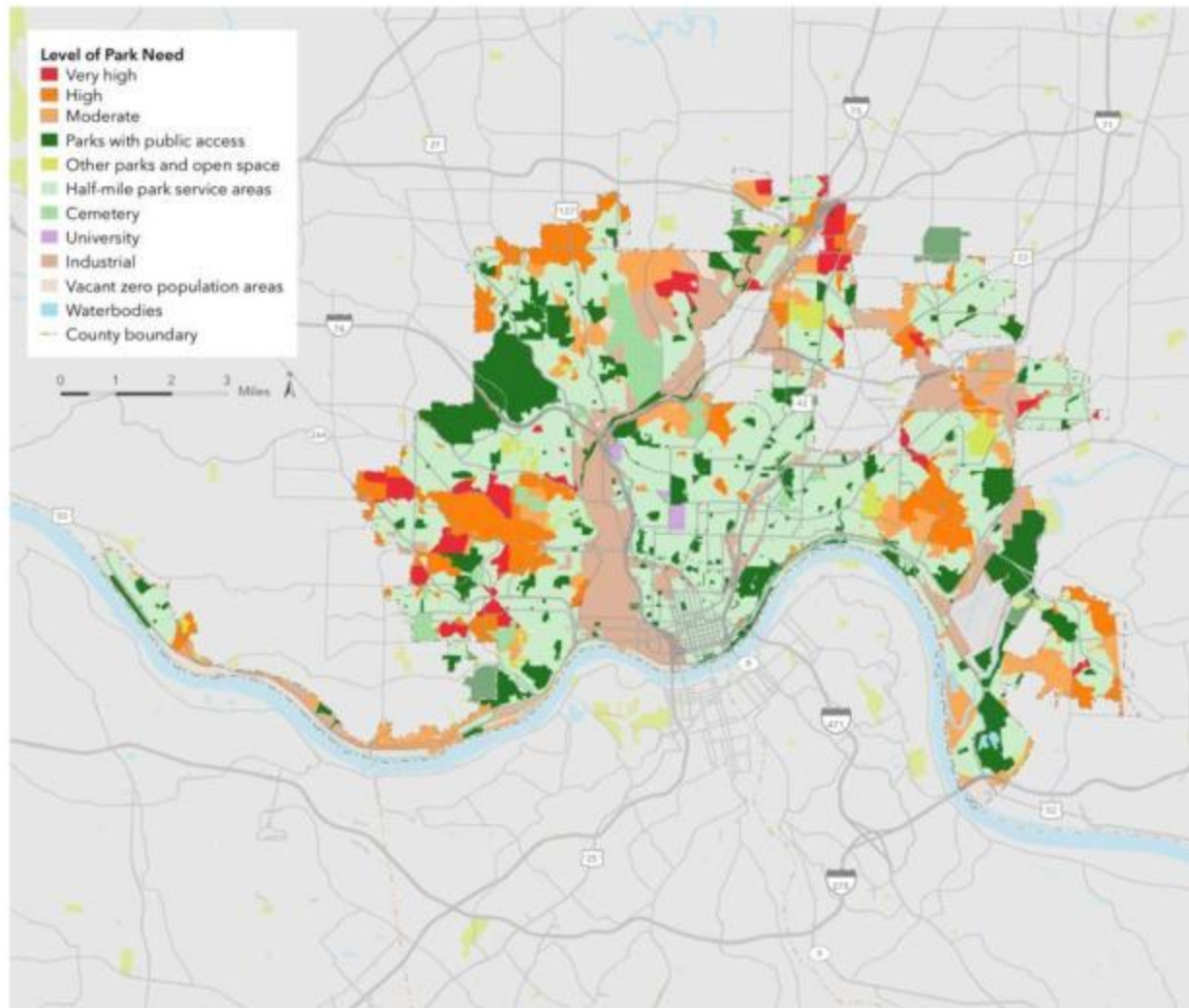
The Trust for Public Land 2017 *ParkScore®* index

CINCINNATI, OHIO

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50% = population density (people per acre)
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25% = density of individuals in households with income less than $25,000

Areas in dark red show a very high need for parks.

Cincinnati, OH

2017 Rank

ParkScore

10   71.5

Acreage	Investment	Facilities Average					Access
23	**20**	**18**					**25**
out of 40 points	out of 20 points	out of 20 points					out of 40 points
Median Park Size	Park Land Percent of City Area	Spending per Capita	Basketball Hoops per 10,000 Residents	Dog Parks per 100,000 Residents	Playgrounds per 10,000 Residents	Recreation/Senior Centers per 20,000 Residents	Percent within 10-minute walk
9	14	20	19	13	20	20	**71%**
out of 20 points	out of 20 points	out of 20 points	out of 20 points	out of 20 points	out of 20 points	out of 20 points	
4.9 Acres	14%	$190.79	5	1.3	5	2.2	

Each city can earn a maximum of 120 points. Points are awarded for eight statistical measures in three categories: acreage, facilities and investment, and access. The total is then normalized to a scale out of 100. This final value is the city's ParkScore.

Demographic Category	Total	Population Served**	Percent Served**	Population Not Served	Percent Not Served
Total Population	302,939	216,597	71%	86,342	29%
Age 19 and Younger	77,297	55,387	72%	21,910	28%
20-64 Years Old	188,234	135,775	72%	52,459	28%
Over 64 Years Old	37,398	25,433	68%	11,965	32%

Demographic Category	Total	Households Served**	Percent Served**	Households Not Served	Percent Not Served
Under 75% Median City Income	53,420	39,787	74%	13,633	26%
75%-125% Median City Income	32,758	22,585	69%	10,173	31%
Over 125% Median City Income	50,064	34,448	69%	15,616	31%

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The Trust for Public Land works with communities to ensure that everyone has parks, gardens, playgrounds, trails, and other natural places within a 10-minute walk from home. Learn more at www.tpl.org

**Inside 10-minute walk dynamic park buffer
2016 Forecast Census Block Groups
Provided by Esri

Climate-Smart Cleveland
A Climate Collaboration Model

Connect

Cool

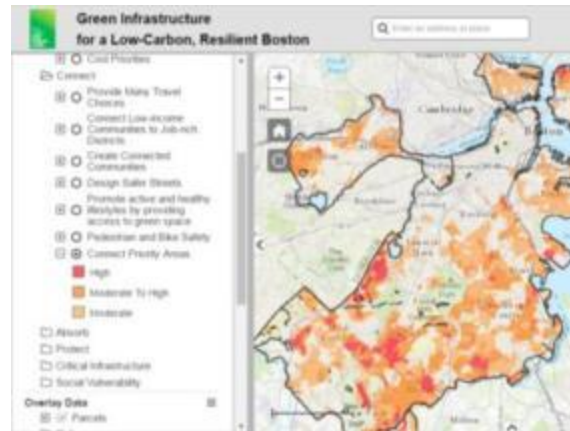**Absorb**

Protect

Our Climate-Smart Cities Framework

THE
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LAND

Climate-Smart Cities Implementation

GI Coalition Building /
Learning Labs

Policy and Decision Making

GI Project Development

Range of Implementation Opportunities

Cross Sector Technical Advisory Team

- Community Groups
- Non-Profits
- Regional
- Academia
- City
- Architecture, Technology, and Other For-Proft Services
- Federal & State
- Mulitple Benefit Greening
- Property and Development
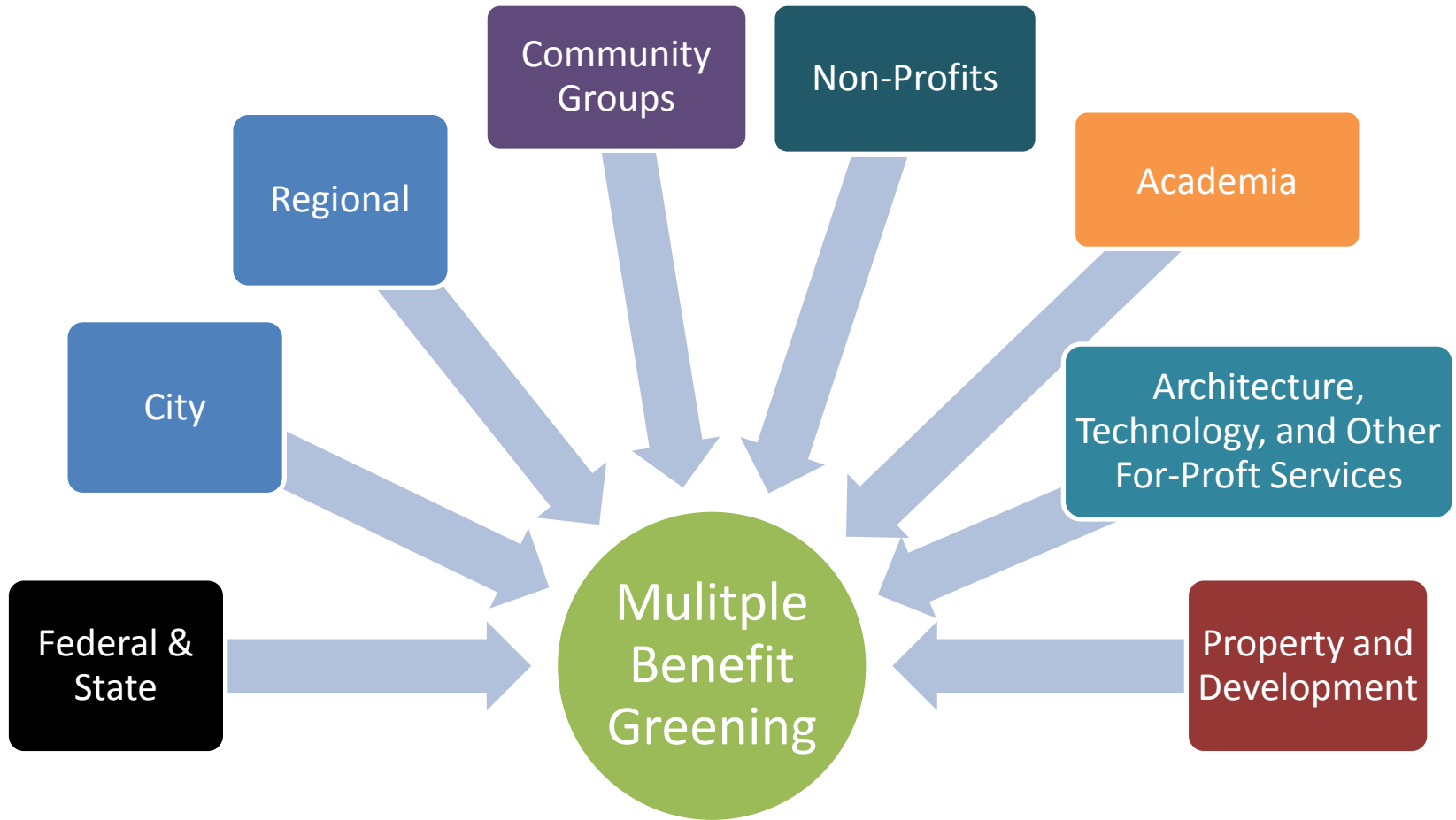
Cleveland Modeling Criteria

Equity
- Connecting People to Parks
- Low Income Households
- Communities of Color
- Renters
- Residents Under 5
- Residents Over 64

Cool
- Impervious Surfaces
- **Urban Heat Islands – Day**
- Urban Heat Islands - Night

Public Health
- Diabetes
- Asthma
- Obesity
- Kidney Disease
- Stroke
- Coronary Disease
- **Lead Levels**

Cleveland Modeling Criteria

Connect

- **Improve Transit Access**
- **Create Connections to Parks and Green Space**
- Fill Gaps in the Active Transportation Network
- Connect Low-Income Communities to Job Districts
- **Safe Routes to School**
- Enhance Bicyclist and Pedestrian Safety

Absorb

- Flood Risk
- Impaired Waters
- Wetland Borders
- Nuisance Flooding
- Sinks
- Aging Infrastructure
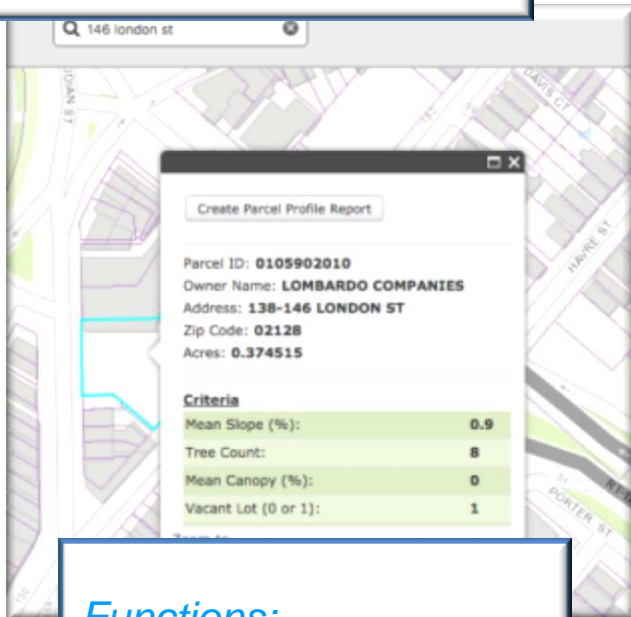- Estimate Runoff Potential

Decision Support Tool
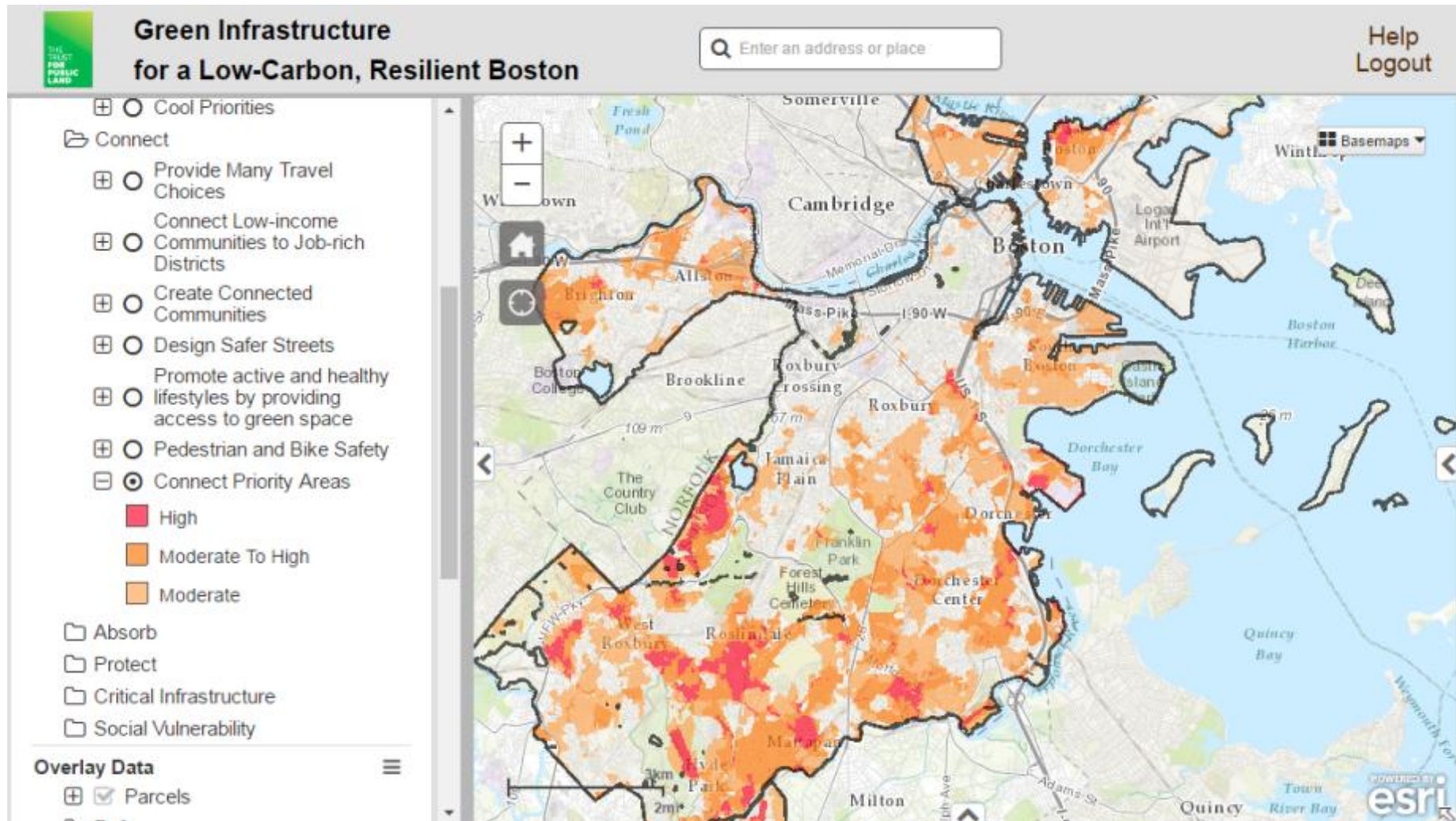
Data Exploration

Functions:
- Layer exploration
- *Cartography Tools*
- *Print Tool*
- *Comparison Slider*
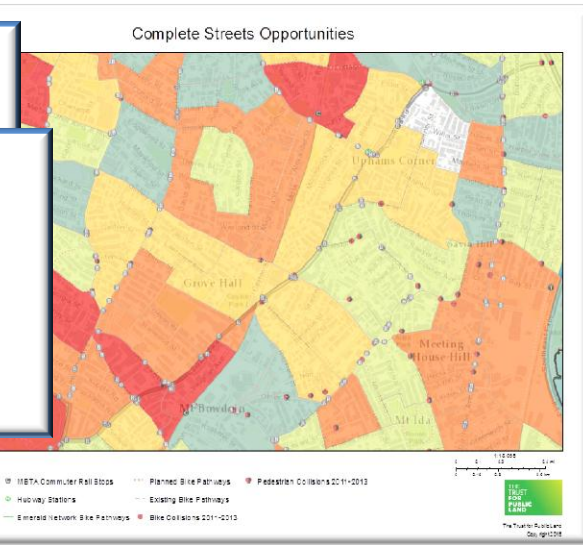
Site Analysis

Functions:
- Address Search
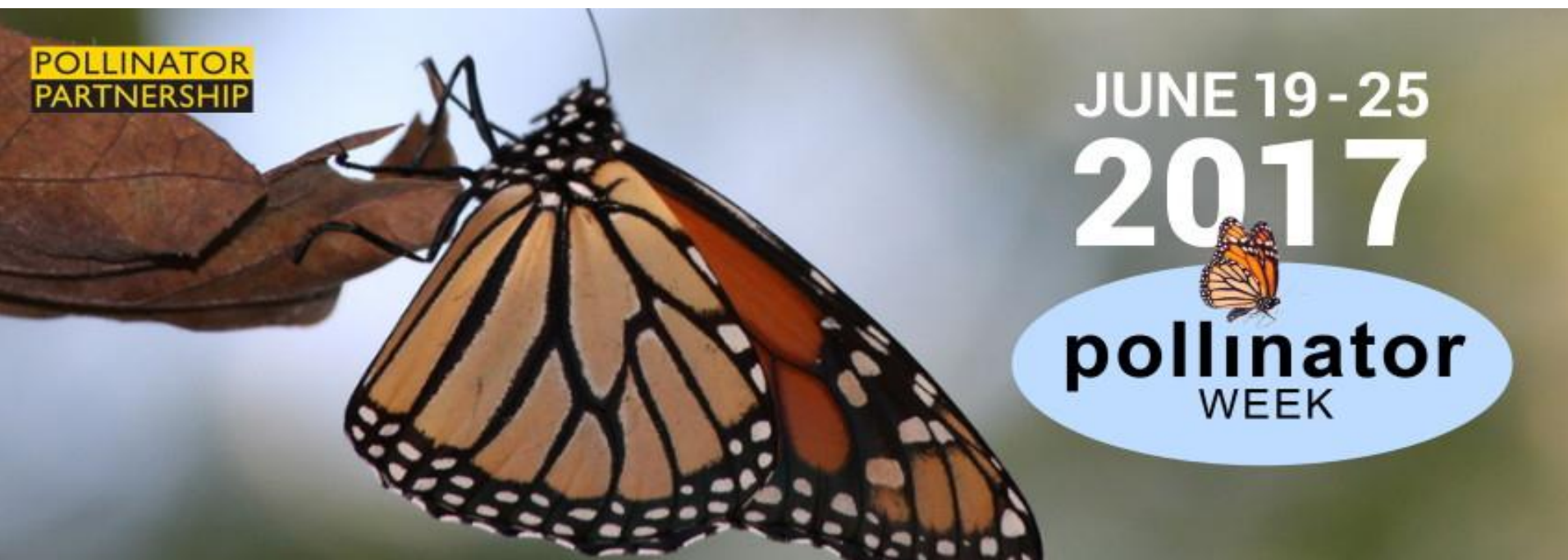- *Parcel Selection*
- *Profile Reports*

Site Selection

Functions:
- Query
- *Site Selection*
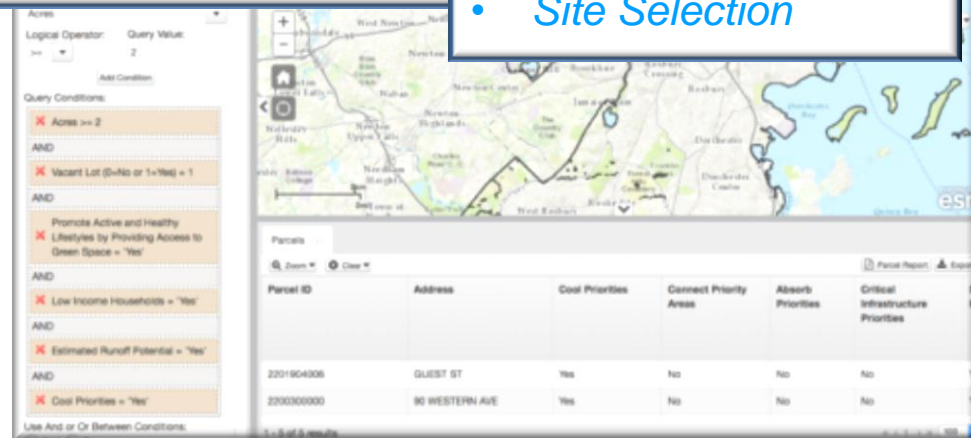
Utilizing the GIS Functions

THE TRUST FOR PUBLIC LAND

Amber Barnes, Pollinator Partnership
http://www.pollinator.org/

http://www.sustainablecleveland.org/blog

http://www.ophi.info/

Ohio Pollinator Health, Protection and Conservation Plan

Scheduled for release during National Pollinator Week

- Executive Summary

- Section I. Pollinator Roles and Concerns

- Current Status of Ohio Pollinators

- Pollinator Health Issues

- Section II. Actions to Benefit Pollinators

- Goals for Pollinator Health

- Improving Pollinator Habitat in Gardens and Lawns

- Beekeeping to Maximize Pollinator Health

- Maximizing Pollinator Health and Pollination Services on Farms

- Improving Pollinator Habitat in Prairies, Roadsides, and Open Spaces

- Public Health and Minimizing Impacts to Pollinators

- Appendix A. Plan Creation, Implementation, and Evaluation

Comments?

Questions?

TOUR!

morgan art of papermaking
conservatory & educational foundation

READ MORE >