

## **CONTEST RULES:**

### **ELIGIBILITY:**

The "I Move CLE Selfie Contest" contest ("Contest") is open to legal residents of the fifty (50) United States and the District of Columbia who are 13 years of age or older. Employees of the City of Cleveland Mayor's Office of Sustainability and members of their immediate family (spouse, parent, sibling or child and their respective spouses, regardless of where they reside) and persons living in the same household of such employees, whether or not related, are not eligible to enter or win. Void where prohibited by law. Contest is subject to all applicable federal, state and local laws.

### **SPONSOR:**

The Contest is sponsored by Sustainable Cleveland ("Sponsor"), Sustainable Cleveland Center, 230 West Huron Road, Suite 100.31, Cleveland, OH 44113. This Contest is in no way sponsored by, endorsed by, administered by, or associated with, Facebook, Twitter, or Instagram.

### **ENTRY PERIOD:**

The Contest begins at 12:00am EST on February 1<sup>st</sup>, 2016 and ends at 12:00am EST on August 1<sup>st</sup>, 2016. Entries submitted after the Entry Period ends will not be eligible.

### **WHAT TO ENTER:**

There are many personal, economic, environmental and community benefits to using sustainable modes of transportation. 2016 has been designated as the Sustainable Cleveland Year of Sustainable Transportation and we want to know: "What moves you, Cleveland?" Do you bike to work? Carpool with the team to practice? Ride the RTA to concerts? Share photos of the many sustainable ways you get around Cleveland and Northeast Ohio to celebrate the Year of Sustainable Transportation.

To ensure eligibility for the contest all photo entries must have a resolution of 6 million pixels (6 megapixels) or greater to be made available upon request. Please only submit web resolution files at the time of entry. Higher resolution files of 6 million pixels or greater (6 megapixels) will only be requested should an entry be selected to be awarded a prize. All photographs should accurately reflect the subject matter and the scene as it appeared. Photos that have been digitally altered beyond standard optimization (removal of dust, cropping, reasonable adjustments to exposure, color and contrast, etc.) will be disqualified.

Entries may originate in any format — including, but not limited to digital files, digital prints, color transparencies, color prints, or black and white prints — so long as they are submitted electronically in a .jpeg, .jpg or .gif format. Multiple exposures that have been combined to produce a single "High Dynamic Range" image are acceptable.

Entry into this Contest constitutes the entrant's irrevocable and perpetual license to Sustainable Cleveland, without further compensation, to use, reproduce, print, publish, transmit, adapt, enhance or display such submission for the promotion and conduct of this and future Sustainable Cleveland photo competitions. Photos will be credited to the photographer in all cases to the best of the Sponsor's ability.

***If you choose to include people in your submission, you are responsible for obtaining the necessary releases from the individuals depicted, and must be able to provide copies of those releases to Sustainable Cleveland upon request.***

Entries that violate or infringe upon another person's rights, including but not limited to copyright, or that contain sexually explicit, nude, obscene, violent, illegal or other objectionable or inappropriate content will be disqualified. Sustainable Cleveland shall determine entry eligibility in its sole and absolute discretion.

#### **HOW TO ENTER:**

Eligible participants can enter the "I Move CLE Selfie Contest" up to two (2) times per day through the Contest website, Facebook, Twitter or Instagram.

##### **Website and Facebook Entries:**

- 1) Visit the contest [Facebook page](#) or [website](#) and click on the ENTRY FORM
- 2) Fill out the entry form, including your contact info (so we can contact you if you win)
- 3) Upload a photo of yourself using a form of sustainable transportation to get around Cleveland and Northeast Ohio
- 4) Click SUBMIT

##### **Twitter and Instagram Entries:**

- 1) Follow Sustainable Cleveland on Twitter and/or Instagram (@SustainableCLE)
- 2) Post photos of yourself using a form of sustainable transportation to get around Cleveland and Northeast Ohio using the hashtag #imoveCLE

Participants can also vote for their favorite sustainable transportation selfie, or encourage others to vote for their entry. A People's Choice prize will be awarded for the selfie that receives the most votes via the online Contest platforms (Contest website and Facebook app).

#### **JUDGING**

Contest winners will be drawn randomly from the pool of eligible entries for the *Grand Prize* and *Participation Prizes*.

Contest winners for the *People's Choice* and *Sustainable Transportation Prize* categories will be determined by a panel of Sustainable Cleveland staff and up to three guest judges to be selected by Sustainable Cleveland at its sole discretion (the "Panel"). The Panel will review all valid entries and determine the final winners in the following two categories:

- 1) *People's Choice Prize*- awarded to the eligible photo entry that receives the most votes on the Selfie Contest website or Facebook app (Panel will confirm validity of entries and in the event of a tie for votes, determine which photo most embodies the spirit of sustainable transportation)
- 2) *Sustainable Transportation Prize*- awarded to the participant that submits the most eligible entries featuring unique modes of transportation via the Contest website or Facebook app

(Panel will determine which participant submitted the most eligible entries featuring unique modes of transportation)

Winners will be notified within 15 business days of August 1<sup>st</sup>, 2016 and will be announced on [www.sustainablecleveland.org](http://www.sustainablecleveland.org) by August 19<sup>th</sup>, 2016. Sustainable Cleveland will notify winners via the contact information provided at the time of entry.

All judging decisions are final. Please do not contact Sustainable Cleveland about the status of entries or judging.

### **POTENTIAL WINNER REQUIREMENTS**

Except where prohibited, a potential winner may be required to complete and return an affidavit of eligibility, including proof of age, and liability/publicity release within 14 days. If a potential winner is a minor, his/her parent or legal guardian will be required to sign the documents on his/her behalf. If a potential winner fails to return these documents on time, an alternate potential winner may be selected in his/her place from the remaining eligible entries received. Only three (3) alternate potential winners may be contacted per prize category.

### **PRIZES**

The Sponsor will award the following Contest prizes:

**One (1) Grand Prize Winner**- one winner will be chosen randomly from the pool of eligible entries for the grand prize, valued at more than \$500

Grand Prize Winner will receive:

- [Cleveland Segway Tour](#) for four (4) (\$240 value)
  - \$50 Gift certificate to [Geiger's](#) sporting goods store
  - One (1) Five-Class Pass to [Studio 11 Tremont](#) yoga & pilates studio (\$65 value each)
  - \$50 Shop Credit at [Ohio City Bike Co-Op](#)
  - Four pack of coach National Park Scenic Passes for the [Cuyahoga Valley Scenic Railroad](#) (\$60 value)
  - Gift certificates and tickets to local businesses and venues
- Prize Value: \$500+

**One (1) People's Choice Prize Winner**- awarded to the eligible photo entry that receives the most votes on the Selfie Contest website or Facebook app

People's Choice Prize Winner will receive:

- \$25 Gift certificate to [Geiger's](#) sporting goods store
  - One (1) Five-Class Pass to [Studio 11 Tremont](#) yoga & pilates studio (\$65 value each)
  - \$50 Shop Credit at [Ohio City Bike Co-Op](#)
  - Four pack of coach National Park Scenic Passes for the [Cuyahoga Valley Scenic Railroad](#) (\$60 value)
  - Gift certificates and tickets to local businesses and venues
- Prize Value: \$200+

**One (1) Sustainable Transportation Prize Winner**- awarded to the participant that submits the most eligible entries featuring unique modes of transportation via the Contest website or Facebook app

Sustainable Transportation Prize Winner will receive:

- \$25 Gift Certificate to [Geiger's](#) sporting goods store
  - \$50 Shop Credit at [Ohio City Bike Co-Op](#)
  - Four pack of coach National Park Scenic Passes for the [Cuyahoga Valley Scenic Railroad](#) (\$60 value)
  - Gift certificates and tickets to local businesses and venues
- Prize Value: \$150+

**Up to 20 Participation Prize Winners**- up to 20 winners will be chosen randomly from the pool of eligible entries for one several smaller prizes (final prize list TBD), including:

- \$50 Shop Credit at [Ohio City Bike Co-Op](#)
- Gift certificates and tickets to local businesses and venues

Winners will also be recognized on [www.sustainablecleveland.org](http://www.sustainablecleveland.org), on Sustainable Cleveland's digital presences, and at the annual Sustainable Cleveland Summit on September 21<sup>st</sup> and 22<sup>nd</sup>, 2016.

Winners are responsible for claiming prizes from Sponsor. All winners are responsible for paying any income taxes and any and all other costs and expenses not listed above. Any prize details not specified above will be determined by Sponsor, in its sole discretion. A prize may not be transferred and must be accepted as awarded. A winner may not request cash or a substitute prize; however, Sponsor reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason, as determined by Sponsor, in its sole discretion.

## **YOUR RIGHTS**

Your photographs help Sustainable Cleveland promote sustainable transportation in the Cleveland and Northeast Ohio region. Thank you for helping support sustainable transportation through your photographs.

**You will retain all rights to any photograph you submit -- including ownership if applicable.**

If you submit a photograph to enter the Contest, you grant Sustainable Cleveland a royalty-free, nonexclusive right to:

- Display the photograph on the [Contest submission website](#)
- Display the photograph on the [Contest Facebook app](#)
- Allow third-parties to share the photograph on the following social media platforms: Twitter, Facebook, and Pinterest.
- Use the photograph on the Internet and in Social Media in support of our mission.
- Use the photograph in Sustainable Cleveland's internal and external communications materials including but not limited to web sites and web publications, fact sheets, fund raising publications, advertising, multimedia, presentation and membership services, annual report and e-newsletter.

- Provide your photograph to other individuals and organizations for Sustainable Cleveland-related use in news stories, newsletters, reports, slide shows, displays, web pages, videos, membership premiums, and the like.
- Use, in connection with the Contest, your name, city, state and country of residence in promotions and other publications.
- Retain a digital copy of your photograph that will be archived in the Sustainable Cleveland photo library and accessible to Sustainable Cleveland staff via the Sustainable Cleveland internal online photo archive.

Sustainable Cleveland will endeavor to credit all photographs with the caption "Person's Name" when the full name is available.

### **GENERAL CONDITIONS**

In the event that the operation, security, or administration of the Contest is impaired in any way, Sponsor may, in its sole discretion, either: (a) suspend the Contest to address the impairment and then resume the Contest; or (b) award the prize(s) from among the eligible entries received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify and seek damages from any individual who tampers with the operation of the Contest, violates these Official Rules, or acts in a disruptive or unsportsmanlike manner. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Proof of sending any communication to Sponsor by mail shall not be deemed proof of receipt of that communication by Sponsor. In the event of a dispute as to the owner of an online entry, the authorized account holder of the e-mail address used to enter will be deemed to be the owner. The Contest is subject to federal, state, and local laws and regulations and is void where prohibited.

### **RELEASE AND LIMITATIONS OF LIABILITY**

By entering, you agree to release and hold harmless Sponsor, Facebook, their respective parent, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Contest; (b) technical errors; (c) printing errors; (d) late or undelivered mail; (e) errors in the administration of the Photo Contest; or (f) injury or damage to persons or property. You waive the right to claim any attorneys fees and any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

### **E-SUPPORTER**

When you enter via Facebook and web entry forms, you will automatically become an e-supporter of Sustainable Cleveland. This includes special event invitations, digital messages and a bi-monthly e-newsletter. You may cancel and unsubscribe at any time.

### **QUESTIONS**

Questions and inquiries about Contest rules can be emailed to [sustainability@city.cleveland.oh.us](mailto:sustainability@city.cleveland.oh.us).