## **CrossTown**Connect









#### **Transportation Management Association**

A Successful Public/Private Transportation Solution

Scott Zadakis CrossTown Connect Director

Keith Bergman Littleton Town Administrator

"How Top Employers Are Getting People to Work" Thursday, November 19, 2015

## **CrossTown**Connect









#### Your Community, Your Transportation, Your Way

Commonwealth of Massachusetts

















- Massachusetts Department of Transportation
- Massachusetts Executive Office of Administration & Finance

- Acton
- Boxborough
- Littleton
- Maynard
- Westford

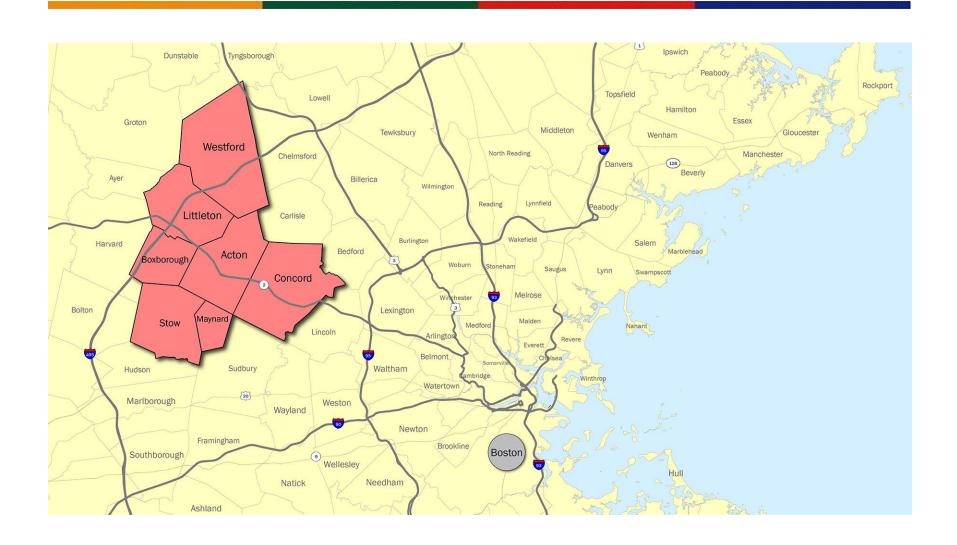
- Gutierrez Company
- IBM
- Juniper Networks
- Mill&Main
- Red Hat of Westford
- \*Lowell Regional Transit Authority
- Montachusett Regional Authority

A public/private partnership connecting our transportation resources www.crosstownconnect.org

## **A Unique Model**

- Public-private partnership between communities and businesses leverages private, public resources to gain maximum benefits
- Towns of Acton, Boxborough, Littleton, Maynard, and Westford
- Businesses include IBM, Red Hat, Juniper Networks, The Guiterrez Co., Saracen Properties (Mill and Main)

## CrossTownConnect Service Area









#### THE GUTIERREZ COMPANY

















#### CrossTownConnect Goals

- To promote economic development in the Route 2 / I-495 technology corridor
- To address first mile / last mile / reverse commute issues and better link where employees live with where they work
- To reduce traffic congestion and air pollution while improving transportation and mobility options in the region

#### **CrossTown Connect Focus Areas**

- Traditional commuting from the service area into the immediate Boston area
- Suburb to suburb commuting between area communities
- Reverse commuting from the immediate Boston area to this service area
- "Daily needs" trips such as shopping or medical appointments

## **Business Partner Programs**

- Ridematching
- Guaranteed Ride Home
- Carpool/Vanpool Programs
- Active Commuting Options
- Program Marketing/Events
- Facilitating on-site
   Transportation/Shuttles

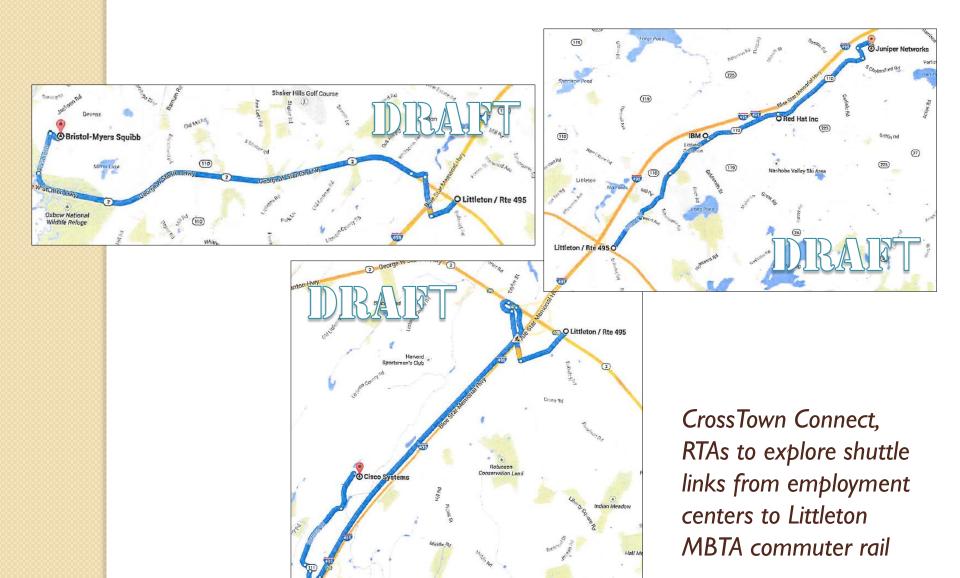




#### **Shuttles Routes**

- Red Hat and Juniper -- two business members of CrossTown Connect -- currently share shuttle service from Alewife T Station in Cambridge to their respective campuses in Westford
- Littleton /495 Commuter Rail shuttle study
  - Working with Central Transportation Planning Staff (CTPS) of the Boston Metropolitan Planning Organization (MPO)
  - Identify potential routes for shuttle service to/from Littleton MBTA Commuter Rail Station and the estimated costs associated with service

#### **Explore First Mile / Last Mile to Littleton Station**



#### **Shuttle Route Goals**

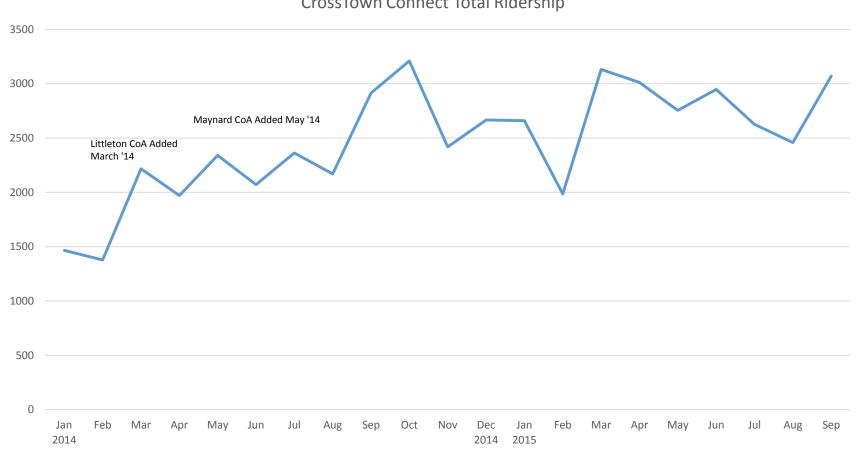
- Reduce traffic congestion and increase economic activity
- Create a viable reverse commute option for commuters
  - Also for suburban/rural commuters
- Give employers access to City's talent pool
  - Millennials and interns especially
- Give employers the opportunity to combine resources and share costs for these services

## **Central Dispatch Call Center**

- Municipal partners opt-in
- Dispatching for community-based transportation services, including Council on Aging vans Acton, Boxborough, Littleton, and Maynard
- Dispatching for other Town of Acton services:
  - Road Runner for seniors and disabled persons (LRTA)
  - MinuteVan Dial-a-ride for on-demand service to general public
  - Cross-Acton Transit (the CAT) fixed-route bus service open to the public

# Ridership by the Numbers







# Community Compact



#### As next steps, MassDOT will ...

- Work with the five towns and two regional transit authorities
   Montachusett (MART) and Lowell (LRTA)
- Support CTC with \$50,000/year for 3 years through CMAQ
- Work with CTC to address first mile / last mile / reverse commute issues.
- Work with CTC, RTAs and local employers to convert the promise of reverse commuting into reality by investing and coordinating so that the last mile systems are created
- Enhance Fitchburg Line commuter rail schedule to make the current train arrive earlier in the morning and adding a second early morning train that will make it more viable to travel by transit to work.
- Consider need for additional parking for Littleton commuter rail station

## Reverse Commute

Fitchburg Line from Boston to Littleton - currently



First reverse commute of the day from Boston to Littleton

8:37 AM 9:40 AM







## Reverse Commute

Fitchburg line from Boston to Littleton — 12/14/15



Outbound from Boston AM								PM											
	STATION TRAINS	I	491	401	403	405	SW 407	409	411	493	SW 413	415	417	419	SW 421	423	425	427	429
ZONE	Pikes Allowed		491 6b	401	403	405	407	409 dh	411	493	413	415	417	419	421	423 db	425	427 6h	425 6h
1Δ	North Station	6	6:53	7:09	8:59	10:45	12:30	2:06	3:30	3:59	430	4:54	5:36	555	6:25	7:30	9:04	10:40	12:10
	Porter Square	ь	7:03	7:19	9:09	10:55	12:40	2:16	3:40	4:09	4:40	5:04	5:46	6:05	6:35	7:40	9:14	10:50	12:2
1	Belmont		-	f7:24	f 9:14	f11:00	f 12:45	f 2:21	3:45	4:14		5:09	-	610	6:40	f 7:45	f 9:19	f10:55	
1	Waverley			f7:26	f 9:16		. 12.40	f 2:23	3:48	4:17		5:12		6:13	6:43	17:47	f 9:21	f 10:57	f 12:
2	Waltham	15	7:12	7:31	9:21	11:06	12:51	2:28	3:53	4:22		5:17	5:55	6:18	6:48	7:52	9:26	11:02	12:3
2	Brandels/Roberts	6		f7:34	f 9:24	f11:09	f 12:54	f 2:31	3:57	4:26	-	5:21	-	6:22	6:52	f 7:55	f 9:29	f 11:05	f 12:3
3	Kendal Green		-	7:38	f 9:28	f 11:13	f 12:58	f 2:35	4:01	4:30		5:25	-	6:26	6:56	f 7:59	f 9:33	f 11:09	f 12:3
3	Hastings		-	f7:41		f 11:16			4:04	4:33		5:28		6:29	6:59	f 8:02			f 12:4
3	Silver Hill			-	-	-	-	-			-		-	f 6:31	f 7:01	f8:04		-	-
4	Lincoln		-	f7:46	f 9:34	f 11:21	f1:04	f 2:41	4:10	4:39	-	5:34	-	6:36	7:06	f 8:07	f 9:39	f 11:15	f12:4
5	Concord		-	f 7:51	f 9:39	f 11:26	f 1:09	f 2:46	4:15	4:44	-	5:39	-	6:41	7:11	f 8:12	f 9:44	f 11:20	f 12:5
5	West Concord	6	-	f 7:55	f 9:43	f 11:30	f 1:13	f 2:50	4:20	4:49	-	5:44	-	6:46	7:16	f 8:16	f 9:48	f11:24	f 12:5
6	South Acton	ь	7:29	7:59	9:47	11:34	1:17	2:54	4:24	4:53	5:04	5:48	6:12	6:50	7:20	8:20	9:52	11:28	1:00
7	Littleton/Route 495	6	7:36	8:06	9:54	11:41	1:24	3:01	4:31	5:00	5:11	5:55	6:19	6:57	7:27	8:27	9:59	11:35	1:07
8	Ayer		-	f 8:14	f 10:02	f 11:49	f1:32	f 3:09	4:39	-	5:18	6:03	6:27	7:05	7:35	f 8:35	f 10:07	f11:43	f 1:1
8	Shirley			f 8:19	f 10:07	f 11:54	f 1:37	f 3:14	4:45		5:25	6:09	6:33	7:11	7:41	f 8:40	f10:12	f 11:48	f 1:2
8	North Leominster	8	-	8:28	10:16	12:03	1:46	3:23	4:54	-	5:33	6:18	6:42	7:20	7:50	8:49	10:21	11:57	1:29
8	Fitchburg	ь	-	8:35	10:23	12:12	1:53	3:32	5:01	-	5:40 Indicate o	6:25	6:51	7:27	7:57	8:56	10:28	12:04	1:36

First reverse commute of the day from Boston to Littleton

Effective 12/14/2015

7:36 AM 8:06 AM 9:54 AM





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#### COMMUNITY PARTNERSHIP AWARD





#### **CrossTown**Connect



Your Community, Your Transportation, Your Way

## For more information:

www.crosstownconnect.org

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