Transportation Management Association

A Successful Public/Private Transportation Solution

Scott Zadakis  CrossTown Connect Director
Keith Bergman  Littleton Town Administrator

“How Top Employers Are Getting People to Work”
Thursday, November 19, 2015
A public/private partnership connecting our transportation resources
www.crosstownconnect.org
A Unique Model

- Public-private partnership between communities and businesses leverages private, public resources to gain maximum benefits
- Towns of Acton, Boxborough, Littleton, Maynard, and Westford
- Businesses include IBM, Red Hat, Juniper Networks, The Guiterrez Co., Saracen Properties (Mill and Main)
CrossTown Connect Service Area
CrossTownConnect Goals

- To promote economic development in the Route 2 / I-495 technology corridor
- To address first mile / last mile / reverse commute issues and better link where employees live with where they work
- To reduce traffic congestion and air pollution while improving transportation and mobility options in the region
CrossTown Connect Focus Areas

• Traditional commuting from the service area into the immediate Boston area
• Suburb to suburb commuting between area communities
• Reverse commuting from the immediate Boston area to this service area
• “Daily needs” trips such as shopping or medical appointments
Business Partner Programs

- Ridematching
- Guaranteed Ride Home
- Carpool/Vanpool Programs
- Active Commuting Options
- Program Marketing/Events
- Facilitating on-site Transportation/Shuttles
Shuttles Routes

• **Red Hat** and **Juniper** -- two business members of CrossTown Connect -- currently share shuttle service from **Alewife T Station** in Cambridge to their respective campuses in **Westford**

• Littleton /495 Commuter Rail shuttle study
  – Working with Central Transportation Planning Staff (CTPS) of the Boston Metropolitan Planning Organization (MPO)
  – Identify potential routes for shuttle service to/from **Littleton MBTA Commuter Rail Station** and the estimated costs associated with service
Explore First Mile / Last Mile to Littleton Station

CrossTown Connect, RTAs to explore shuttle links from employment centers to Littleton MBTA commuter rail
Shuttle Route Goals

• Reduce traffic congestion and increase economic activity

• Create a viable reverse commute option for commuters
  – Also for suburban/rural commuters

• Give employers access to City’s talent pool
  – Millennials and interns especially

• Give employers the opportunity to combine resources and share costs for these services
Central Dispatch Call Center

• Municipal partners opt-in
• Dispatching for community-based transportation services, including Council on Aging vans Acton, Boxborough, Littleton, and Maynard
• Dispatching for other Town of Acton services:
  – Road Runner for seniors and disabled persons (LRTA)
  – MinuteVan Dial-a-ride for on-demand service to general public
  – Cross-Acton Transit (the CAT) fixed-route bus service open to the public
Ridership by the Numbers

CrossTown Connect Total Ridership

Maynard CoA Added May '14
Littleton CoA Added March '14
Regional Community Compact
Acton, Boxborough, Littleton, Maynard, and Westford
Community Compact

As next steps, MassDOT will . . .

- Work with the **five towns** and **two regional transit authorities** – Montachusett (MART) and Lowell (LRTA)
- Support CTC with **$50,000/year for 3 years** through CMAQ
- Work with CTC to address **first mile / last mile / reverse commute** issues.
- Work with CTC, RTAs and local employers to convert the promise of reverse commuting into reality by **investing and coordinating** so that the last mile systems are created
- Enhance Fitchburg Line commuter rail schedule to make the **current train arrive earlier in the morning** and **adding a second early morning train** that will make it more viable to travel by transit to work.
- Consider need for additional parking for **Littleton commuter rail station**
**Reverse Commute**

_Fitchburg Line from Boston to Littleton - currently_

<table>
<thead>
<tr>
<th>Time</th>
<th>North Station</th>
<th>Fitchburg</th>
<th>Littleton/Toole St.</th>
<th>Framingham</th>
<th>Natick</th>
<th>Newton</th>
<th>Back Bay</th>
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**First reverse commute of the day from Boston to Littleton**

8:37 AM

9:40 AM
# Reverse Commute

**Fitchburg line from Boston to Littleton – 12/14/15**

**Train Schedule Effective December 14, 2015**

## Monday to Friday

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<th>Time</th>
<th>Departure from Boston</th>
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<th>Arrival at Andover</th>
<th>Arrival at Lawrence</th>
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**Notes:**
- To purchase tickets, visit MBTA.com or call 311.
- Times are approximate and subject to change.

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**7:36 AM**

First reverse commute of the day from Boston to Littleton

**Effective 12/14/2015**

**Massachusetts Bay Transportation Authority**

**Keolis**
2015 ICMA AWARDS
COMMUNITY PARTNERSHIP AWARD

CrossTown Connect

ICMA Leaders at the Core of Better Communities

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STEVEN L. LEDOUX

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SELINA S. SHAW

LITTLETON, MA
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MAYNARD, MA
KEVIN A. SWEET

WESTFORD, MA
JODI ROSS
• For more information:
  www.crosstownconnect.org

Contact: Scott Zadakis
  Director
  CrossTown Connect
  szadakis@acton-ma.gov
  978-929-6457
  @CrossTownConnec

Contact: Keith A. Bergman
  Town Administrator
  Town of Littleton
  kbergman@littletonma.org
  978-540-2461
  @LittletonTAblog