

2ND ANNUAL 'WONDERLAND ART FESTIVAL' TAMARAMA BEACH

EXHIBITOR INFORMATION

Promotion is the key to art sales and success. So, just in time for Christmas, the 'Wonderland Art Festival' is a fantastic platform for both experienced and emerging visual artists to launch, promote and sell their works of art.

This years COVID-safe event will run for seven days from **Monday 30th November to Sunday 6th December**, and is being held in the Surf Life Saving Club hall on Sydney's magnificent Tamarama Beach.

FEATURES AND BENEFITS:

- What better way to maximise pre-Christmas sales and promotion than to be part of the 'Wonderland Art Festival'.
- Enjoy the benefits of a dedicated marketing campaign direct to buyers in Sydney's affluent Eastern Suburbs.
- Promote your work to a guaranteed and varied audience at our extremely popular seven day 'Art Specific' event on fabulous Tamarama Beach.
- Build your art resume by adding the 'Wonderland Art Festival' to your growing record of exhibitions.
- Design your own 5m² or 10m² exhibit to promote your individual works of art or portfolio.
- This is a fabulous opportunity to promote your work to an audience of event-starved visitors, right on the doorstep of the immensely popular Bondi to Bronte Coast Walk.

SPECIFICATIONS & CONDITIONS:

- Display your artworks on our sturdy 'shadedcloth covered' steel mesh display panels (2.4w x 2.1h).
- Use our 'S' hook system to easily hang your art, without measuring, drilling or screwing.
- Create a beach feel, with our hardwood timber floors.
- A maximum of 10-15kg can be hung per lineal metre.

- We supply one sign with your business name in black lettering on a white background, mounted on top of the display panel (limit of 30 characters).
- Due to COVID and the 4m² spacing rule, our Surf Club hall has capacity for 32 patrons at any one time, while our Artists can be rostered by session as 'Artist's in Focus'.
- Tamarama Surf Life Saving Club has public liability insurance, a public event license, and has a registered COVID-19 Safety Plan.
- Our Sales Desk will take orders and process all sales on your behalf and deposit funds directly into your account.
- Exhibitors must organise their own transport to and from the club, and undertake their own bump-in/bump-out.

EXHIBITOR 5m² DISPLAY PACKAGES:

\$199.... for 2 MIDWEEK Days

Choose either Mon 30th & Tue 1st Dec, OR Wed 2nd & Thu 3rd Dec.

\$249.... for 3 MIDWEEK Days

Monday 30th to Wednesday 2nd December.

\$299.... for 4 MIDWEEK Days

Monday 30th to Thursday 3rd December.

\$349.... for 3 Days Including the WEEKEND

Friday 4th to Sunday 6th December.

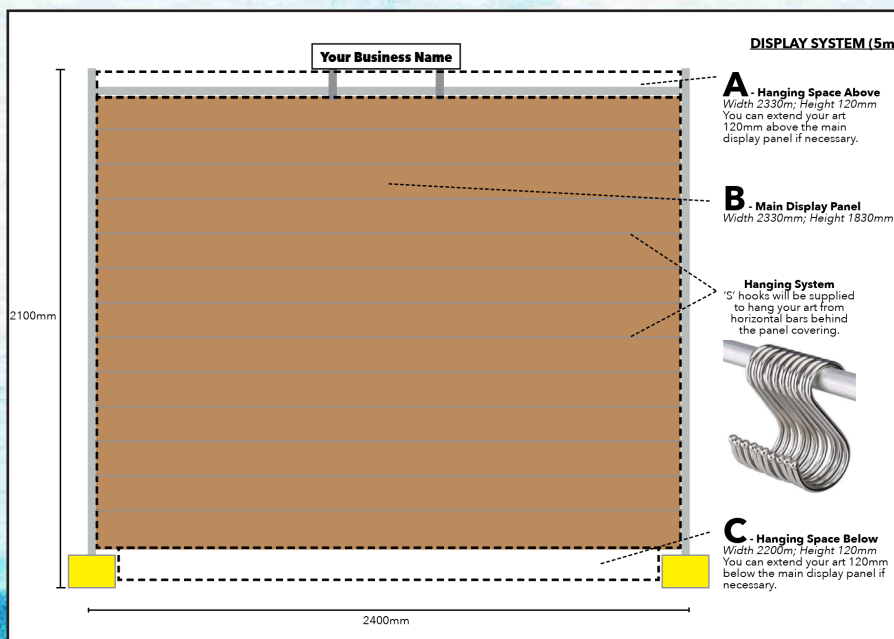
\$399.... for 4 Days Including the WEEKEND

Thursday 3rd to Sunday 6th December.

\$599.... for the FULL WEEK - 7 Days

Monday 30th to Sunday 6th December.

"Most of my sales this year followed on from the Wonderland Art Festival" - Jane Eskin (2019 Exhibitor)



NOTES:

- Secure your booking with a 50% deposit.
- Double Display Panels (10m²) will receive an additional 10% discount.
- To minimise the disruption of bump-in & bump-outs, requests for Double Display Stalls (10m²) will receive preference.

DATES:

Monday 30th Nov to Sunday 6th Dec, 2020.

CONTACT

Tracy Rockwell, Event Director
Wonderland Art Festival
M: 0405 156 538
E: tracyrockwell@iinet.net.au