

[REDACTED]

Louis Houlbrooke
[REDACTED]

Tēnā koe Louis

Official information request for information related to La Biennale di Venezia 2021

I refer to your official information request dated 4 November 2019, for a breakdown of the Creative New Zealand Venice Biennale 2021 budget. Our apologies again for the delay in acknowledging and responding to your request.

Your request has been addressed under the provisions of the Official Information Act 1982, which is based on the concept that information held by government agencies should be made available on request unless there is good reason for withholding it.

The information you have requested is enclosed (**Appendix 1**). Please note that the total budgeted income is \$1,240,000, not \$800,000 as stated in your email. This figure includes anticipated partnership support and fundraising revenue, which is still being sourced, in addition to the Arts Council's allocated funding.

You can read more about the New Zealand at Venice project at: <https://www.nzatvenice.com/>

If you wish to discuss this information request, please feel free to contact [REDACTED] on [REDACTED] or via email to: [REDACTED]

Nāku iti noa



Nā David Pannett
Senior Manager, Strategy & Engagement

Encl

APPENDIX 1: VENICE BIENNALE 2021 – BUDGET AS AT NOVEMBER 2019

Income		Budget
Arts Council		\$800,000
Fundraising target (NZ at Venice Patrons)		\$250,000
Key Partner (Museum of New Zealand Te Papa Tongarewa)		\$70,000
Supporter (Milford Gallery)		\$20,000
Venue Patrons (Sir James Wallace \$50,000) + TBC (estimated ~\$50,000)		\$100,000
TOTAL INCOME		\$1,240,000
Expenditure		Budget
New Work	Production costs, including photoshoot, archive, printing and framing (\$144,500). Catalogue, design & editorial fees.	\$187,500
Site Visits	Two site visits – flights, per diems and accommodation.	\$28,680
Exhibition	Pavilion rental (€120,000=22% VAT \$252,600). All exhibition related costs, including exhibition team fees. Ongoing maintenance. Exhibition Attendants fees, travel and accommodation.	\$523,977
Installation	Freight (to Venice) & crates. Exhibition team fees, travel and accommodation. Creative team and project management travel, per diems and accommodation (installation and Vernissage).	\$103,685
Vernissage	Events, including patrons/partner welcome and opening. Co-ordinator and Photographer fees. Vernissage team travel, per diems and accommodation.	\$101,600
De-installation	Freight (to New Zealand). Exhibition team fees, travel and accommodation.	\$76,515
Meetings	3x team meetings (travel from Samoa and Australia to New Zealand) travel, per diems and accommodation.	\$24,920
Event promotion	Patrons events/public programme, team's national travel.	\$6,500
Audience development	Marketing collateral, including design fees and production. International PR, including agency fees, e-flux and translations. Website, update and hosting. NZ journalist traveling to Venice.	\$142,000
Management	Fees, including the creative team (Artist \$25,000) and balance of exhibition team fees. Legal fees. General admin.	\$91,377
Contingency		\$30,000
TOTAL EXPENDITURE		\$1,316,754
Funds remaining to be sourced		(\$76,754)