

TaxPayers' Alliance



*Reforming taxes, cutting spending
and protecting taxpayers*

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Launched in 2004 by Matthew Elliott and Andrew Allum, the TaxPayers' Alliance is Britain's independent grassroots campaign for reforming taxes, cutting spending and protecting taxpayers.

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Discussing welfare reform on ITV's Daybreak



Making placards for our tax transparency stunt outside Parliament



TPA founders Andrew Allum and Matthew Elliott



Treasury Minister David Gauke and City A.M. Editor Allister Heath at our event on cutting taxes

"Arguably the most influential pressure group in the country" – The Guardian



Matthew Elliott, Founder

I am delighted that the TaxPayers' Alliance continues to go from strength to strength as we approach our 10th birthday. We continue to adhere to our clear objective – reforming taxes, cutting spending and protecting taxpayers – and our tried and tested approach to campaigning continues to deliver significant policy victories.

These victories can be credited to the exceptional, detailed policy work carried out by our researchers, led by John O'Connell; the strategic, rapid communications work of our campaign team, led by Jonathan Isaby; and the vibrant campaigning of our grassroots activists, organised by Andrew Allison.

This year the team updated the signature publication which launched the TaxPayers' Alliance almost a decade ago, the *Bumper Book of Government Waste*. We found that the total amount being squandered by the Government has risen from £50 billion in our first year (2004), to over £120 billion in 2012, showing why it's more important than ever that the TPA continues to wage war on waste. That 140 per cent increase in waste – which partly reflects our greater research capacity and partly improved transparency in government accounts – sadly also reflects the inability of our political leaders to face facts when it comes to spending our money, our taxes.

A recent document published by HMRC worried that efforts to change the tax system could be hampered because "some individuals may hold extreme views" based on the idea that "the Government cannot be trusted to spend citizens' money sensibly."

Personally, I don't see myself as an extremist! And, looking down the list of policy proposals that

originated in TPA research papers over the past nine years that have since been enacted, I doubt most rational people would agree.

I'm afraid that all the waste we've uncovered over the years suggests that we're right to be sceptical about trusting all those in power to spend our cash wisely. Of course there are certain things the state needs to provide using taxpayers' money, and our 2020 Tax Commission concluded that 33 per cent of GDP could be spent sensibly by government. But long and painful experience has shown that, faced with enormous budgets and competing special interests, it's nigh on impossible to expect even the most right-thinking of bureaucrats to rein in the desire to spend, spend, spend.

That is why the TaxPayers' Alliance remains as relevant today as it was in 2004. We are here to monitor, audit, reveal and challenge; to ensure that taxpayers have a voice when decisions are taken about how our money is spent; and to ensure that politicians know that we want taxes cut.

I am hugely proud of the work the TPA has done in its first decade and I am confident that the outstanding work of our Chief Executive Matt Sinclair and the rest of the team will ensure that there are many more victories to come. Thank you for your continued support for our vital work.

Matthew Elliott
Founder



*Challenging Labour Deputy Leader
Harriet Harman over arts funding*

COUNT ON US

£120,000,000,000

is the amount of public sector waste uncovered in the latest *Bumper Book of Government Waste*

£200,000,000

is the amount that taxpayers will save each year thanks to the MashBeerTax victory

20,000,000

is the number of people we reach via TV and radio in a typical week

10,000,000

is the number of newspaper readers we reach in a typical week

£850,000

is our annual budget, entirely funded by our generous supporters

400,000

is the number of beer mats we distributed during the MashBeerTax campaign

80,000

is the number of TPA grassroots supporters across the country

10,221

is the number of TPA followers on Facebook and Twitter

2,525

is the number of town hall staff earning over £100,000 who were included in the latest *Town Hall Rich List*

413

is the number of tax rises since the start of the Coalition, which we identified in an interim update after the 2013 Budget

141

is the number of times the *Town Hall Rich List* was mentioned on the radio and TV on the day it was published

39

is the number of grassroots events TPA activists have organised in the last year

26

is the number of times the TPA has been mentioned in Parliament in the past 12 months

25

is where we are ranked for Best Advocacy Campaign in the world, in the Go-To Think Tanks Index

23

is where we are ranked for Top Transparency & Good Governance Think Tank in the world, in the Go-To Think Tanks Index

18

is the number of reports we have released in the past 12 months

8

is the number of months it took us to secure a Government commitment to vote against World Bank loans to Argentina

£0

is the amount of government funding the TPA receives



Matthew Sinclair, Chief Executive

If we want simpler, fairer taxes and less wasteful spending, then convincing people that we need strategic tax reforms and cuts in expenditure is only part of the battle. The most dangerous three words in the English language are “nothing ever changes” and we must inspire people by showing them that is just not the case. This year more than ever we had to show politicians, journalists and – most importantly – our loyal supporters that we could deliver.

First we had to get results. The Taxpayers’ Alliance cannot be one more Westminster campaign that talks a good game but has nothing to show for it.

Our campaign against the British Government supporting World Bank loans to Argentina with taxpayers’ money resulted in a clear change in Government policy. Ministers had been insisting that they would still continue to vote for the loans – while other countries from the United States to Spain voted against them – but after a sustained TPA campaign ministers changed their position and pledged to vote no in the future.

MashBeerTax secured a £200 million cut in beer tax. It was a fine reward for the hard work of our campaign team raising this issue in Parliament and the media – particularly *The Sun* – and our grassroots activists writing to their MPs and taking part in events around the country.

We continued to look at the big picture and show that serious savings can be made and strategic tax reforms are possible.

The new *Bumper Book of Government Waste* showed how £120 billion a year is squandered on useless projects and paying over the odds for everything from salaries and pensions for staff to outsourced services and facilities. £4,500 a year is wasted for every family in Britain – money that could buy us all a better standard of living.

We also built on the 2020 Tax Commission with a sustained campaign exposing the inefficiency and unfairness in our dysfunctional tax system and then explaining how it can be fixed. With endless tax avoidance scandals the need for reform has never been more pressing.

All of that work this year and more was only possible thanks to the generous support of thousands of people across Britain like you, people who believe that a better deal for taxpayers is worth fighting for.

It has given us precious momentum. Over the next year – a vital year as the politicians stake out the ground on which they plan to fight the next election – we need to build on that momentum. We need to win people’s support for the cuts in spending and taxes that will revive Britain’s economy and ease the enormous pressure on their finances. I hope you are with us.

Matthew Sinclair
Chief Executive

MEET THE TEAM

DIRECTORS

Matthew Elliott Founder

Matthew Elliott is one of the foremost political campaigners in Westminster, having led the hugely successful 'No' campaign against the Alternative Vote in the 2011 referendum and founded groups as diverse as the TaxPayers' Alliance, civil liberties campaign Big Brother Watch and, most recently, Business for Britain - the largest business group in the UK campaigning for a better deal from the European Union. Described variously as a "campaigning genius" (by *Evening Standard* columnist Matthew D'Ancona), a "redoubtable campaigner and propagandist" (by former Labour MP Denis MacShane) and a "cross between Norman Tebbit and David Niven" (by Blairite *Daily Telegraph* blogger Dan Hodges), Matthew is also sought after as an electoral strategist and has worked with political parties in Azerbaijan, Belarus, Georgia, Ghana, Maldives, Serbia and Ukraine. As well as running Business for Britain, Matthew continues to provide strategic guidance to the TaxPayers' Alliance and is chairing the planning committee for the TPA's 10th Anniversary in 2014. Matthew is also a non-executive director of Wess Digital – Britain's leading digital political agency.



Andrew Allum Chairman

Andrew graduated from Imperial College with a First in Physics before taking a Masters at Oxford University. Before becoming the unpaid, non-executive TPA Chairman, Andrew served as a Westminster City Councillor. He currently works as a Partner at a leading strategy consulting firm.



Matthew Sinclair Chief Executive

Matthew has a BSc in Economics and Economic History and an MSc in Economic History from the LSE. He joined the TPA in 2007 as a Policy Analyst and worked his way through the ranks to become the TPA's new Chief Executive in 2012, leading the fight for value for money for taxpayers and simpler, fairer and lower taxes. Matthew has produced pioneering research on public spending, the dynamic effects of tax cuts, the National Health Service, trade unions, crime, big government projects, financial services regulation, taxpayer-funded politics and environmental policy. He has also written and edited several books, including *How to Cut Public Spending*, *Let them eat carbon* and the landmark report *The Single Income Tax*. He played a leading role in London's largest free market demonstration in years, the Rally Against Debt. He also orchestrated recent campaigns like FreezeFuelTax, MashBeerTax and StopFundingArgentina that have delivered important policy victories and saved taxpayers billions of pounds.



OPERATIONS

Sara Rainwater Development Director

Sara has an MSc in European Studies from the LSE. She worked for a Member of Parliament and a Eurosceptic campaign before joining the TPA as Operations Director.



Emma Bennett Operations Director

Emma has a BA in International Relations from Exeter University. She worked in both the Brussels and Westminster parliaments before joining the TPA.



CAMPAIGNS

Jonathan Isaby Political Director

Jonathan joined the TPA after more than a decade in political journalism, having worked for the BBC, *Daily Telegraph* and ConservativeHome.com



Robert Oxley Campaign Director

Robert studied International Relations and Politics at the University of Sheffield. He worked in the House of Commons before joining the TPA.



Eleanor Mc Grath Campaign Manager

Eleanor has a Masters in International Relations from Dublin City University. Before joining the TPA in 2013, she worked as a parliamentary researcher for a minister and a government whip.



GRASSROOTS

Andrew Allison National Grassroots Coordinator

Andrew launched the Hull and East Riding branch of the TPA before becoming the National Grassroots Coordinator, overseeing the work of our activists across the country.



Tim Newark South West Coordinator

Tim is a historian and author. He is also a veteran local campaigner, once founding his own political party to stand as an independent councillor.



Lee Canning Wales Coordinator

Lee was raised in Northern Ireland and moved to Wales for university. He now runs his own small business and oversees our grassroots network in Wales.



“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.”

– Margaret Mead

RESEARCH

John O’Connell Research Director

John has an MSc in European Public Policy from UCL. He joined the TPA as an intern and rose to become Research Director in 2010.



Rory Meakin Head of Tax Policy

Rory studied Economics and Politics at Southampton University and holds the Investment Management Certificate. Before joining the TPA, he worked for the NHS.



Alex Wild Policy Analyst

Alex has a degree in Politics from the University of Leeds. Before joining the TPA, he worked for a business research firm in India and on the research team of a successful election campaign.



Dominique Lazanski Digital Policy Analyst

Dominique has an MSc in Information Systems Management from the LSE and is currently working on her PhD. She also sits on the Government’s Open Data User Group.



INTERNS



RESEARCH COUNCIL

Mike Denham Research Fellow

Mike studied PPE at Oxford University, and has an MA in Economics from the LSE. He is a former Treasury economist who worked extensively on public spending and fiscal analysis during the 1970s and 1980s.



Dr. Lee Rotherham Research Fellow

Lee worked on the TPA’s ‘Stop the EU Rip-Off’ campaign. He has also written two books on the subject – *Ten Years On* and *The EU in a Nutshell*. He has advised three Shadow Foreign Secretaries and worked as Chief of Staff to the Rt Hon David Heathcoat-Amory MP.



Mark Wallace Research Fellow

Mark was previously the TPA’s Campaign Director. He then worked as Head of Media Relations at the Institute of Directors and is now the Executive Editor of ConservativeHome.com.



Simon Cook Research Fellow

Simon was a quantitative fund manager in London and Hong Kong. He is now a City Councillor and school governor in Canterbury.



WHERE ARE THEY NOW?

The TPA has helped launch the careers of many key players in the fields of politics and policy-making. Here’s what a few of our former staff are now doing:

Emma Boon (Campaign Director, 2009-12)

Public affairs specialist at Brunswick.



Blair Gibbs (Campaign Director, 2006-07)

Principal Advisor at London Mayor’s Office for Policing and Crime.



Tom Welsh (Intern, 2011-12)

Financial Features Editor at *City A.M.*



Susie Squire (Campaign Manager, 2008-09)

Press Secretary to the Prime Minister at Number 10 Downing Street.



OVER THE YEARS

As the TPA approaches its 10th birthday, here is a look back at some of our key milestones

2004

FEB : TPA launches with the publication of the first *Bumper Book of Government Waste*, securing coverage across the national media, including in *The Sun Says...* column in the nation's leading tabloid



FEB : First grassroots Action Day with the key volunteers who helped get the TPA off the ground – Florence Heath, Nicola Murphy-Paige, Saul Rowe and Eben Wilson



JUN : TPA's first letter published in a national newspaper, the *Sunday Times*, about the cost of bloated government

JUL : TPA is quoted on the front page of a national newspaper for the first time – a *Sunday Times* scoop on alleged tax-dodging by Arsenal FC

AUG : TPA's first newsletter hits postboxes



SEPT : TPA commissions ICM poll which showed that an overwhelming majority of the public want taxes to be cut

2005

JAN : Second edition of the *Bumper Book* suggests that government waste runs to £81 billion per year

MAR : TPA takes part in a rally against Council Tax in Trafalgar Square



JUL : TPA publishes humorous 'A Day in the Life of a Taxpayer' cartoon



OCT : TPA produces fun 'Flat Tax' wristbands



DEC : 60 business leaders sign the TPA's letter to the *Daily Telegraph* calling for the tax burden on business to be reduced, and an editorial in the newspaper says the TPA "deserves a medal" for exposing the cost of public sector "non-jobs"

2006

JAN : TPA cited in a House of Commons debate for the very first time as Peter Bone MP cites research into government waste

FEB : Steve Forbes, CEO of *Forbes Magazine*, endorses the TPA publication *Flat Tax: Towards a British Model*



FEB : TPA and the *Daily Express* present a 200,000 strong petition to the Treasury calling for the abolition of Inheritance Tax



JUN : 40 top economists sign a TPA-organised letter to Gordon Brown calling for the Treasury to study the dynamic effects of tax cuts

OCT : TPA calculates the *Lifetime Tax* for the first time; the average British household will pay £600,000



NOV : First ever *Public Sector Rich List* published, identifying the 170 highest paid public sector employees all earning more than £150,000 per year

NOV : TPA wins ConservativeHome's "One to Watch" award



2007

JAN : TPA produces *Your Money TV* show for online station 18 Doughty Street, and exciting new video, *What Will They Tax Next?*



FEB : The *Times* identifies the TPA as one of a small number of new groups which is "increasingly setting and dominating the national agenda"

MAR : First ever *Town Hall Rich List* published, revealing all those earning more than £100,000 in town halls across the UK

APR : *The Bumper Book of Government Waste* wins the Atlas Foundation's Sir Antony Fisher Memorial Award



JUN : The TPA delivers copies of thousands of Council Tax bills to the Treasury in protest at inflation-busting increases



OCT : The TPA is more visible than ever at the party conferences, handing out specially branded top trumps playing cards



2008

MAR : *The Guardian* highlights the TPA's increasing media presence, noting that we were "100 stories ahead of the next charity/pressure group"

MAY : New research exposes how the quangocracy in the UK extends to over 1,100 unelected bodies which suck up more than £64 billion of taxpayers' cash every year

AUG : TPA publishes *The Case for Abolishing Regional Development Agencies*, leading to their abolition in 2010



DEC : Plans for a Manchester congestion charge are overturned after TPA joined a campaign against its introduction



DEC : TPA launches 'Stop the EU Rip Off' campaign and publishes *The Great EU Rip-Off*



2009

JAN : TPA's 'For Cod's Sake' protest takes place outside the EU Commission offices in London, highlighting the damaging effects of the Common Fisheries Policy



FEB : The Government cedes to TPA demands by accepting the need for transparency over the pay of senior council staff

MAY : TPA launches 'Bring Them to Justice' campaign with the *Daily Mail*, taking on MPs' expenses



SEPT : New book *Fleeced!* is published, exposing how much politicians, bureaucrats and bankers have cost British families

SEPT : TPA identifies £50bn of potential savings in public spending in *How to Save £50bn*

NOV : TPA publishes *Ten Years On: Britain without the European Union*



NOV : TPA produces Stop the EU Rip-Off cinema ad



2010

FEB : TPA moves into new HQ at 55 Tufton Street, Westminster



MAR : TPA publishes its "manifesto" for the next Parliament and the new book, *How to cut public spending*

APR : In the run-up to the General Election, the TPA's lorry-mounted Debt Clock embarks on a 1,500-mile tour of the UK



APR : George Osborne adopts TPA proposals for a 2-year public sector pay freeze, the first increase in the personal income tax allowance and scraps local authority Prevent grants

SEPT : TPA hosts 150 free market campaigners from around the world for the European Resource Bank, culminating in a gala dinner attended by Baroness Thatcher and addressed by economist Dr Art Laffer



OCT : TPA wins the Atlas Foundation's Templeton Freedom Award for Initiative in Public Relations for our work on public sector pay transparency

2011

MAY : Hundreds gather outside Parliament for the TPA-organised Rally Against Debt, attracting many high profile speakers to highlight the need to tackle the vast public sector debt



AUG : New book *Let them eat carbon* is published, exposing the true cost of the government's climate change policies



SEPT : Francis Maude announces review of taxpayer funding of trade unions, first exposed in detail by the TPA

OCT : TPA launches 'Axe the 50p Rate' campaign with 50p lapel badges



OCT : TPA referenced at PMQs for the first time, when David Cameron is asked about the *Trade Union Rich List*



2012

FEB : TPA appears on flagship BBC programme *Question Time* for the first time



MAY : The final report of the 2020 Tax Commission, *The Single Income Tax*, is published, with widespread support for its tax simplification proposals



JUL : Andrew Allum and Matthew Elliott announce the appointment of Matthew Sinclair as the TPA's second Chief Executive, with Matthew Elliott continuing his work as Founder



SEPT : Bristol City Council drops plan for a Workplace Parking Levy after a grassroots campaign orchestrated by local TPA activists

NOV : TPA campaigning on taxpayer funding of trade unions wins the Atlas Foundation's Templeton Freedom Award for Initiative in Public Relations

DEC : George Osborne announces another freeze in Fuel Duty on the back of the TPA's FreezeFuelTax campaign

2013

JAN : TPA identifies 299 separate tax rises introduced by the coalition Government and only 119 tax cuts implemented or planned since May 2010

FEB : Victory for the TPA's StopFundingArgentina campaign with Justine Greening MP announcing the UK will in future oppose World Bank loans to Argentina



MAR : New book, *Burning Our Money*, by TPA Research Fellow Mike Denham is published

MAR : TPA's MashBeerTax campaign persuades Chancellor George Osborne to announce the abolition of the beer duty escalator at the Budget, along with the first cut in beer duty since 1959



JUN : A new edition of the *Bumper Book of Government Waste* identifies £120 billion of taxpayers' money being unnecessarily wasted every year



AUG : TPA launches Stamp Out Stamp Duty campaign



POLICY VICTORY

Mash Beer Tax

- £200 million tax cut
- First cut in beer duty since the 1950s
- Beer duty escalator scrapped



"...alcohol duty rates will rise by 2 per cent above inflation in future years."

– Alistair Darling MP,
Budget 2008



"As first announced at Budget 2008, alcohol duty rates will increase by 2 per cent above the RPI on 28 March 2011."

– George Osborne MP,
Budget 2011

**February 2013:
MashBeerTax launches**



BUYING A ROUND?
DON'T FORGET ONE FOR THE TAX MAN



DID YOU KNOW?

400,000 beer mats were distributed to over 2,000 pubs across the UK

“...general beer duty will be reduced by 2 per cent from 25 March 2013. The Government will then cancel the escalator for beer duty next year and instead increase it by inflation thereafter.”

– George Osborne MP, Budget 2013



The @the_tpa campaign to [#mashthebeertax](#) played a great role in scrapping beer tax for hard pressed drinkers

Retweet Retweet Favorite More



Political Director Jonathan Isaby with the Chancellor and British Beer and Pub Association Chief Executive Brigid Simmonds



Chief Executive Matt Sinclair with Graham Brady MP (Con)

DID YOU KNOW?
MPs from all the major parties joined us at our campaign launch



Graham Stringer MP (Lab) & Lord Bradley (Lab)



Sir Bob Russell MP (Lib Dem)

British drinkers pay the second highest taxes on beer in the EU – ten times the rate in Germany. Because of the beer duty escalator, there was a guaranteed above inflation tax hike every single year. For every two pints bought in the pub, one was bought for the tax man.

So we set out to do something about it. In February 2013, we launched MashBeerTax to put pressure on the Chancellor in the weeks running up to the Budget.

The centrepiece of our comprehensive campaign was 400,000 beer mats that were sent out to thousands of pubs across the country. We wanted to take our message directly to people as they were paying this high tax at the pub. Our beer mats encouraged them to do something about it by writing to their MP from our dedicated website.

We also teamed up with *The Sun*, who backed our campaign. This helped to give the campaign sustained coverage in the run up to the Budget. We worked with sympathetic MPs to raise the issue in Parliament and held grassroots events in pubs with activists and students in places like Cardiff, Bristol and Nottingham.

Our campaign was a huge success. The Chancellor announced the first cut in beer tax since the 1950s. More importantly, he ended the beer duty escalator. MashBeerTax shows that our high-profile campaigns work and resulted in a £200 million tax cut.

POLICY VICTORY

Taxpayer Funding of Trade Unions

- Exposed £113 million in subsidies
- Prime Minister acknowledged problem
- Cabinet ministers pledged to take action



September 2010

Our report – which found that unions received £85.8 million from public sector organisations in 2009-10 – was the first publication to expose in detail the use of taxpayers' money to fund unions.

The Daily Telegraph

Public sector pays staff millions for union work

UNION OFFICIALS ARE PAID MILLIONS BY THE PUBLIC SECTOR TO REPRESENT THEM AT WORK, A NEW REPORT HAS REVEALED. The study, by the think-tank the Taxpayers' Federation, found that public sector employers paid £85.8 million to fund union activities in 2009-10. This included paying for union officials to represent workers at meetings, to negotiate contracts and to handle grievances. The report also found that public sector employers paid for union officials to represent workers at public sector events, such as the annual conference of the Trades Union Congress. The report was published in the Daily Telegraph on 1 September 2010.



November 2011

A new edition of our report was published in advance of a national strike, which saw 3 million public sector workers walk out of work. Our research found that unions received £113 million from public sector organisations in 2010-11.



“Reducing public subsidies to trade unions is a practical way that councils can save money, to keep council tax down and protect frontline services for local residents – including union members themselves. Trade union activities and campaigning in local councils should be funded by members’ subscriptions, not bankrolled by the taxpayer.”

– Eric Pickles MP, Communities and Local Government Secretary, 1 March 2013



“There is something euphemistically called facility time. In central government it costs the taxpayer over £30 million a year. [...] We will more than halve the cost of facility time to the taxpayer.”

– Francis Maude MP, Minister for the Cabinet Office, 8 October 2012



DID YOU KNOW?

In October 2012, our campaign won the Atlas Economic Research Foundation's Templeton Freedom Award for Initiative in Public Relations



“I do not think full-time trade unionists working in the public sector on trade union business rather than serving the public is right, and we will put that to an end. That is absolutely the case, and the evidence today makes that case even stronger.”

– David Cameron MP during Prime Minister's Questions, 30 November 2011

Our award-winning Taxpayer Funding of Trade Unions campaign was started in 2010 to expose taxpayers' subsidy of influential public sector trade unions, who are powerful advocates for higher public spending, higher taxes and burdensome regulation on business.

Our researchers undertook one of the most comprehensive Freedom of Information campaigns ever. We requested information from over 1,300 public sector bodies, including councils, quangos, the NHS, Whitehall departments and more.

This gave us the only comprehensive list of the number of public sector staff working for unions – paid for by the taxpayer. We uncovered £113 million in taxpayer-funded subsidies, equivalent to more than 3,000 full-time staff, and even that is a conservative figure.

After three years of innovative research and sustained campaigning, government ministers are acting to cut these subsidies. Cabinet Office Minister Francis Maude and Secretary of State for Local Government Eric Pickles have sharply cut the amount of staff time provided to trade unions in the Civil Service and local government.

We will continue to fight for ministers to go further and extend those reforms to the NHS and schools, where there are still nurses not nursing and teachers not teaching, but instead working for the trade unions.

Stop Funding Argentina

- Uncovered true extent of British taxpayer funding of loans to Argentina
- Forced the issue onto the agenda
- Government vowed to vote against new loans

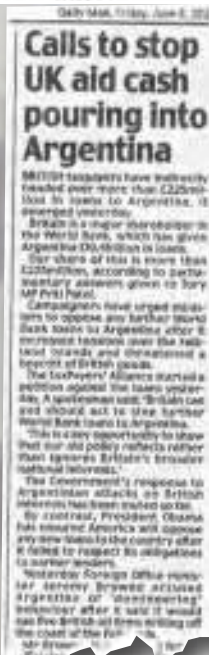


"As long as a country is not in arrears to the bank, the UK's position on loans from the World Bank to borrowers such as Argentina is based on the merits of each project, on a case-by-case basis."

– Alan Duncan MP, International Development Minister, November 2011

THE WORLD BANK

June 2012: StopFundingArgentina launches





Argentina

Rebecca Harris: To ask the Secretary of State for International Development what her policy is on voting financial support to Argentina in (a) the Inter-American Development Bank; (b) the World Bank and (c) other multilateral development banks of which the UK is a shareholder. (142999)

Justine Greening: I have instructed the UK's representatives at the Inter-American Development Bank and World Bank to vote against all new proposals for financial support to the Government of the Republic of Argentina presented by these institutions, while reserving the right to support proposals that can demonstrate exceptional benefits to the poorest people of Argentina. These are the only Multilateral Development Banks (MDBs), in which the UK is a shareholder, from which the Government of Argentina borrows.

The UK must ensure that the scarce resources of the MDBs are used as effectively as possible to foster development and economic growth. In light of recent actions by the Argentine Government I am no longer confident that further investments in Argentina would be consistent with these objectives. The actions include the failure to comply with the World Bank's International Centre for Settlement of Investment Disputes rulings; failure to agree to standard IMF Article IV surveillance since 2006; and the recent IMF censure, the first of its kind, as a result of continued failure to remedy breach of data obligations under the IMF Articles of Agreement, seriously undermining our ability to properly assess proposed future loans by the MDBs. This position will be kept under review, subject to the future actions of the Government of the Republic of Argentina and its compliance with its international obligations.

"I have instructed the UK's representatives at the Inter-American Development Bank and the World Bank to vote against all new proposals for financial support to the Government of the Republic of Argentina."

– Justine Greening MP, Secretary of State for International Development, February 2013



"Will the [Prime Minister] join President Obama in instructing his officials to vote against any more such loans to Argentina?"

– Nigel Adams MP during Prime Minister's Questions, 13 June 2012

After everything that Argentina has done to attack Britain's interests and the right of residents of the Falklands to remain British, we were shocked when we found out that the Government was supporting loans to Argentina backed with British taxpayers' money through the World Bank. This was especially shocking when other countries like the United States, Spain and Germany were voting against new loans.

In June 2012, we launched StopFundingArgentina to push the Government to take action and stop these taxpayer-funded loans.

Our campaign combined rigorous research, an online video and an official Government e-petition that gathered over 10,000 signatures. We also gained press coverage to ensure that this issue was given the attention it deserved.

We brought this issue to the attention of numerous MPs and ministers, and that resulted in the issue being raised directly at Prime Minister's Questions.

Ministers started out by defending their votes for loans to Argentina. Then they said they would abstain. But we continued to press the Government to vote against these World Bank loans.

Eight months after the launch of our campaign, Secretary of State for International Development Justine Greening announced that the Government would "vote against all new proposals for financial support to the Government of the Republic of Argentina". A concrete victory for taxpayers.

DID YOU KNOW?

34 MPs representing four different parties signed a parliamentary motion backing our StopFundingArgentina campaign

POLICY VICTORY

Freeze Fuel Tax

- 5,000 stands sent out to forecourts across the country
- Extensive research on excessive motoring taxes
- Fuel Duty frozen



"Fuel duty will increase by 2 pence per litre on 1 September 2009, and by 1 penny per litre in real terms each year from 2010 to 2013."

— Alistair Darling MP, Budget 2009

DID YOU KNOW?

60% of the price you pay for petrol is tax, and British petrol taxes are higher than any other country in the EU

August 2012: FreezeFuelTax launches



“In recognition of the impact that persistently high pump prices have on the cost of living, Budget 2013 announces that the 1.89 pence per litre fuel duty increase that was planned for 1 September 2013 will be cancelled. This means that fuel duty will have been frozen for nearly three and half years, the longest duty freeze for over 20 years.”

– George Osborne MP, Budget 2013



High fuel taxes hit hard-working families who are doing their weekly shop, out on the school run and trying to get to work. But politicians weren't doing anything to help. Instead, thanks to the annual escalator, they kept fuel taxes rising.

So when we launched the campaign to FreezeFuelTax, our objective was simple: to secure a freeze in Fuel Duty to ease the burden on taxpayers.

We needed to push the Government to take immediate action, and our first step was to expose how much of the cost of filling up your tank at the petrol station was tax. To do that we created special fuel tax stands that were displayed on the counters at over 5,000 independent forecourts. This showed people the burden of fuel taxes right at the moment they were paying.

We also produced research which showed how much more motorists were paying in excess taxes above the cost of driving.

FreezeFuelTax was backed by *The Sun* and extensively covered in the broadcast media. We also encouraged taxpayers to write to their MP using our dedicated website.

Our campaign helped secure the freeze in Fuel Duty announced by the Chancellor at Budget 2013.

POLICY VICTORY

**Government
Transparency**

- Senior public sector salaries published
- Council spending now online
- TPA part of new Open Data User Group



Promoting spending transparency at Windsor & Maidenhead Council



DID YOU KNOW?
Spending transparency has been
a staple of our work since 2004.





CAB 077-13 29 July 2013

Embargoed until 0001 Tuesday 30 July

New online tool invites taxpayers to join the hunt for government savings

A powerful new online tool that gives taxpayers an unprecedented view of how their money is spent was launched today by Cabinet Office Minister Chlöe Smith. Opening the Government's books in this way will increase accountability and transparency, paving the way for further savings.

One of the first of its kind in the world, the Government Interrogating Spending Tool – GIST for short – represents the next stage in the Government's transparency agenda.

Easily accessible to the public, GIST presents departmental spending data in a clear, intuitive and user-friendly way, which allows users to monitor and compare spending by different government departments. Previously this data was only published in clunky spreadsheet form, and the data was difficult to interpret and compare.

As more data is added to GIST, users will also be able to make historical comparisons and identify trends. They can also see a breakdown of what each area of spending costs them personally.

In July 2013, the Cabinet Office launched the Government Interrogating Spending Tool (GIST). Our Chief Executive, Matt Sinclair, was quoted in the official Government press release:

"For too long, Whitehall has kept taxpayers in the dark about how their cash is spent, so putting more data online is a huge step forward for transparency. What's more, the GIST makes government spending simple to understand, so it is easier for taxpayers to root out waste. After all, power should be in the hands of those who are footing the bills, not those who are spending other people's money."



DID YOU KNOW?

In July 2012, our Digital Policy Analyst Dominique Lazanski was appointed to the Government's Open Data User Group, set up by the Cabinet Office to work out what further information could and should be made public



For years politicians have signed off expensive projects and bureaucrats have agreed cosy pay hikes behind closed doors. But it is essential that taxpayers know how their money is spent. That's why promoting transparency in government spending has been a staple of our work since 2004.

Through our rigorous research, we have uncovered billions of pounds of wasteful spending over the years and have made sure the public has access to this information. But we believe the Government should make this information available to the public themselves. So we have repeatedly pressed the Government to publish more information.

For instance, councils now publish all spending over £500, which we have long fought for. Local authorities must also publish in detail the pay and perks of senior staff – something we had been calling for since our first *Town Hall Rich List* was published in 2006. Thanks to our consistent pressure, government departments now also put more data than ever online for taxpayers to scrutinise.

We have been instrumental in changing the political landscape on spending transparency, because now politicians know taxpayers are watching. And our work in this area has been recognised by the inclusion of our Digital Policy Analyst on the Open Data User Group. We will continue to press for more transparency on how taxpayers' money is taken and spent.

ONGOING CAMPAIGN

Reforming Taxes

- The Single Income Tax maps out a new tax system
- Senior politicians briefed on how to implement it
- Prominent UK and international figures support plan



Our video, produced by our friends at See What You Mean, shows how National Insurance is a second Income Tax in all but name

Daily Mail

How the Chancellor cut 119 taxes... but raised another 299

FIVE THAT WENT UP

- All householders will pay more for council tax from April 1, 2015
- Income tax will rise for 1.2 million people
- National Insurance will be raised for 1.2 million people
- Stamp duty will be raised for 1.2 million people
- Land tax will be raised for 1.2 million people

FIVE THAT WERE CUT

- Corporation tax will be cut for 1.2 million people
- Income tax will be cut for 1.2 million people
- National Insurance will be cut for 1.2 million people
- Stamp duty will be cut for 1.2 million people
- Land tax will be cut for 1.2 million people

The Daily Telegraph

Osborne must make tax open and honest

THE GOVERNMENT'S BEST TRICK IS TO HIDE HOW MUCH IT TAKES - BUT THE VOTERS DESERVE THE TRUTH

When a government is in power, it has a duty to be open and honest about its policies. The government's best trick is to hide how much it takes - but the voters deserve the truth.

Arthur B. Laffer

August 2, 2012

Mr. Jonathan Isaby
c/o The TaxPayers' Alliance
55 Tufton Street
London SW1P 3QL
ENGLAND

Dear Jonathan,

I just reviewed your Opus magnus: *The Single Income Tax*. WOW.

I've probably spent the better part of the last three hours rummaging through the document and have barely scratched the surface. It is amazing! Congratulations.

By any chance, was there ever a comprehensive bibliography compiled and annotated hopefully?

You should be very proud.

In hoc Signo vinces.

Arthur B. Laffer





Steve Baker MP raising the Single Income Tax in Parliament



Jonathan Isaby and Matt Sinclair outside No 10 before briefing senior advisers on *The Single Income Tax*



DID YOU KNOW?

The average household will pay over £656,000 in tax in a lifetime



The TPA fights for lower taxes. We also want them to be much simpler, so that taxpayers understand how much they pay.

We made this argument loudly and consistently for years. But people were asking us: what do you want the tax system to look like?

So we set up the 2020 Tax Commission with the Institute of Directors to thoroughly examine the UK's tax system and come up with a series of recommendations for reform.

We put together a group of highly respected economists, commentators, academics and business leaders and after two years of painstaking work, we published *The Single Income Tax*. It launched to wide acclaim in May 2012.

We established a clear, 10-point plan to get our recommendations implemented. We've been briefing senior politicians and top civil servants – including Oliver Letwin MP, David Gauke MP and Ed Balls MP – on the details of our plan. We have also released detailed follow-up research, for instance on how to fix corporate taxation, and mobilised our grassroots network to help us spread the word.

And during the rows over tax avoidance we featured heavily in the media, reminding everyone that our dysfunctional tax system is to blame.

Our plan means simpler, fairer and more competitive taxes. It is the plan for growth politicians have been looking for. We will keep up the fight for tax reform.

ONGOING CAMPAIGN

Government Waste

- Cornerstone of TPA campaign since 2004
- Fifth edition of *Bumper Book* released
- New campaigns planned for coming year



www.taxpayersalliance.co.uk
0845 330 9554



For our first campaign on government waste in 2004, we sent out 'Wish you were here' postcards. The message was simple: if the government had not wasted £50 billion of your hard-earned money on useless projects in 2003, you would have been over £2,000 better off – enough to pay for the holiday of your dreams.

DID YOU KNOW?

The 5th edition of the *Bumper Book of Government Waste* exposed £120 billion of wasteful spending in 2011-12 ...that's **£4,500 for every household in the UK!**



TPA Research Fellow Mike Denham meeting a supporter at the launch of his latest book, *Burning Our Money*

The TPA launched with the *Bumper Book of Government Waste* in 2004. Everyone knew that politicians and bureaucrats wasted money, but our groundbreaking research made clear for the first time the incredible scale on which taxpayers' cash was being wasted.

And fighting wasteful spending has been the foundation of our campaign ever since. Rooting it out is the first step to lower taxes.

Since that inaugural publication nearly a decade ago, we've produced hundreds of research papers, opinion pieces, blogs and media releases highlighting the billions of pounds of your money that have been lost to public sector waste.

The 5th edition of the *Bumper Book* was released in June 2013, in the run up to the Chancellor's Spending Review. And it was the biggest yet – our researchers found £120 billion worth of wasteful and unnecessary government spending in just one year. An eye-watering sum.

And despite all the success we've had – for instance playing an instrumental role in abolishing Preventing Violent Extremism grants – the *Bumper Book* shows that there is still a lot of fat to cut. In the coming year, we will be looking at areas like the NHS where there has still not been enough scrutiny.

Whether it's at a national level or local level, we will be there to hold politicians and bureaucrats to account. Exposing wasteful spending will always be at the heart of our campaign.

- **Fighting for hard-working families by campaigning for cuts to Stamp Duty**
- **Helping high streets hit by Empty Property Rates**
- **Supporting local businesses struggling with high Business Rates**

- Fighting for hard-working families by campaigning for cuts to Stamp Duty
- Helping high streets hit by Empty Property Rates
- Supporting local businesses struggling with high Business Rates



FINANCIAL TIMES

Flowing water

lately, residents of Vancouver, in Canada, are concerned that, with rising electricity rates of more than 10 percent, according to local forecasts, they will be forced to use less electricity.

The report, submitted by the "Energy Alliance," a nonprofit energy group, also noted that the United States could reduce fuel used by the "average" home about 10 percent in the next five years, with less than 10 percent of the total.

The "Energy Alliance of Canada" also noted that the



Rates on empty shops raise £1bn

by Andrew Trachtenberg

The amount paid in business
on any property is
1.1% but per, these research
are found.

Local authorities collected 18pc more from the bins in 2011. It has, they said, cut over 50pc waste, down from the 100,000 tonnes the Alliance showed.

Lactigerm means just a weak after-burn, says Dr. DeSitter, but more and more TFA means that the nervous signal is almost half its normal control property.

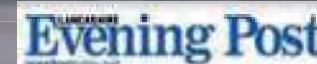
But the group also lost its lustre as cracks on goods as hundreds of other demonstrators took to the streets to sell their goods. They will remain angry.

*The more direct of having
 *I pay make on empty
 *regard for the country
 *people from getting away
 *to not develop on
 *affordable country

The Government has argued that business vices or empty shops encourage crime, drugs, and graffiti.



Empty Property Rates



Empty property tax costs city £3m a year

64-00078 INDEXED

Nathan F. Sussman, founder of the Peruvian country group The Perichinos and leading the new wave of Peruvian reggae, says that reggae is a very much needed music.

[illegible]

10. **COMPASS** (highly) change in Providence city tax

and their future are frightening. One possibility:

There is an acute power deficit between the two nations that could threaten the existence of the country. The situation is a delicate political balance.

There are political movements, some of which are...

to have a major impact on the country's future. The situation is a delicate political balance.

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to have a major impact on the country's future. The situation is a delicate political balance.

HULL
DAILY MAIL

Business Rates



Property taxes are higher in the UK than in any other major economy. But politicians are intent on squeezing even more out of homeowners and businesses.

Business Rates are an enormous burden on our high streets. Imposing substantial hikes for the last four years has led to more empty shops and fewer jobs, especially for young people.

So we launched FreezeBusinessRates, holding events with small business owners in towns like Loughborough, Southend and Grantham.

The Government even taxes owners of commercial property who are struggling to find tenants. Our research was the first to uncover the true extent of this punishing tax. We found that Empty Property Rates are costing landlords and businesses over £1 billion a year. This is at a time when we need to encourage businesses to grow and expand.

But there's more to be done. As well as continuing the fight for a freeze on Business Rates and more relief on empty properties we will be keeping a close eye on proposals like the so-called 'Mansion Tax'.

Stamp Duty is another tax that needs to be urgently cut. It stops people from moving to a new home when they need to, like when they get a new job, want to be closer to relatives or want more space for a growing family. So we launched Stamp Out Stamp Duty in August to take on this ugly and unfair tax.



DID YOU KNOW?

Our Stamp Out Stamp Duty campaign was covered on launch day in nine national newspapers, dozens of regional and local newspapers, as well as being highlighted on Radio 4's Today programme and local radio stations across the UK

ONGOING CAMPAIGN

Energy Taxes

- Exposing the truth behind high utility bills
- Taking on the politicians wasting our money on vanity projects
- Fighting for cuts to harmful energy taxes



Daily Mail



ENERGY
SWINDLE
.ORG



The Bath Chronicle

Protest launched over fuel bill tax

Sarah Walker
sarah.walker@bathchronicle.co.uk

Thousands in Bath are taking action to protest the rise in fuel bills as an attempt to reduce the impact of the fuel bill on the poor.

A national campaign, by the Bath Energy Action, started on Saturday with supporters holding a protest in the city centre.

Strongly protesting, the campaign has been set up to put pressure on the government to reduce the cost of energy bills.

The campaign is a response to the fact that the cost of energy bills has increased significantly in recent years.

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The energy protest, outside Bath Abbey by the 'TaxPayers Alliance'. Pictured are Tim Ince, chief executive of the 'TaxPayers Alliance' and reporter Robert Morgan.

There has been a lot of protest in the city centre, but the cost of energy bills has increased significantly in recent years.

The campaign is a response to the fact that the cost of energy bills has increased significantly in recent years.

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THE SPECTATOR

Energy: The green jobs fallacy



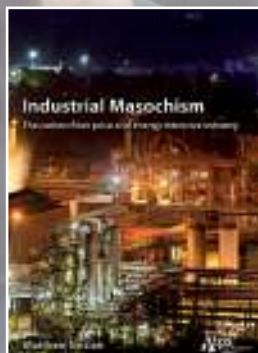
One of the biggest financial concerns for many families is the enormous cost of lighting and heating their home. In order to subsidise expensive sources of energy like wind turbines, politicians have introduced punishing taxes that add to your energy bills.

Taxes are already responsible for 11 per cent of a typical family's gas bill and 16 per cent of their electricity bill, but things are going to get much worse if the Government does not change its plans. In 2011 our Chief Executive Matthew Sinclair wrote *Let them eat carbon*, which looked at this problem in detail.

In 2013, we launched Stop the Energy Swindle, a new comprehensive campaign to fight rising energy costs.

With rigorous new research we are exposing dysfunctional energy policies and how much they are costing consumers. This will encourage our supporters to use our dedicated website to write directly to their MPs, and get them to Stop the Energy Swindle. We are also taking our message to town squares and city centres across the UK, with dozens of grassroots events.

There are plenty of sensible people in Westminster who know that Britain's energy policies need to change. But it's our job to show all politicians that taxpayers will fight back against plans to squander billions on what is an enormous vanity project.



DID YOU KNOW?

Taxes make up 11% of a gas bill and 16% of an electricity bill for a typical family

ONGOING CAMPAIGN

Local Government

- Highlighting wasteful local government spending
- Fighting increases in Council Tax
- Helping activists fight local issues



The Daily Telegraph

Councils raise tax rates... and salaries for top staff

By Peter Dinkley
Political Correspondent

WELL-PAID council staff are being put before families, it was claimed yesterday, after figures showed that more than a quarter of local authorities preparing to put up rates have increased their number of employees on more than £50,000 a year.

Ministers have attacked the 24 per cent of local authorities that are expected to increase council tax from April despite a government offer of extra funds if they freeze the charge.

Eric Pickles, the Local Government Secretary, has warned town...

...is required to a 1 per cent increase - if they freeze their bills. It is worth up to £200 in a band 13 council over the three-year period.

According to the latest figures from the Local Government Chronicle, 46 councils, many of them Conservative-controlled, still propose tax increases ranging from 1.45 per cent to 7.8 per cent.

Separate figures supplied to The Daily Telegraph by the TaxPayers' Alliance pressure group show that 34 of those councils increased the number of employees who were paid in excess of £50,000 last year.

Five more are raising the top level despite failing to cut the number of...

Councils told to explain themselves to taxpayers

Continued from Page 1

Mr Pickles has called on councils to justify increasing tax at the same time as putting up staff wages.

He will set out plans today to force local authorities to vote on whether to award executives big severance payments, currently decided by council boards behind closed doors. Mr Pickles said he wanted to put "money into the pockets of the taxpayer".

Councils are currently deciding at what level to set next year's council tax. Last year, only 35 councils in England rejected the Government's invitation, which gave them funding equivalent to a 2.5 per cent increase.

The Chronicle has gathered information on 243 out of 355 councils. Of those, 154 were freezing council tax, nine intended to cut it and 80 planned a rise. More than half of those planning a rise are Conservative-controlled.

With a view to local exceptions,...

trying to put his up by more than 2 per cent will have to hold a local referendum. Some authorities have provided savings proposals, including Conservative-led Canterbury city council.

Canterbury last year paid 23 staff more than £50,000, three more than the previous year.

Canterbury county council also proposed a 1.9 per cent increase, despite having 252 employees earning above £50,000, up two on the previous year.

Mr Pickles said: "Many of the local halls refusing to freeze council tax need to explain to their taxpayers why they have been taking their numbers of highly paid staff. There is still money to be made for sensible savings."

The TaxPayers' Alliance report disclosed that, overall, there were 20,754 local authority staff paid over £50,000 a year in 2012 at a cost of £1.8 billion, a fall of 12.5 per cent on the previous year.

A spokesman for the Local Government Association said that councils wanted to keep some doors but were still "in their funding hole".



DID YOU KNOW?

TPA research found that the equivalent of £1 in every £5 of Council Tax raised in the UK is spent on council pensions



Fighting wasteful spending has been at the centre of our campaign over the last decade. But we began systematic Freedom of Information campaigns to start shining a light on local authorities. Whether it was analysing unsustainable pensions or exposing money wasted on fancy award ceremonies, we quickly established ourselves as a watchdog for local taxpayers.

It's not good enough for councils to plead poverty but continue to waste money. As local politicians were setting their budgets in early 2013, our activists held dedicated grassroots events in areas where Council Tax hikes were planned. We wanted to let local politicians know that we wouldn't stand idly by while they looked to taxpayers to plug the gaps in their finances.

But it's not just about exposing the bad apples. We have to work with councils that are doing the right thing by saving money and cutting Council Tax, all while maintaining essential services. We will continue to promote their ideas and innovations that mean taxpayers get a better deal.

There is important work still to do analysing spending transparency data and uncovering more waste using Freedom of Information requests. We will also continue supporting our activists who are fighting planned tax hikes in their area.



OUR FRONTLINE

Grassroots

- Grassroots network rapidly expanding
- 39 grassroots events held across the country
- Important local victories

Our grassroots network is a critical part of how we campaign and it has rapidly expanded over the last year. Successful local campaigns on issues such as the Bristol Workplace Parking Levy and national campaigns like MashBeerTax have proved that the TPA's grassroots network really is a winning team.

We now have new branches in Islington, Colchester, East Kent and Birmingham. Existing branches in places like the South West of England have been bolstered. We are starting to work with new activists in Surrey and Lee Canning is working hard to build up our presence across Wales.

Our new *Campaigner's Handbook* explains the process of setting up a new TPA branch, and includes tips on running successful action days. We also hold training days at our headquarters in London, where we teach activists the basics on Freedom of Information requests and dealing with the local media.

In the past 12 months we have held more action days than ever before. This was down to the hard work of our dedicated activists. We held protests for our FreezeBusinessRates and FreezeCouncilTax campaigns and ran street stalls for our Stop the Energy Swindle and Stamp Out Stamp Duty campaigns. The next year will be even bigger and better, with more fantastic campaigns in the pipeline. We also plan to launch new branches, too.

DID YOU KNOW?
Our sister organisation, TaxpayerScotland, brings the voice of the Scots taxpayer to Holyrood and Westminster

 **Taxpayer Scotland** www.taxpayerscotland.com



Bristol: Workplace Parking Levy

When we heard Bristol City Council was proposing to charge a levy on employers who provide parking spaces for their employees, we joined forces with local business groups and politicians to fight the proposals. Just hours before we were due to hold our first action day, the council backed down under our pressure and scrapped the proposal. It was great news for local businesses who no longer faced the prospect of paying this proposed new tax.



South West: Cut Cider Tax

Following on from our hugely successful MashBeerTax campaign, South West Coordinator Tim Newark launched a campaign in July to scrap the duty escalator on cider. The campaign has received support from a number of South West MPs, and Tim and local supporters have been busy collecting signatures for a petition, which will be presented to the Treasury.



East Yorkshire: Justice for Bridlington

We helped launch a local campaign after millions of pounds had been wasted on botched regeneration plans for the East Yorkshire seaside town. Justice for Bridlington is campaigning for those councillors, officers, and consultants responsible for wasting taxpayers' money to be held to account. It is also calling for more transparency and accountability in East Riding of Yorkshire Council to ensure previous mistakes are not repeated.



Colchester: Road Parking Tax

The North Essex Parking Partnership planned to introduce parking meters in North Station Road, central Colchester, despite opposition from local people. In his first local campaign for us, our new Essex Coordinator, Chris Manby, spoke to local traders, organised a petition, and got some great local media coverage. His efforts helped get the decision overturned. This is what grassroots campaigning is all about: making a difference in your local community!



OUR FRONTLINE

Digital

- Reaching new audiences through social media
- Making it as easy as possible for people to find out about high taxes and wasteful spending
- Encouraging supporters to take action

Our digital presence has become increasingly important. We can reach people directly with our message and make it easier than ever for them to act.

Digital tools should be a complement, rather than a substitute, for strong coverage in the mainstream media and traditional grassroots campaigning. That is why we make sure that everything we do online is integrated with the rest of the TPA campaign.

There are three important functions for our digital campaign: reaching new audiences through social media; making it as easy as possible for people to find out about how high taxes and wasteful spending affect them and their community; and encouraging supporters to take action.

The Tax Buster App is a good example of how we make it easier for people to find out about the burden of high taxes. This smartphone app allows people to enter anything they have just bought and find out how much more affordable it would be without all of the taxes they have to pay on their income and the goods themselves.

Our campaign websites show what we can achieve by complementing a traditional campaign with an online call to action. For instance, thousands shared the MashBeerTax.org link on Facebook and Twitter and nearly 10,000 people wrote a quick message to their MP. That helped our efforts to build pressure to scrap the beer duty escalator.

Digital tools are vital in adding value to our campaign and we will continue to build our online presence to help spread our message more effectively and more widely.



<http://lowtax.es/14NYJio>



<http://lowtax.es/17rEhmt>



<http://lowtax.es/Udr4uW>

Online videos are a simple way to let people know what we are doing. Our YouTube channel has had hundreds of thousands of views and, by getting our videos right, we can engage people with a concise and persuasive message.

MashBeerTax



www.mashbeertax.org

FreezeFuelTax



www.freezefueltax.com

Stamp Out Stamp Duty



www.stampoutstampduty.org

FreezeBusinessRates



www.freezebusinessrates.org

Stop the Energy Swindle



www.energyswindle.org

TPA Tax Buster



www.tpataxbuster.co.uk

FINANCIAL

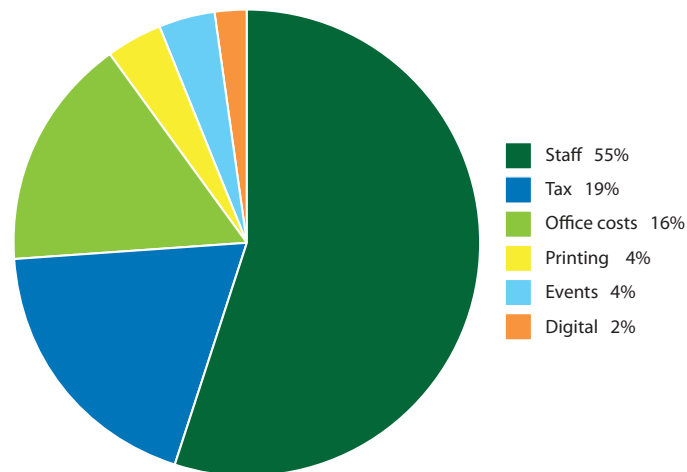
- Annual budget only £850,000
- Over 2,500 people generously supported the TPA financially last year and thousands more got involved in other ways
- Working hard to provide value for money

Our work would not be possible without the generosity of our supporters.

We raise our modest £850,000 budget each year from a dedicated donor community and no individual gives a disproportionate amount to our budget. Supporters give what they can afford. We have never received, and will never accept, government grants.

We are up against a well-funded opposition with big budgets, thanks in large part to generous subsidies they receive at taxpayers' expense. We can only beat them by keeping our organisation lean and innovative and we hope that you trust us to get the best possible value out of every pound of your contribution.

Breakdown of 2012 expenditure



Mark decided to donate to the TPA and here's why:

"I'm a public sector worker who's sick of my monthly union fees being used by the Public and Commercial Services Union to further their own political ends, so I'm not paying them any more. I'd like to donate twice the amount to the TaxPayers' Alliance. I know it's not a great deal of money but I'd much rather my money went towards an organisation fighting for low taxes and small government than a trade union movement seemingly hell-bent on crushing us under a mountain of debt."



WAYS TO GIVE

It's never easy asking for money, but without supporters like you we couldn't campaign so effectively. Together, we can achieve great things.

There are a number of ways you can donate:

- Call us on **020 7340 6021** to make a debit or credit card payment.
- Send a cheque made payable to 'The TaxPayers' Alliance' to 55 Tufton Street, London SW1P 3QL.
- Set up a standing order to make a regular donation. Email our Development Director for more details at sara.rainwater@taxpayersalliance.com
- Online at www.taxpayersalliance.com/donate

You can also leave a lasting gift by remembering the TPA in your will. Your legacy gift can make an enormous difference to our important work and ensures that we will be able to carry on fighting for the next generation of taxpayers.

Our Development Director, **Sara Rainwater**, is always available to answer any questions you may have about giving. You can email Sara or call on **020 7340 6021**.



How we use donations

- | | |
|---------|--|
| £10,000 | Producing a major research project investigating government waste |
| £5,000 | Making a hard-hitting YouTube video |
| £2,500 | Running our summer internship programme |
| £1,000 | Distributing a campaign tool like our beer mats |
| £750 | Hosting an influential event like our annual <i>Post-Budget Briefing</i> |
| £500 | Organising a major media stunt to coincide with a new campaign |
| £250 | Distributing a major report to 100 MPs |
| £100 | Providing leaflets for a grassroots action day |

GET INVOLVED

Become a supporter

Sign up to become a supporter and receive our weekly e-bulletin
www.taxpayersalliance.com/sign-up

Become a local activist

Help us hold politicians to account by attending events, speaking up for taxpayers in your area and investigating local waste. Contact our Grassroots Coordinator, Andrew Allison, for more details
andrew.allison@taxpayersalliance.com

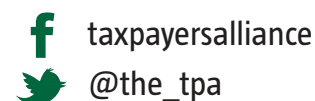


Get your own TPA kit



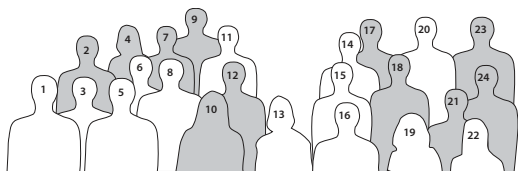
Go to our online shop to get your own TPA t-shirt, coffee mug, umbrella or even a smart phone cover
www.taxpayersalliance.com/shop

Follow us



taxpayersalliance

@the_tpa



Activists (grey) join the TPA team (white) in London for grassroots training.

- | | | | | |
|-----------------------------|--------------------|------------------------|--------------------|------------------|
| 1. Andrew Allum | 5. Matt Sinclair | 10. Kaitlyn Ewing | 15. Andrew Allison | 20. Rob Oxley |
| 2. Nathan Powell | 6. Rory Meakin | 11. Lee Canning | 16. Tim Newark | 21. Ian Taylor |
| 3. John O'Connell | 7. Mikes Mistry | 12. John Morley | 17. Chris Manby | 22. Emma Bennett |
| 4. Jennifer Salisbury Jones | 8. Matthew Elliott | 13. Dominique Lazanski | 18. Chris Farrance | 23. Mike Rouse |
| | 9. Kevin Lohse | 14. Alex Wild | 19. Sara Rainwater | 24. Conal O'Hare |

