



# Triangle Community Center's 2018 Community Partner Package



# Big Event Sponsorship Opportunities

## Pride in the Park

Pride in the Park is Fairfield County's LGBTQ Pride festival organized by Triangle Community Center (TCC). A family-friendly event, Pride in the Park brought in over 3,000 people to Norwalk in June of 2017, distinguishing it as Connecticut's biggest Pride festival. The event features internationally known headliners, activities for families with kids, food trucks, local performers, booths for supportive businesses and so much more! The event is promoted in part with the publication of the Pride Guide.

Your business can be a part of welcoming thousands to Pride locally. Our mission at Pride is to provide a fun and family-friendly event that values love, inclusion, diversity, and openness in our community.

## the Visionary Party

Triangle Community Center's (TCC's) Visionary Party is our agency's annual fundraising gala. TCC is principally privately funded, and the Visionary Party is critically important in supporting TCC's programs and services. The event features a sit-down dinner and awards ceremony for those who have served the LGBTQ community with distinction, an auction, and a whole lot of TCC's signature dancing and fun! Each year, TCC welcomes over 300 guests to the Visionary Party for a fabulous evening.

Your business can be a part of the Visionary Party enchantment. When you engage in supporting TCC through the Visionary Party, your business will be seen supporting the LGBTQ community at an important event with TCC's top donors.

# About TCC: Our work for everyday equality

## Case Management

Since 2015, TCC has offered case management for anyone in the LGBTQ community and our allies. The LGBTQ community faces higher rates of discrimination, health disparities, and homelessness than their peers, and now, more than ever, it's imperative that we do what we can to support those who need it most.

TCC assisted over 120 individuals through case management in 2017 alone. These individuals were placed in housing programs, found safe spaces to be themselves, were supported as they transitioned, and given access to TCC programs and services, including our over two-dozen drop in support groups.

## New Horizons

TCC is building a new drop in center in 2018. Located in Norwalk at 650 West Avenue next to our 618 West Avenue programs facility, the new space is designed to maximize accessibility and to encourage direct contact between our team and those who walk through our doors, especially those most in need. This space will enable our on-staff LMSW and case management team to directly engage with case management clients the moment they walk through our door. The new space also aims to provide educational opportunities and programs to our clients, to provide vital resources for those in need such as a safe space to seek help, to get a fresh wash, and to have access to computers and online resources.

As we continue to build out our new space, your business will have the opportunity to get involved with programming and naming opportunities.

# 2018 TCC Sponsorship Benefits

## Leading Community Sponsor -- \$15,000

### Pride Perks

- + Company name and logo given top billing at event and featured in all materials, printed and electronic. Includes volunteer t-shirts, press releases, and Fairfield County Pride Guide.
- +In the Pride Guide: free feature article and 2-page spread.
- +Free vendor space

### Visionary Party Perks

- + Company name and logo given top billing at event and featured in all materials, printed and electronic. Spotlight feature in program book
- + Free two-page spread in Visionary Party program book.
- +Free table at the Visionary Party VIP section, seating ten individuals

### 2018 Perks

- +Logo placed in TCC's weekly emails for a year with a link to your website.
- +2 free blog posts in TCC's blog
- +Listing as TCC principal partner on TCC's homepage
- +Offers sponsorship of additional TCC events as requested

# 2018 TCC Sponsorship Benefits

Community Sponsor -- \$10,000

## Pride Perks

- + Company name and logo given high billing at event and featured in all materials, printed and electronic. Includes volunteer t-shirts, press releases, and Fairfield County Pride Guide.
- +In the Pride Guide: free feature article and full-page advertisement.
- +Free vendor space

## Visionary Party Perks

- + Company name and logo given high billing at event and featured in all materials, printed and electronic.
- + Six free VIP tickets to the Visionary Party
- + Free full-page full color ad in the Visionary Party program book

## 2018 Perks

- +Logo placed in TCC's weekly emails with a link to your website for 6 months.
- +Free blog post in TCC's blog
- +Listing as TCC partner on TCC's homepage

# 2018 TCC Sponsorship Benefits

## Leading Event Sponsor -- \$5,000

### Pride Perks

- + Company name and logo given high billing at event and featured in all materials, printed and electronic. Includes volunteer t-shirts, press releases, and Fairfield County Pride Guide.
- +In the Pride Guide: free full-page advertisement.
- +Free vendor space

### Visionary Party Perks

- + Company name and logo given high billing at event and featured in all materials, printed and electronic.
- + Two free VIP tickets to the Visionary Party
- + Free full-page full color ad in the Visionary Party program book

### 2018 Perks

- +Free advertising in TCC's weekly emails with a link to your website for 3 months.

# 2018 TCC Sponsorship Benefits

## Event Sponsor -- \$2,500

- + Full-page advertisements in Visionary Party program book and Fairfield County Pride Guide
- + Vendor space at Pride in the Park
- + Company logo with link to company website for two months in TCC's weekly emails
- + Two free VIP tickets to Visionary Party

## Business Sponsor -- \$1,000

- + Half-page color advertisements in Visionary Party program book and Fairfield County Pride Guide, published online and printed hard copies.
- + Vendor space at Pride in the Park
- + Company advertisement featured for one month in TCC's weekly emails.

## Small Business Sponsor -- \$500

- + Half-page color advertisement in Fairfield County Pride Guide
- + Vendor space at Pride in the Park
- + Company advertisement featured for two weeks in TCC's weekly

## A La Carte Sponsorships

At TCC we are very proud of our partnerships with local businesses. Help us create a sponsorship package that works best for you! If you want to create a custom plan that will showcase your business to the LGBTQ community, please reach out to Anthony Crisci, [anthony@ctpridecenter.org](mailto:anthony@ctpridecenter.org).



**Triangle Community Center**

**2018 Community Partner Sponsorship Form**

Contact Person at Company: \_\_\_\_\_

Contact Title \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Name (as it should appear on all materials):

\_\_\_\_\_

Company Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

**Payment Method**

Check  Credit Card

Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name as on Card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_