

Community Partner Sponsorship Packages

TCC's 12th Annual Visionary Gala



Community | Visibility | Jubilation

**Abigail Kirsch at the Loading Dock
375 Fairfield Ave, Stamford
September 29, 2018**

Visit www.CTpridecenter.org for more!

Visionary Gala Experience

Directly Investing in the Community

The Visionary Gala is Triangle Community Center's annual fundraising gala. For eleven years, the Visionary Gala has secured the private investment from individuals and businesses that is invested right back in the local LGBTQ community, and accounts for nearly a fifth of TCC's annual revenue. The funds raised at the Visionary Gala directly support people. Funds raised support so much of TCC's community work, including TCC's case management program, emergency financial services, TCC's food pantry, and TCC's new drop-in center.

Visibility for Your Business

Triangle Community Center is proud to work with many businesses locally, from small start ups to internationally-known brands. TCC provides a broad range of promotional benefits for sponsoring businesses leading up to and at the Visionary Gala, including online engagement, in print materials, and at the gala itself. With sponsorship of the Visionary Gala, your business will have exposure to the thousands who experience TCC's online marketing, and TCC's top donors present at the Visionary Gala.

Jubilation

The Visionary Gala is a one-of-a-kind event. This is not one's typical nonprofit fundraising gala. The Visionary Gala is a party as well as an important revenue generator for Fairfield County's LGBTQ community center. The Visionary Gala features a night of dancing, live entertainment, luxurious live and silent auctions, delicious food, and a style and flare that are unmatched in similar events for other nonprofits. You will fall in love with the Visionary Gala.

Understanding Sponsorship Perks

Program Book Advertisement:

Once it is published online leading up to the Visionary Gala, your program book advertisement will be seen by thousands who frequent TCC's online media, its website, and social media channels. Additionally, the program book will be printed out in hard copy, reaching TCC's 300 top donors at the Visionary Gala.

Tickets:

TCC offers two ticket levels to the Visionary Gala, including VIP tickets, which give you the best seats in the house and other fun rewards like a sneak peek of our auction and champagne reception. This year the Visionary Gala will take place at the Loading Dock by Abigail Kirsch, providing our most delectable dining experience yet.

Online promotions:

TCC advertises to its list of 4,000 email subscribers, over 7,500 Facebook likes, and thousands through website traffic. In addition to event page promotions, the Visionary Gala program book will additionally be published online, reaching all those who love and care about TCC and your brand.

Event branding options:

The Visionary Gala is an extravagant and delightful event, with many means by which you can reach our top donors, including in the hundreds of photographs taken in front of our step and repeat, mentions by our event MCs, and new and exciting visibility opportunities including our table placards. Individual elements of the event may be sponsored by your business as well, including the cocktail reception, décor, key entertainment, and more!

Visionary Gala Sponsorship Perks

	Cocktail Reception Sponsor (\$10000, 1 available)	Entertainment Sponsorship (\$5000)	Gala Sponsor (\$2500)	Contributing Sponsor (\$1000)	Small Business Sponsor (\$500)
Program Book Advertisement Size	Two-Page Spread, Color	Full Page, Color	Half, Color	Half, Color	Quarter, Black and White
VIP Tickets Quantity	5	4	4	2	2
Table Placards	Logo and message prominently featured, all tables	Logo and message prominently featured, all tables	Logo and message prominently featured, VIP tables		
MC Announcements	Company mention in regular MC announcements	Company mention in regular MC announcements	Company mention in regular MC announcements		
Cocktail Reception (New!)	Yes				
Entertainment Sponsorship Perks (New!)	Yes	Yes			
Décor Sponsorship (New!)	Yes				
Company profile in program book (New!)	Yes, principal feature	Yes			

New Sponsorship Items!

Cocktail Reception:

The cocktail reception takes place prior to seating at the Visionary Gala. TCC's most generous donors attend the cocktail reception for a sneak peek of the gala's auction and to enjoy refreshments and the company of friends old and new.

Your Cocktail Reception Sponsorship can include: sponsoring the passed hors d'oeuvres, sponsorship of pre-event entertainment, the cocktail reception lounge, or a special activity like a photo booth! TCC is delighted to craft a sponsorship package that works for you.

Entertainment Sponsorship:

You and your business can sponsor the Visionary Gala's entertainment! Opportunities include sponsorship of our outstanding DJ, presenting a special performer during our awards ceremony, or serving as a presenting sponsor of TCC's annual Visionary Gala videos. Each sponsorship opportunity includes the greatest opportunity for you and your business to be seen by TCC's guests at the Visionary Gala.

Décor Sponsorship:

The key component that makes the Visionary Gala the extravaganza everyone loves is its décor. When you sponsor the décor at the Visionary Gala, you will have the opportunity to expose your business to TCC's audience in a way that will dazzle them and have them talking for years.

Program Book Profile:

This exciting feature presents you with a unique opportunity to present your business to TCC's top donors and most dedicated supporters. Your sponsorship may entitle you to a program book profile; a feature article that will allow your business to discuss its passion for serving the LGBTQ community, being a diverse workplace, and its support of TCC. The Visionary Gala program book will be distributed at the gala to over 300 guests and will be circulated online, reaching over 7500 Facebook subscribers, and over 4000 individuals on TCC's email list.

You're on Your Way to Making a Magical Evening Happen!

Next Steps:

Please contact Conor Pfeifer at Conor@CTpridecenter.org to discuss what you would like to see in your sponsorship! After that, TCC will present you with a sponsorship agreement, discuss a sponsorship payment schedule, and discuss transfer of materials needed for sponsorship, such as logos, advertisements and other relevant graphics, and the names of those who will be joining you with your Visionary Gala sponsorship tickets.

Custom Sponsorship Proposals:

We understand that you are part of a dynamic business that supports the LGBTQ community. Please reach out to Conor Pfeifer at Conor@Ctpridecenter.org to craft a sponsorship package that works best for you and your business. We have additional items to sponsor, including individual tables, décor, and more.

Table Sponsorships:

Your business can sponsor tables at the Visionary Gala! Bring your friends, co-workers, and loved ones for a night to remember. Table sponsorships are sold directly on TCC's ticket sales page.

Sponsorship Proposals Deadline:

Sponsorship levels must be committed to by Wednesday, September 5, 2018. TCC sets this deadline in order to ensure that it has all it needs to ensure that each sponsor is getting the perks to which they are entitled, such as program book visibility, tickets, etc.