

EIGHTH ANNUAL STATE OF OUR CHILDREN BREAKFAST



FEATURING KEYNOTE SPEAKER



David Lawrence

Founder of The Children's Movement of Florida and author of the new memoir *A Dedicated Life: Journalism, Justice and a Chance for Every Child*

HOSTED BY



Thursday, August 29, 2019 | 7:30AM to 9:15AM | Clovis Veteran's Memorial Building

Since 2011, TCM has been regularly convening a diverse network of people concerned about the well-being of children in Fresno County. The network has grown to nearly 4,000 people. TCM convenes Action Forums and regularly communicates with nearly 800 people representing 95 organizations in 10 sectors (housing, health, education, civic, justice, CBO's, funders, etc.). This network represents those who work closest to the realities facing our children and their families; we all share a common vision - *to ensure that the best interest of children is a priority in all decision-making.*

SOLD KEYNOTE SPONSOR \$7,500

- exclusive signage on podium
- 2 tables of 8, premier seating (near keynote speaker)
- full page color ad in program (facing keynote page)
- logo on PowerPoint at the event
- name recognition from stage
- link and logo on TCM website
- logo in event program (exclusive on keynote bio page)
- mentions in applicable event press releases, social media and emails (12 eblasts to 3,800+ subscribers)
- first right of refusal to renew sponsorship next year

SOLD COMMUNITY ADVANCEMENT SPONSOR \$7,500

- exclusive signage at breakfast serving room
- 2 tables of 8, premier seating (front row)
- full page color ad in program (inside back cover)
- logo on PowerPoint at the event
- name recognition from stage
- link and logo on TCM website
- logo in event program (exclusive logo on agenda page)
- mentions in applicable event press releases, social media and emails (12 eblasts to 3,800+ subscribers)
- first right of refusal to renew sponsorship next year

HERO SPONSOR \$5,000

- 2 tables of 8 with preferred seating
- full page color ad in program
- logo on PowerPoint at the event
- link and logo on TCM website
- mentions during event program
- mentions in applicable event press releases, social media and emails (12 eblasts to 3,800+ subscribers)
- name recognition from stage

CHAMPION SPONSOR \$2,500

- 1 table of 8
- half page color ad in program
- logo on PowerPoint at the event
- link and logo on TCM website
- mention during event program

ADVOCATE SPONSOR \$1,000

- 1 table of 8 (open seating)
- name listed in event program

STEWARD SPONSOR \$500

- 2 tickets (open seating)
- name listed in event program

Full page 5" w x 8" h

Half page 5" w x 4" h

Advertising-only Rates

Full page \$1,000

Half page \$500

Send logo and full-color ad artwork to:
info@tcmfresno.org

Print-ready files preferred:
.pdf or .jpg

Artwork and Logo Deadline: Friday, August 16th

 **SPONSOR FORM**

Yes, count me in as a sponsor!

SOLD **Keynote Sponsor** - \$7,500

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Hero Sponsor - \$5,000

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