

2016 Divas & Desserts Gala Sponsorship Packages

About the Twin Cities Women's Choir

The Twin Cities Women's Choir (TCWC) is a non-auditioned community choir. We are open to any woman who can stay on pitch and stay on her part, and we're committed to remaining both musically and financially accessible to any woman who wants to participate. TCWC is celebrating its 19th season. We produce three concerts per season: our fall Illuminations concerts, a collaborative concert in the winter, and our spring Divas & Desserts gala fundraiser.

About Divas & Desserts

Divas & Desserts is TCWC's annual gala fundraiser. Guests are seated at tables, cabaret-style, for a spring concert featuring a variety of light-hearted and fun songs. Guests are served desserts and coffee. The event features a silent and live auction. 720 guests will attend Divas & Desserts, as will approximately 160 singers, staff, and volunteers.

Location: St. Mary's Lake Calhoun Event Center, Minneapolis

Date: Friday and Saturday, May 6 and 7, 2015

Time: Silent auction opens at 6:30 p.m. Concert begins at 7:30 p.m.

Complete season packages are also available for the Twin Cities Women's Choir, its small ensemble ENCORE!, and the Twin Cities Girls' Choir, if interested. Next season is TCWC's 20th!

Contributing Sponsorship — \$250

- Full page color concert program ad
- Logo placement on welcome signage at the event


Supporting Sponsorship — \$500

- All the benefits of a Contributing Sponsorship
- Digital Sponsorship Package
 - Receive mentions in select event-related social media through Facebook and Twitter
 - Approximately 605 Facebook followers
 - Approximately 920 Twitter followers
 - Logo placement in event-related email announcements
 - Expected reach approximately 1600 people
 - Logo placement on event-related pages on TCWC's website

Signature Sponsorship — \$1000

- All the benefits of a Supporting Sponsorship
- Auction Sponsorship Package
 - Logo placement on silent auction room signage at the event
 - Logo placement on auction materials, including silent auction bid displays and live auction concert program inserts, and digital auction item promotions
 - Receive mentions during the live auction at the event
- Two event tickets

2016 Divas & Desserts Gala Sponsorships

|  TWIN CITIES WOMEN'S CHOIR | Contributing Sponsor | Supporting Sponsor | Signature Sponsor |
|--|----------------------|--------------------|-------------------|
| PRICE | \$250 | \$500 | \$1000 |
| Full Page Color Concert Program Ad | ♪ | ♪ | ♪ |
| Event Welcome Signage | ♪ | ♪ | ♪ |
| Digital Sponsorship Package | | ♪ | ♪ |
| Auction Sponsorship Package | | | ♪ |
| Pair of Event Tickets | | | ♪ |

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