

Communications Director - Drivers Union

Drivers Union is a worker organization representing gig workers in Washington State, primarily Uber and Lyft drivers. For years gig workers have had their rights and their input into their working lives restricted. Drivers Union is one of the first organizations in the nation to provide a legislative and legal framework for drivers to have a true and legitimate voice in their work lives. Drivers have fought long and hard to establish these rights and are looking for staff who are committed to fight for social and economic justice for their communities.

People who drive for Uber, Lyft, and other gig companies come from all over the world, and Drivers Union supports drivers in dozens of languages. All qualified candidates are encouraged to apply, particularly candidates who are comfortable working in multiple languages, such as Punjabi, Hindi, Chinese (Cantonese and/or Mandarin), Tigrinya, or Vietnamese.

Drivers Union is seeking an experienced Communications Director to join a dynamic team. This role will include:

- Lead strategic communications planning and implementation, in coordination with a team.
- Ensure powerful messaging for outreach campaigns, and the strategic use of media communications for campaign work.
- Manage the organization's social media presence and organizational website to engage drivers and community members.
- Prepare newsletters and e-alerts.
- Work closely with others to develop publications and reports.
- Manage media outreach, coordination, and tracking.
- Ensure communications are high quality, relevant, timely and brand consistent.
- Track, evaluate, and report on communications goals and progress.
- Manage speaker requests for drivers and leaders.
- Manage Drivers Union engagement on social media platforms, especially Instagram, Facebook, and Twitter.
- Interact collaboratively, respectfully, and enthusiastically with a diverse team of staff and coalition partners.

Particular consideration will be given to candidates with communications experience in campaign, labor, and/or nonprofit settings, for-hire driving experience, and fluency in language(s) other than English. Applicants will be considered regardless of race, color, creed, national origin, ancestry, sex, marital status, disability, religious or political affiliation, age, sexual orientation, or gender identity. The Drivers Union encourages people of all backgrounds to apply.

Drivers Union offers a competitive salary and excellent benefits including full family medical, dental and vision, auto and phone allowance, paid time off, etc.

To apply, please submit: cover letter and resume covering your work history, and a minimum of three professional references, to jobs@driversunionwa.org.